



Impact Report | Fall 2020

2020 has been an unparalleled year, full of change for the Tarleton Purple Pantry. We have seen an increased need, innovation, and an outpouring of community support. Some of the changes that have come our way in 2020 include a TexConnect partnership where student-users are resourced through an intake specialist who connects them to additional campus and community services, and the addition of refrigeration and freezer units to assist us in meeting the nutritional needs of our students. In addition, we completed a rebranding campaign, which includes a new name, revised logo, enhanced signage, new social media, and an upgraded website, launched on August 5, 2020. We have grown our campus partnerships and continue strong work with the Tarleton Environmental Alliance Garden and Tarleton Meat Lab, which provide a steady supply of fresh produce and meat options to the Purple Pantry.

During this time of uncertainty, the Purple Pantry has had to adapt to a significant increase in volume, challenges in purchasing and maintaining inventory, and unique student needs, unlike any previous semester. With the support of our donors and partners, we can meet this demand and continue achieving our commitment to provide confidential and discreet services to students in need. We thank you for your dedication and support of the Tarleton Purple Pantry initiative. Working together, students can enjoy a college experience focusing on academic achievement while creating memories and opportunities, instead of wondering where their next meal will come from.

Sincerely,



Impact Report

13,300+

Food-based resources
taken from the
pantry in the Fall
semester



7,850+

items donated
during the Fall
semester



133

Wellness Kits
delivered in response
to COVID-19

203

Student users
in Fall 2020

226+

Volunteer
hours served





COVID-19 Response

Following the development of COVID-19, the Tarleton Purple Pantry has seen an increase in demand that has continued through the fall semester. Record-setting numbers since the start of the pandemic has shown an increased need for this type of assistance by our students and their families.

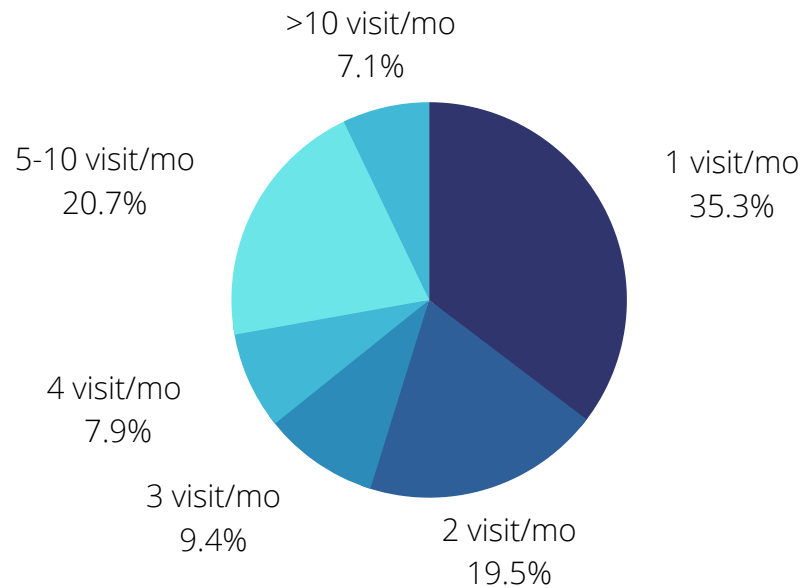
In response to COVID-19 and Tarleton State University guidelines, we have placed hand sanitizer at the entrance of our facilities, encouraged social distancing, and ensured food, supplies, and physical space are properly handled and sanitized for the safety of our visitors. In addition, collaborating with Tarleton's Department of Residence Life, the Purple Pantry assisted students impacted by COVID-19 by providing wellness kits to those in isolation on the Stephenville campus and holiday meal kits available at the Purple Pantry @ Fort Worth.

Fall 2020 Student Users

1,725

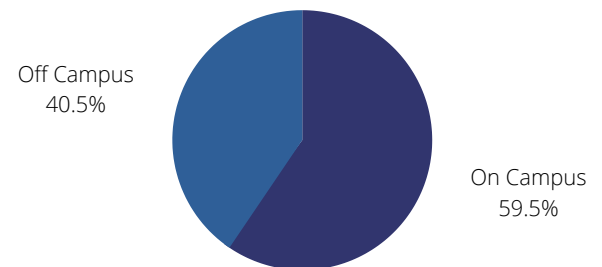
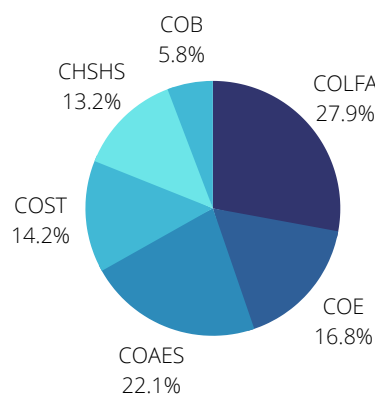
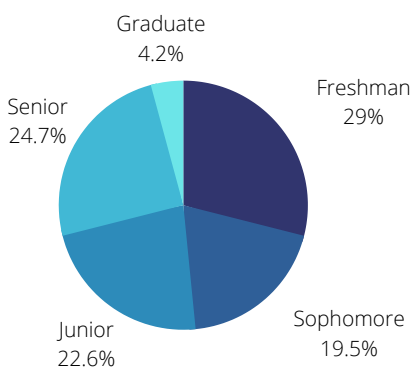
Total Visits

August	240 visits
September	382 visits
October	503 visits
November	480 visits
December 1-9	120 visits



64.6% Repeat Users
Per Month

Student User Profile



69.5%

Pell Eligible

64.2%

1st Generation
College Student

Top Majors

- 1) Music
- 2) Wildlife, Sustainability, and Ecosystem Sciences
- 3) Kinesiology

Thank You!

6,930+
Food-based
items donated

270+
Personal-care
items donated

640+
School supplies
donated



Thank you to our donors and partners!

 Texan Card Office
 Tarleton Environmental Alliance Garden
 Tarleton Meat Lab

Community
Supported

Donor
Driven

Read more about how you can help at tarleton.edu/purplepantry/



254.968.9081 | tarleton.edu/purplepantry/ |

