



**TARLETON**  
STATE UNIVERSITY  
Member of The Texas A&M University System

# Business Graduate Studies Small & Family Business

**MSM**  
Master of Science  
Management

## About Tarleton

- Cost Effective  
USNews.com
- Best buy  
GetEducated.com
- Top option in Texas  
EdSmart.org
- Highly ranked  
Best Business College
- #36 MSM in the Nation  
FTE Times
- Well Ranked among Texas  
Business Schools  
Best Business Colleges
- Convenient Classes available in  
4, 8, 12, and 16 week formats

### Small & Family Business in TX:

- Manager jobs – 6,178  
(Glassdoor.com)
- Texas: 3.0M small businesses
- 99.8% of TX business  
SBA.gov 2021 profile

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## Small and Family Business

The Small and Family Business concentration in the Master of Science in Management program is a specialized concentration dedicated to current and aspiring managers or owners of small or family businesses. The program design includes a core of 6 broadly applicable management courses and a specialized 12-hour concentration (four courses) of domain specific knowledge. To learn more, use the clickable QR codes at the bottom of the page. The program is an excellent selection for someone interested in starting or assuming leadership of a small or family business.

## Availability & Affordability

Tarleton's MSM program is online with year round course offerings. A nine-semester credit hour load (three-courses) will cost approximately \$3,800 for residents and \$6,200 for non residents.

## Part-Time or Full-Time

The Tarleton MSM is extremely flexible. Full-time students can finish in as little as 12-months. Part-time students have six-years to complete the program.

## Jobs

Currently, jobs are plentiful with 9% growth projected over the next 10 years. Salaries range from \$49k to - \$141k, median \$110k (BLS.gov)

### Course Work

- Managing Operations and Services
- Strategic Business Planning & Policy
- Organizational Behavior
- Project Management
- Managerial Statistics
- Evidence-Based Decision Making
- Small Business Leadership
- Family Business Management
- Entrepreneurship Strategy
- Preferred Elective: Trends and Issues in Entrepreneurship

### Click or Scan

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