

## APPLICATION FOR LICENSE

Thanks for your interest in working with Learfield Licensing Partners and our client institutions. Please thoroughly read this packet before completing the application. Respond to all inquiries completely as it relates to your business model. Please contact Learfield Licensing at (317) 669-0808 if you have questions as you complete the license application process.

### Application Requirement Checklist

All applications must be submitted with the following materials and will be reviewed based on the details provided. Applications that are submitted without fees or samples will not be considered.

\_\_\_\_\_ **Application** Complete the application document beginning on Page 6. Answer each question to the best of your ability. An officer of your company must sign the completed application. Please be sure to mark your requested schools in the “List of Learfield Licensing Accounts”.

\_\_\_\_\_ **Product Samples** Must submit a quality sample of each product that you plan to produce for any of Learfield Licensing’s clients. A “quality sample” will not feature logos of the school(s) for which you are applying, but will feature a logo/design and illustrate the planned method of enhancement for review. Samples that do not illustrate enhancement will not be accepted. All samples must be submitted with a completed product specification form (see Page 12). Samples that are received without a completed product specification form will not be considered. Learfield Licensing reserves the right to request a production-run sample of the licensed product prior to executing the License Agreement. Samples will not be returned. Your application will not be considered without the required product sample(s).

\_\_\_\_\_ **Application Fee** The application fee is a non-refundable fee that is required for reviewing your application. Learfield Licensing will accept payment by check or money order only. Please make payment payable to “**Learfield Licensing Partners, LLC**”.

\_\_\_\_\_ **Marketing Plan** We encourage you to send support materials including a Marketing Plan. The purpose of the marketing plan is to give Learfield Licensing a more complete picture of your company and plan for success. We are especially interested in your expansion into the collegiate market and what makes your company unique. The marketing plan that you provide does not need to be comprehensive, but should cover several of the following areas:

- Company History
- Company Objectives and Goals
- Product Development
- Product Minimums
- Promotional Programs
- Channels of Distribution and Target Markets (target customers)
- Short- and long-term expected results
- Advertising - specifically which media will be used
- Strengths and Weaknesses / Challenges
- Plan for Implementation into the collegiate market

Mail completed application, application fee check, product samples and marketing plan to:

**Learfield Licensing Partners, LLC**  
**ATTN: License Application**  
**8900 Keystone Crossing, Suite 605**  
**Indianapolis, IN 46240**

- Faxed or emailed applications will not be accepted -

## *Understanding the Licensing Process*

License applications are reviewed in the order that they are received. The response time to your application may vary; however, most applications are completed within 30 days following receipt of the required application materials. Some applications may require a longer response time due to the number of schools selected or the nature of the product(s) that you have submitted for review. While your application is in review, we encourage you to begin researching the insurance options that are available and confirm that your insurance agent is able to meet the requirements that are required, but not obtain the policy until the license request is approved. An insurance requirement guideline and sample certificate that you can share with your agent is included (see Pages 3-5).

Should Learfield Licensing approve your licensing application and insurance certificate, you will be sent a license agreement for signature and have 90 days to sign and return the agreement along with any additional fees or advances. You must agree to the terms provided in the agreement that is issued to you as a condition of licensing. Changes to the license agreement will not be accepted.

Agreement terms run on an annual basis beginning July 1 and ending on June 30 of the following year. Licensees will be given the option to renew in May/June for the upcoming contract year unless the school or Learfield Licensing chooses not to renew the license.

Artwork will not be available, nor will authorization to produce products bearing the marks of any Learfield Licensing client be granted, until the applicant has completed the license application process in its entirety and received an executed license agreement. Upon completion of the license application process, you will receive a username and password providing access to production-ready artwork for the licensed client institution(s). Artwork may only be obtained online at [college.trademarkonline.com](http://college.trademarkonline.com). Artwork files are saved down to Illustrator 8 EPS (or Illustrator CS if the marks contain gradients). Digitized logos for embroidery may be sourced from your contacts.

Many collegiate institutions require that their licensees are members of the Fair Labor Association (FLA) and/or in compliance with rules and regulations of the Worker Rights Consortium (WRC), or agree to the terms and conditions of an individual school Code of Conduct. A complete list of school affiliation and codes of conduct requirements is available in the "List of Learfield Licensing Accounts" starting on Page 14.

## *Licensing Fees*

The application fee is due at the time of application. All other applicable annual administrative fees and annual advances will be invoiced after the review of your application with the agreement. Annual advances are pre-determined according to the "List of Learfield Licensing Accounts" (Page 14), and are pro-rated based on a one-year contract. The application fee covers administration of the initial contract term with one school. An additional \$100.00 administration fee will be charged for each additional school. The length of the contract will be based on the date your completed application is received.

## *Hologram Labeling Requirement*



The Collegiate Licensed Properties Association (CLPA) is a non-profit organization made up of colleges and universities whom either manage their own licensing program, or partner with Learfield Licensing Partners for trademark management services. These institutions have come together to create the CLPA Authentication Program, which is designed to protect legitimate licensees from unlicensed and counterfeit products. The CLP labels and hangtags combine several optical imaging techniques into a single image to create the high level of security found in the CLP labels. Because of these security features, licensees may not print or produce their own CLP labels. Labels may not be ordered until you have completed the entire licensing process. For more information about the CLPA Authentication and hologram labeling program, including a list of labeling requirements, please visit [www.clpa.us](http://www.clpa.us).

## Product Liability Insurance

Pursuant to the Standard License Agreement, Licensee has a contractual obligation to carry liability insurance for products that bear the intellectual property of Owners for which they are licensed. Liability insurance is required to name as "Additional Insureds" the institutions with which they hold a license, and Learfield Licensing Partners, who represents these institutions. A Certificate of Insurance evidencing this requirement must be submitted to Learfield Licensing Partners. Please refer to the following information for methods of satisfying the insurance requirements:

### INSURANCE INFORMATION:

- Learfield Licensing recommends contacting one of the providers below that has consistently supplied insurance certificates meeting our requirements. Additional companies will be added with consistent compliance. Vendors may elect to contact a provider not listed below, but the requirements must be met.
  - The Hartford (877-495-8542)
  - State Farm Insurance Company (855-623-2138)
  - C.N.A. Insurance Company ([www.cna.com](http://www.cna.com))
  - Cincinnati Insurance Company ([www.cinfin.com](http://www.cinfin.com))
  - Acuity Insurance Company ([acuity@acuity.com](mailto:acuity@acuity.com); 800-242-7666)
- The Licensee's (the Insured) objective in obtaining a license is to utilize the intellectual property/trademarks of clients (Owner) represented by Learfield Licensing. Once the license is granted to the Licensee, the Licensee is authorized to apply intellectual property/trademarks on the licensed products. The **licensed products** are then sold by the Insured to consumers through various channels.
- Learfield Licensing Partners LLC recommends that the insurance be procured for a term of at least one year. According to the license agreement, a current Certificate of Insurance must be retained throughout the term to avoid cancellation.
- Learfield Licensing Partners, LLC will not accept insurance declaration forms, binder or the full policy in lieu of the Certificate of Insurance unless it is requested. Only a Certificate of Insurance and applicable endorsement will be accepted. Please note that an endorsement form is not required; however, if a form is used to endorse the additional insured language into the policy, Learfield Licensing must receive a copy of the endorsement form that includes the policy number along with the Certificate.
- Pursuant to the written contract with Learfield Licensing, the Endorsement/Business Liability Coverage Form is required to include Product Completed Operations Hazard liability coverage.
- Licensed vendors that are approved for routine products are required to maintain a minimum of \$1,000,000 aggregate and \$1,000,000 coverage for each occurrence. Consumable and high risk products require a minimum of \$3,000,000 aggregate and \$3,000,000 for each occurrence. Learfield Licensing will inform the licensee if they are required to maintain consumable or high risk coverage.
- The following "additional insured" language must be endorsed into your insurance policy without deviation or added verbiage and appear on your insurance certificate or it will not be accepted:

***"Learfield Licensing Partners, LLC (Learfield Licensing), all institutions represented by Learfield Licensing for which the insured is licensed, and their respective agents, officers and employees are named as Additional Insureds subject to the written contract."***

*\*The additional insured statement must be referenced with a policy number if placed on a separate page*

**Schedule A- From Learfield Licensing Partners License Agreement**

**Product Liability Insurance**

Pursuant to the Standard License Agreement, Licensee has a contractual obligation to carry liability insurance and provide a certificate of insurance for products that bear the intellectual property of Owners for which they are licensed. Liability insurance is required to additionally insure the institutions with which they hold a license, and Learfield Licensing Partners, who represents these institutions (“Additional Insureds”). This Commercial General Liability Policy must be Primary and Non-Contributory with respect to the named Additional Insureds. A Waiver of Subrogation Clause shall be added to the Licensee’s Commercial General Liability Policy in favor of the named Additional Insureds. Please share this page and the sample certificate of insurance (following this page) with your insurance agent to expedite the licensing process and ensure that you have proper coverage.

1. The Certificate must be marked for Commercial General Liability under the occurrence form; and must evidence that the insurance afforded the named Additional Insureds is on a Primary and Non-Contributory basis and that a Waiver of Subrogation in favor of the named Additional Insureds is indicated.

2. The Certificate must meet or exceed the following limits:

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li><input type="checkbox"/> <u>General Liability</u></li> <li>\$1 million Each Occurrence</li> <li>\$1 million Personal &amp; Adv Injury</li> <li>\$1 million General Aggregate</li> <li>\$1 million Products Comp/Op Agg</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> <u>High Risk/Consumable Products*</u></li> <li>\$3 million Each Occurrence</li> <li>\$3 million Personal &amp; Adv Injury</li> <li>\$3 million General Aggregate</li> <li>\$3 million Products Com/Op Agg</li> </ul> |
|--|--|

\*High risk items may include but are not limited to the following: Consumables, Electronics, Sharp Items, Protective Equipment, Cosmetics and Sporting Goods.

3. Additional Insured Language:

The Description of Operations area on the Certificate of Insurance must read exactly without deviation or added verbiage as follows:

**The Severability of Interest Clause as per the written contract:**

**“Learfield Licensing Partners, LLC (“Learfield Licensing”), all institutions represented by Learfield Licensing for which the Insured is licensed, and their respective officers, agents and employees are named as Additional Insureds subject to the written contract.”**

**REQUIRED:** Please list Endorsement/Business Liability Coverage form name(s) and form number(s) endorsing the policy to include the Additional Insureds. \*\*

\*\*The Endorsement /Business Liability Coverage form(s) must meet the insurance requirements and the contractual relationship with Learfield Licensing Partners as stipulated in written contract, including products-completed operations hazard liability coverage. Learfield Licensing grants licenses to Licensees who have requested to have contracts with the institutions which Learfield Licensing is an agent of and represents. Learfield Licensing will accept the Grantor of Licenses Endorsement CG 20 36 04 13, the Grantor of Licenses Businessowners Coverage Form BOP 438 (01/13), or the Business Liability Coverage Form SS 00 08 04 05 or the equivalent to meet the contractual relationship.

4. The Certificate Holder is:

Learfield Licensing Partners, LLC  
8900 Keystone Crossing, Suite 605  
Indianapolis, IN 46240

**- SAMPLE CERTIFICATE PROVIDED ON FOLLOWING PAGE -**



**Step 1** - Return Pages 6-13 along with the application fee check, decorated product samples, marketing plan and completed pages from the List of Learfield Licensing Accounts. All fields must be completed as it applies to your business model. The application will be reviewed based on the details provided. Fields that do not apply to your business model can be completed as Non-Applicable (N/A).

**Selecting the License Type**

**SELECT THE TYPE(S) OF LICENSES FOR WHICH YOU ARE APPLYING:**

- Standard License - For companies that produce licensed consumer products that will be resold, such as items for sale at retail in local, regional and national retail outlets.
- Internal Usage License - For companies that produce licensed consumer products for sale ONLY to University departments and approved campus organizations for internal/non-resale use. All sales must be exempt from royalties (as determined by University licensing policy).

*\* Please note: An Internal Usage license may not be available for all schools. Some Internal Usage licenses require royalties regardless of the terms and conditions of the sale. Please refer to the "Learfield Licensing List of Accounts" on Page 14.*

**SELECT THE LICENSE APPLICATION FEE (BASED ON NUMBER OF SCHOOLS REQUESTED):**

- Single School License (\$250 non-refundable application fee) \*only one school requested
- Multiple School License (\$500 non-refundable application fee) \*more than one school requested

*NOTE: The application fee covers the administration of the initial contract term with one school. An additional administration fee of \$100 will apply to each additional approved school requested, to be invoiced following review of the application.*

**Company Information**

COMPANY NAME AS IT APPEARS ON FOUNDATIONAL DOCUMENTS: \_\_\_\_\_  
\_\_\_\_\_

OTHER NAMES UNDER WHICH YOU DO BUSINESS: \_\_\_\_\_  
\_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE / PROVINCE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHYSICAL/SHIPPING ADDRESS (IF DIFFERENT): \_\_\_\_\_

CITY: \_\_\_\_\_ STATE / PROVINCE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

TELEPHONE: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ FAX: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

FEDERAL TAX ID\*: \_\_\_\_\_ \*If individual, provide Social Security number: \_\_\_\_\_

COMPANY WEBSITE: \_\_\_\_\_

**OTHER COMPANY-OWNED OFFICES, DISTRIBUTION/MANUFACTURING FACILITIES, RETAIL OUTLETS AND OFF-SHORE LOCATIONS:**

NAME: \_\_\_\_\_ NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ ADDRESS: \_\_\_\_\_  
CITY/STATE/ZIP: \_\_\_\_\_ CITY/STATE/ZIP: \_\_\_\_\_  
COUNTRY: \_\_\_\_\_ COUNTRY: \_\_\_\_\_  
TELEPHONE: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ TELEPHONE: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

*Company Contact Information*

**PRIMARY LICENSING CONTACT:**

NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY/STATE/ZIP: \_\_\_\_\_  
TELEPHONE: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
EMAIL ADDRESS: \_\_\_\_\_

**PRIMARY ROYALTY/FINANCIAL CONTACT**

NAME: \_\_\_\_\_  
TELEPHONE: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
EMAIL ADDRESS: \_\_\_\_\_

**PRIMARY ARTWORK CONTACT**

NAME: \_\_\_\_\_  
TELEPHONE: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
EMAIL ADDRESS: \_\_\_\_\_

**PRIMARY SALES CONTACT**

NAME: \_\_\_\_\_  
TELEPHONE: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
EMAIL ADDRESS: \_\_\_\_\_

**PRIMARY MARKETING CONTACT**

NAME: \_\_\_\_\_  
TELEPHONE: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
EMAIL ADDRESS: \_\_\_\_\_

## Company Profile Information

### Overview

**Type of Organization:**  Corporation     LLC     Partnership     Sole Proprietorship  
 Other (please explain): \_\_\_\_\_

**State Of Incorporation (If Applicable):** \_\_\_\_\_

**Type of Business:**  Manufacturer     Distributor     Enhancer     Retailer     Ad Specialty # \_\_\_\_\_  
 Other (please explain): \_\_\_\_\_

**Will Your Company apply the school logos and trademarks to the products that you intend to sell?**  
 YES     NO, I Contract this Service Out

**Are You An Approved Bookstore Vendor For:**  Barnes & Noble     Follett     Other: \_\_\_\_\_

**Describe Your Sales Force:**  In-House Sales Force     Independent Reps     Agent

**Has Your Company Filed for Bankruptcy in the Previous Five Years:**  NO     YES (include explanation)

Is your company a certified minority or woman-owned business?    NO    YES  
 Certification Number: \_\_\_\_\_

### Licensing History

**Year Business Began Operations:** \_\_\_\_\_    **Number of Years in the Collegiate Industry:** \_\_\_\_\_

**Does Your Company Currently Hold Licenses with any of the Following:**

CLC     Fermata Partners     Independent (please list): \_\_\_\_\_

**Have You Ever Been Denied a Trademark License or Had a License Cancelled:**  NO     YES (explain)

**Annual Sales of Emblematic Goods:** Collegiate: \$ \_\_\_\_\_    Total: \$ \_\_\_\_\_

**Have You Ever Produced Products Bearing the Requested Institution(s) Trademarks Prior to Applying for This License:**  NO     YES (explain) \_\_\_\_\_

**Please list other non-collegiate licenses that your company currently holds:**

\_\_\_\_\_

\_\_\_\_\_



## Business Strategy

### Describe Your Distribution Capability:

- Local Only** (within 100 miles of primary location)
- National** Number of states covered: \_\_\_\_\_
- Regional** (indicate regions covered):
- Northwest (AK, WA, OR, ID, MT, WY)
  - West (HI, CA, NV, UT, AZ, CO, NM, TX)
  - South (KY, TN, NC, SC, GA, FL, AL, MS, AR, LA)
  - North Central (ND, SD, NE, KS, MN, IA, MO, OK, TX)
  - Great Lakes (WI, IL, IN, MI, OH)
  - Mid-Atlantic (VA, WV, MD, DE, PA, DC)
  - Northeast (ME, NH, VT, RI, CT, NY, NJ)

### Targeted Retail Accounts/Channels Of Distribution:

Please indicate below where your product(s) will or may be sold (circle all that apply):

<u>Campus/Local</u>	<u>Mid-Tier/Better</u>	<u>Mass</u>	<u>Direct</u>
Campus Bookstores	Better Department Stores	Discount Stores	Internet
Concessions	Sports Specialty	Wholesale Club	Catalog
Student Groups	Sporting Goods	Grocery Stores	Direct Response
Alumni Association	Specialty Stores	Drug Stores	Television Shopping
Athletic Team Shop	Gift/Novelty Shop	Convenience Stores	
Fan Shop	Mid-Tier Department Stores	Home Improvement Stores	
Campus Golf Course Shop	Financial Institution	Amusement Parks	

Please List Targeted Retail Channels: \_\_\_\_\_

*\*Note: Royalties would be required if your company sells through any of the above channels of distribution in most cases.*

Do you have any pending orders?

- NO  YES *If Yes, then indicate the customer and products ordered:*

Company Name/Department On Campus: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Customer Contact Phone Number: \_\_\_\_\_ Invoice Amount (\$): \_\_\_\_\_ Product

Description: \_\_\_\_\_ Order Quantity: \_\_\_\_\_

**Do You Plan To Conduct Any Advertising Or Promotion To Support Your Product(s):**

NO  YES *If Yes, check all that apply below:*

Consumer Advertising  Trade Advertising  In-Store Materials

Co-op Advertising  Web Advertising/Social Media  Other: \_\_\_\_\_

**Do You Plan To Sell to Department(s) On Campus?**

NO  YES *If Yes, please list below:*

School & Department

Department Contact

\_\_\_\_\_ Pending Orders:  YES  NO

\_\_\_\_\_ Pending Orders:  YES  NO

\_\_\_\_\_ Pending Orders:  YES  NO

## Social Responsibility

**Does Your Company Have a Corporate Social Responsibility/Labor Compliance Program?**  NO  YES

*If Yes, please explain (attach additional documentation if necessary):*

\_\_\_\_\_  
\_\_\_\_\_

**Does Your Company Have a Direct Or Indirect Relationship With Its Factories?**  Direct  Indirect

*If indirect, how do you procure the product (e.g. Distributor, broker):*

\_\_\_\_\_  
\_\_\_\_\_

**Do these entities have a direct relationship with the manufacturer and/or can they verify the compliance conditions of the manufacturing facilities?**  NO  YES

**Have You Ever Visited Your Factories?**  NO  YES *If Yes, how often?* \_\_\_\_\_

**Please indicate your current certification or compliance with the following corporate responsibility monitoring organizations.**

Fair Labor Association (FLA)  Workers Rights Consortium (WRC)

FLA Classification: \_\_\_\_\_

Other Corporate Responsibility Programs: \_\_\_\_\_

**Do you produce or source products in Bangladesh?**  NO  YES

*If Yes, are you a member of either the Bangladesh Accord or Alliance?*  ACCORD  ALLIANCE  NEITHER

## Performance References

### **LIST COLLEGIATE REFERENCES:**

UNIVERSITY/ORGANIZATION (1):

\_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_

TELEPHONE: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_ E-MAIL ADDRESS: \_\_\_\_\_

UNIVERSITY/ORGANIZATION (2):

\_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_

TELEPHONE: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_ E-MAIL ADDRESS: \_\_\_\_\_

### **LIST CUSTOMER or RETAIL REFERENCES:**

CUSTOMER (1): \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_

TELEPHONE: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_ E-MAIL ADDRESS: \_\_\_\_\_

CUSTOMER (2): \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_

TELEPHONE: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_ E-MAIL ADDRESS: \_\_\_\_\_

### **LIST BANK REFERENCE:**

BANK: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_

TELEPHONE: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_ E-MAIL ADDRESS: \_\_\_\_\_

## Product Information Form

**One Product Information Form must be submitted with each product that you wish to license.** Applications that are received either without decorated product samples or a Product Information Form for each product submitted will not be reviewed. Products submitted for approval will be retained by Learfield Licensing and will not be returned.

Company Name: \_\_\_\_\_

Product Description: \_\_\_\_\_

Wholesale Price \$ \_\_\_\_\_ Retail Price \$ \_\_\_\_\_ (enter N/A if items not resold)

Method of Enhancement:  Screenprint  Embroidery  Sublimation  
 Tackle Twill  Woven  Carved/Etched  
 Engraved / Etched  Hand Painted  Embossed/Stamped  
 Offset Printing  Digital/Laser Print  Heat Transfer  
 Other: \_\_\_\_\_

**Do you apply the logo to this product at your company's primary location?**

YES  NO: **REQUIRED:** Provide information for the Company that applies the logo to this product:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

**Do you manufacture the blank goods?**

YES  NO: **REQUIRED:** Provide information for the company from whom you purchase blank goods:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

**FOR INTERNAL USE ONLY**

TO BE COMPLETED BY THE UNIVERSITY UPON LEARFIELD LICENSING'S REQUEST

Product Approved  Product Disapproved

University: \_\_\_\_\_ Signed: \_\_\_\_\_ Date: \_\_\_\_\_

## Prospective Licensee Statement

I have read and understand this application and agree that the information provided is, to the best of my knowledge, accurate and complete. I grant the Learfield Licensing Partners, LLC permission to verify and exchange information on the company filing this application, including requesting reports from credit reporting agencies, and may use this information to help evaluate the application. Upon request, Learfield Licensing Partners will provide the name and address of any agency that has provided a credit report on the company filing this application. I understand that Learfield Licensing Partners reserves the right to retain product samples permanently and to dispose of any samples at its discretion.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Print or Type Name: \_\_\_\_\_ Title: \_\_\_\_\_

**PLEASE REMEMBER YOUR COMPANY IS NOT AUTHORIZED TO PRODUCE ANY PRODUCTS BEARING THE MARKS OF ANY LEARFIELD LICENSING PARTNERS, LLC CLIENTS UNTIL A FULLY EXECUTED VERSION OF THE LICENSE AGREEMENT HAS BEEN RETURNED TO YOUR COMPANY AND DESIGNS HAVE BEEN SUBMITTED AND APPROVED.**

Mail completed application, application fee check, product samples and marketing plan to:

**Learfield Licensing Partners, LLC  
ATTN: License Application  
8900 Keystone Crossing, Suite 605  
Indianapolis, IN 46240**

*- Faxed or emailed applications will not be accepted -*

Questions regarding the license application process can be directed to Learfield Licensing at 317-669-0808.

# LEARFIELD LICENSING - COLLEGIATE ACCOUNTS

Please check the box beside each institution for which you wish to obtain a license.

Applicable administrative fees and annual advances/minimum guaranteed royalties will be invoiced after the review of your application.

Annual advances are pre-determined according to the List of Learfield Licensing Accounts, based on the product categories on your license.

The application fee covers the administration of the initial contract term with one school. An additional administration fee of \$100 will apply to each additional school. Administrative fees and royalty advances will be pro-rated based on a one-year contract. Learfield Licensing will determine the length of the contract based on the date your completed application is received.

	Institution	Location	Royalty Rate	Advance Royalty / School Fee		Compliance Requirement		
				Apparel	Non-Apparel	FLA	WRC	IND
<input type="checkbox"/>	Abilene Christian University	Abilene, TX	12%	\$0	\$0			
<input type="checkbox"/>	Adams State University	Alamosa, CO	10%	\$0	\$0			
<input type="checkbox"/>	Adelphi University	Garden City, NY	12%	\$100	\$50			
<input type="checkbox"/>	Akron, The University of	Akron, OH	12%	\$200	\$100			
<input type="checkbox"/>	Alabama A&M University	Huntsville, AL	12%	\$100	\$50			
<input type="checkbox"/>	Alabama at Birmingham, University of	Birmingham, AL	12%	\$100	\$50			
<input type="checkbox"/>	Alabama in Huntsville, University of	Huntsville, AL	12%	\$50	\$25			
<input type="checkbox"/>	Alabama State University	Montgomery, AL	12%	\$0	\$0			
<input type="checkbox"/>	Alaska Anchorage University of	Anchorage, AK	10%	\$100	\$50			
<input type="checkbox"/>	Alaska Fairbanks University of	Fairbanks, AK	10%	\$100	\$50			
<input type="checkbox"/>	Albany State University	Albany, GA	10%	\$0	\$0			
<input type="checkbox"/>	Albany, University at	Albany, NY	12%	\$100	\$50		x	x
<input type="checkbox"/>	Albion College	Albion, MI	12%	\$200	\$100			
<input type="checkbox"/>	Alcorn State University	Lorman, MS	12%	\$100	\$100			
<input type="checkbox"/>	Alfred University	Alfred, NY	12%	\$100	\$100			
<input type="checkbox"/>	Alma College	Alma, MI	10%	\$0	\$0			
<input type="checkbox"/>	American University	Washington, DC	12%	\$200	\$100	x	x	x
<input type="checkbox"/>	Anderson University	Anderson, SC	10%	\$0	\$0			
<input type="checkbox"/>	Appalachian State University	Boone, NC	12%	\$300	\$150		x	x
<input type="checkbox"/>	Aquinas College	Grand Rapids, MI	12%	\$0	\$0		x	
<input type="checkbox"/>	Arkansas at Little Rock, University of	Little Rock, AR	12%	\$50	\$25			
<input type="checkbox"/>	Arkansas at Monticello, University of	Monticello, AR	12%	\$0	\$0			
<input type="checkbox"/>	Arkansas at Pine Bluff, University of	Pine Bluff, AR	12%	\$0	\$0			
<input type="checkbox"/>	Arkansas Tech University	Russellville, AR	12%	\$0	\$0			
<input type="checkbox"/>	Arkansas-Fort Smith, University of	Fort Smith, AR	12%	\$0	\$0			
<input type="checkbox"/>	Ashland University	Ashland, OH	12%	\$0	\$0			
* An additional, non-refundable Ashland application fee of \$100 is required with the submitted application.								
This fee is not a royalty advance and is non-recoupable toward future royalties.								
<input type="checkbox"/>	Assumption College	Worcester, MA	12%	\$0	\$0			
<input type="checkbox"/>	Augusta University	Augusta, GA	12%	\$50	\$25			
<input type="checkbox"/>	Augustana University	Sioux Falls, SD	12%	\$50	\$25			
<input type="checkbox"/>	Austin Community College District	Austin, TX	10%	\$0	\$0			
<input type="checkbox"/>	Austin Peay State University	Clarksville, TN	10%	\$50	\$25			
<input type="checkbox"/>	Ave Maria University	Naples, FL	10%	\$0	\$0			
<input type="checkbox"/>	Averett University	Danville, VA	12%	\$0	\$0			
<input type="checkbox"/>	Babson College	Babson Park, MA	12%	\$0	\$0			
<input type="checkbox"/>	Ball State University	Muncie, IN	12%	\$100	\$100	x	x	
<input type="checkbox"/>	Baltimore City Community College	Baltimore, MD	12%	\$0	\$0			
<input type="checkbox"/>	Barry University	Miami, FL	12%	\$0	\$0			
<input type="checkbox"/>	Baruch College	New York, NY	12%	\$0	\$0			
<input type="checkbox"/>	Bates College	Lewiston, ME	10%	\$0	\$0			
<input type="checkbox"/>	Baylor University	Waco, TX	12%	\$1,000	\$200	x		
<input type="checkbox"/>	Bellarmino University	Louisville, KY	10%	\$0	\$0			
<input type="checkbox"/>	Belmont Abbey College	Belmont, NC	10%	\$0	\$0			
<input type="checkbox"/>	Belmont University	Nashville, TN	10%	\$200	\$100			
<input type="checkbox"/>	Beloit College	Beloit, WI	12%	\$0	\$0			
<input type="checkbox"/>	Bemidji State University	Bemidji, MN	10%	\$0	\$0			
<input type="checkbox"/>	Bethel College	Mishawaka, IN	10%	\$0	\$0			
<input type="checkbox"/>	Bethune-Cookman University	Daytona Beach, FL	12%	\$0	\$0			
<input type="checkbox"/>	Binghamton University	Binghamton, NY	12%	\$100	\$100		x	x
<input type="checkbox"/>	Blinn College	Brenham, TX	12%	\$100	\$50			
<input type="checkbox"/>	Bloomsburg University (PASSHE)	Bloomsburg, PA	10%	\$250	\$100			
<input type="checkbox"/>	Bob Jones University	Greenville, SC	10%	\$0	\$0			
<input type="checkbox"/>	Borough of Manhattan Community College	New York, NY	12%	\$0	\$0			
<input type="checkbox"/>	Bowling Green State University	Bowling Green, OH	12%	\$100	\$50	x		

<input type="checkbox"/>	Bradley University	Peoria, IL	12%	\$100	\$50			
<input type="checkbox"/>	Brandeis University	Waltham, MA	10%	\$0	\$0		x	
<input type="checkbox"/>	Bridgewater State University	Bridgewater, MA	12%	\$0	\$0		x	
<input type="checkbox"/>	Brockport, College at	Brockport, NY	10%	\$0	\$0			
<input type="checkbox"/>	Bronx Community College	New York, NY	12%	\$0	\$0			
<input type="checkbox"/>	Brooklyn College	New York, NY	12%	\$0	\$0			
<input type="checkbox"/>	Broward College	Fort Lauderdale, FL	12%	\$50	\$25			
<input type="checkbox"/>	Brown University	Providence, RI	10%	\$100	\$50	x	x	x
<input type="checkbox"/>	Bryant University	Smithfield, RI	12%	\$100	\$50			
<input type="checkbox"/>	Bucknell University	Lewisburg, PA	10%	\$100	\$50			
<input type="checkbox"/>	Buffalo State College	Buffalo, NY	10%	\$0	\$0			
	* Internal Usage Contract Not Available for Buffalo State College							
<input type="checkbox"/>	Buffalo, University at	Buffalo, NY	10%	\$0	\$0	x	x	x
<input type="checkbox"/>	Butler University	Indianapolis, IN	12%	\$250	\$100			
<input type="checkbox"/>	Cal State Fullerton	Fullerton, CA	12%	\$0	\$0		x	x
<input type="checkbox"/>	Caldwell University	Caldwell, NJ	12%	\$0	\$0			
<input type="checkbox"/>	California Institute of Technology	Pasadena, CA	12%	\$0	\$0			
<input type="checkbox"/>	California Lutheran University	Thousand Oaks, CA	10%	\$0	\$0			
<input type="checkbox"/>	California State Polytechnic University, Pomona	Pomona, CA	10%	\$0	\$0			x
<input type="checkbox"/>	California State University, Bakersfield	Bakersfield, CA	12%	\$50	\$25			
<input type="checkbox"/>	California State University Channel Islands	Camarillo, CA	8%	\$0	\$0			
<input type="checkbox"/>	California State University, Chico (Athletics Only)	Chico, CA	12%	\$0	\$0			
<input type="checkbox"/>	California State University, Dominguez Hills	Dominguez Hills, CA	12%	\$100	\$50			
<input type="checkbox"/>	California State University, East Bay	Hayward, CA	12%	\$0	\$0			
<input type="checkbox"/>	California State University Long Beach	Long Beach, CA	12%	\$0	\$0	x		x
<input type="checkbox"/>	California State University Los Angeles	Los Angeles, CA	12%	\$0	\$0			
<input type="checkbox"/>	California State University, Monterey Bay	Seaside, CA	12%	\$0	\$0			
<input type="checkbox"/>	California State University, Northridge	Northridge, CA	12%	\$100	\$50			
<input type="checkbox"/>	California State University, San Bernardino	San Bernardino, CA	12%	\$100	\$50		x	
<input type="checkbox"/>	California State University San Marcos	San Marcos, CA	10%	\$100	\$50			
<input type="checkbox"/>	California State University Stanislaus	Turlock, CA	8%	\$0	\$0			
<input type="checkbox"/>	California, Berkeley, University of	Berkeley, CA	15%	\$500	\$250	x	x	x
<input type="checkbox"/>	California, Davis, University of	Davis, CA	12%	\$250	\$50	x	x	x
	*Bookstore Contract subject to 7.5% royalty rate							
<input type="checkbox"/>	California Irvine, University of	Irvine, CA	12%	\$200	\$100	x	x	x
<input type="checkbox"/>	California, Riverside, University of	Riverside, CA	12%	\$50	\$25	x	x	x
<input type="checkbox"/>	California, Santa Barbara, University of	Santa Barbara, CA	12%	\$100	\$50	x	x	x
<input type="checkbox"/>	Calvin College	Grand Rapids, MI	10%	\$0	\$0			
<input type="checkbox"/>	Cameron University	Lawton, OK	12%	\$0	\$0			
<input type="checkbox"/>	Campbell University	Buies Creek, NC	12%	\$50	\$50			
<input type="checkbox"/>	Canisius College	Buffalo, NY	12%	\$100	\$50			
<input type="checkbox"/>	Carl Sandburg College	Galesburg, IL	10%	\$0	\$0			
<input type="checkbox"/>	Carroll College	Helena, MT	8%	\$0	\$0			
<input type="checkbox"/>	Carroll University	Waukesha, WI	12%	\$0	\$0			
<input type="checkbox"/>	Carson-Newman University	Jefferson City, TN	10%	\$0	\$0			
<input type="checkbox"/>	Case Western Reserve University	Cleveland, OH	10%	\$100	\$50			
<input type="checkbox"/>	Casper College	Casper, WY	10%	\$0	\$0			
<input type="checkbox"/>	Castleton University	Castleton, VT	10%	\$0	\$0			
<input type="checkbox"/>	Central Arkansas, University of	Conway, AR	12%	\$200	\$100			
<input type="checkbox"/>	Central Connecticut State University	New Britain, CT	12%	\$100	\$50		x	x
<input type="checkbox"/>	Central Michigan University	Mt. Pleasant, MI	12%	\$100	\$50			
<input type="checkbox"/>	Central Missouri, University of	Warrensburg, MO	10%	\$0	\$0			
	* Internal Usage Contract Not Available for University of Central Missouri							
<input type="checkbox"/>	Central Oklahoma, University of	Edmond, OK	10%	\$0	\$0			
<input type="checkbox"/>	Chapman University	Orange, CA	12%	\$0	\$0			
<input type="checkbox"/>	Charleston, College of	Charleston, SC	12%	\$250	\$150	x		
<input type="checkbox"/>	Charleston, University of	Charleston, WV	10%	\$0	\$0			
<input type="checkbox"/>	Charleston Southern University	Charleston, SC	12%	\$50	\$50			
<input type="checkbox"/>	Cheyney University of Pennsylvania (PASSHE)	Cheyney, PA	10%	\$0	\$0			
<input type="checkbox"/>	Chicago, University of	Chicago, IL	10%	\$300	\$300		x	x
<input type="checkbox"/>	Chicago State University	Chicago, IL	12%	\$0	\$0			
<input type="checkbox"/>	Christian Brothers University	Memphis, TN	10%	\$0	\$0			
<input type="checkbox"/>	Christopher Newport University	Newport News, VA	10%	\$50	\$25			
<input type="checkbox"/>	Cincinnati Clermont College, University of	Batavia, OH	8%	\$0	\$0			
<input type="checkbox"/>	Cincinnati State Technical and Community College	Cincinnati, OH	12%	\$0	\$0			
<input type="checkbox"/>	City College of New York	New York, NY	12%	\$0	\$0			

<input type="checkbox"/>	Claflin University	Orangeburg, SC	10%	\$50	\$25					
<input type="checkbox"/>	Clarion University Foundation (PASSHE)	Clarion, PA	10%	\$0	\$0					
<input type="checkbox"/>	Clark Atlanta University	Atlanta, GA	10%	\$50	\$25					
<input type="checkbox"/>	Clarkson University	Potsdam, NY	12%	\$100	\$100					
<input type="checkbox"/>	Cleveland State University	Cleveland, OH	10%	\$0	\$0					
<input type="checkbox"/>	Coastal Carolina University	Conway, SC	12%	\$200	\$100					
<input type="checkbox"/>	Colgate University	Hamilton, NY	12%	\$200	\$100	x				
<input type="checkbox"/>	Staten Island, College of	New York, NY	12%	\$0	\$0					
<input type="checkbox"/>	Colorado College	Colorado Springs, CO	12%	\$0	\$0					
<input type="checkbox"/>	Colorado Mesa University	Grand Junction, CO	10%	\$50	\$25					
<input type="checkbox"/>	Colorado School of Mines	Golden, CO	10%	\$100	\$50					
<input type="checkbox"/>	Colorado State University	Fort Collins, CO	12%	\$500	\$250	x				
<input type="checkbox"/>	Columbus State University	Columbus, GA	10%	\$0	\$0					
<input type="checkbox"/>	Concordia University Chicago	River Forest, IL	10%	\$0	\$0					
<input type="checkbox"/>	Coppin State University	Baltimore, MD	10%	\$100	\$50					
<input type="checkbox"/>	Cornell College	Mount Vernon, IA	12%	\$0	\$0					
<input type="checkbox"/>	Creighton University	Omaha, NE	12%	\$100	\$50	x	x	x		
<input type="checkbox"/>	Cumberland University	Lebanon, TN	10%	\$50	\$25					
<input type="checkbox"/>	CUNY Graduate School of Journalism	New York, NY	12%	\$0	\$0				x	
<input type="checkbox"/>	CUNY School of Law	New York, NY	12%	\$0	\$0				x	
<input type="checkbox"/>	CUNY College of Professional Studies	New York, NY	12%	\$0	\$0				x	
<input type="checkbox"/>	CUNY School of Public Health	New York, NY	12%	\$0	\$0					
<input type="checkbox"/>	CUNY Graduate Center	New York, NY	12%	\$0	\$0				x	
<input type="checkbox"/>	Daemen College	Amherst, NY	10%	\$0	\$0					
<input type="checkbox"/>	Dalton State College	Dalton, GA	10%	\$0	\$0					
<input type="checkbox"/>	Davidson College	Davidson, NC	10%	\$100	\$50	x				
<input type="checkbox"/>	Dayton, University of	Dayton, OH	12%	\$100	\$50	x	x			
<input type="checkbox"/>	Delaware State University	Dover, DE	10%	\$50	\$25					
<input type="checkbox"/>	Delta State University	Cleveland, MS	12%	\$50	\$25					
<input type="checkbox"/>	Denison University	Granville, OH	10%	\$0	\$0	x				
<input type="checkbox"/>	DePaul University	Chicago, IL	10%	\$100	\$50			x	x	
<input type="checkbox"/>	DePauw University	Greencastle, IN	12%	\$0	\$0					
<input type="checkbox"/>	Detroit Mercy, University of	Detroit, MI	12%	\$100	\$50	x				
<input type="checkbox"/>	Dickinson State University	Dickinson, ND	10%	\$50	\$25					
<input type="checkbox"/>	Dixie State University	St. George, Utah	10%	\$0	\$0					
<input type="checkbox"/>	Drake University	Des Moines, IA	12%	\$100	\$50					
	* Note: Both the Institutional Mark license and the Athletic Mark license are required for this school.									
<input type="checkbox"/>	Drew University	Madison, NJ	12%	\$0	\$0					
<input type="checkbox"/>	Duquesne University	Pittsburgh, PA	12%	\$0	\$0			x		
<input type="checkbox"/>	East Central University	Ada, OK	12%	\$0	\$0					
<input type="checkbox"/>	East Stroudsburg University of Pennsylvania (PASSHE)	East Stroudsburg, PA	10%	\$0	\$0					
<input type="checkbox"/>	East Tennessee State University	Johnson City, TN	12%	\$0	\$0					
	* An additional, non-refundable ETSU administration fee of \$50 is required with the submitted application. This fee is not a royalty advance and is non-recoupable toward future royalties.									
<input type="checkbox"/>	East Texas Baptist University	Marshall, TX	12%	\$0	\$0					
<input type="checkbox"/>	Eastern Michigan University	Ypsilanti, MI	12%	\$200	\$100			x		
<input type="checkbox"/>	Eastern New Mexico University	Portales, NM	12%	\$0	\$0					
<input type="checkbox"/>	Eastern Washington University	Cheney, WA	8%	\$0	\$0					
<input type="checkbox"/>	Edinboro University (PASSHE)	Edinboro, PA	12%	\$100	\$50					
<input type="checkbox"/>	Elizabeth City State University	Elizabeth City, NC	10%	\$0	\$0					
<input type="checkbox"/>	Elon University	Elon, NC	12%	\$50	\$50	x				
<input type="checkbox"/>	Embry-Riddle Aeronautical University-Daytona	Daytona Beach, FL	12%	\$0	\$0					
<input type="checkbox"/>	Embry-Riddle Aeronautical University-Prescott	Prescott, AZ	12%	\$0	\$0					
<input type="checkbox"/>	Embry-Riddle Aeronautical University-WorldWide	Daytona Beach, FL	12%	\$0	\$0					
<input type="checkbox"/>	Emory University*	Atlanta, GA	12%	\$50	\$50	x		x		
	* Internal Usage Contract Not Available for Emory University									
<input type="checkbox"/>	Emporia State University	Emporia, KS	10%	\$0	\$0					
<input type="checkbox"/>	Evansville, University of	Evansville, IN	12%	\$0	\$0					
<input type="checkbox"/>	Fairfield University	Fairfield, CT	12%	\$0	\$0	x		x		
<input type="checkbox"/>	Fairleigh Dickinson University	Teaneck, NJ	12%	\$50	\$50					
<input type="checkbox"/>	Fairmont State University	Fairmont, WV	10%	\$0	\$0					
<input type="checkbox"/>	Fayetteville State University	Fayetteville, NC	12%	\$0	\$0					
<input type="checkbox"/>	Ferris State University	Big Rapids, MI	12%	\$0	\$0	x				
<input type="checkbox"/>	Findlay, University of	Findlay, OH	10%	\$0	\$0					
<input type="checkbox"/>	Fitchburg State University	Fitchburg, MA	12%	\$0	\$0					
<input type="checkbox"/>	Flagler College	St. Augustine, FL	12%	\$0	\$0					



<input type="checkbox"/>	Florida Atlantic University	Boca Raton, FL	12%	\$100	\$50				x
	<b>*Prior to completing the application for FAU, please contact <a href="mailto:admin@learfieldlicensing.com">admin@learfieldlicensing.com</a> with a copy of your marketing plan and how you plan to utilize the license.</b>								
	<b>Please wait to complete the application for FAU until you have received a response from Admin.</b>								
	<i>* An additional, non-refundable FAU administration fee of \$75 is required with the submitted application. This fee is not a royalty advance and is non-recoupable toward future royalties.</i>								
<input type="checkbox"/>	Florida Gulf Coast University	Fort Myers, FL	12%	\$0	\$0				
<input type="checkbox"/>	Florida Institute of Technology	Melbourne, FL	10%	\$0	\$0				
<input type="checkbox"/>	Florida SouthWestern State College	Fort Myers, FL	12%	\$0	\$0				
<input type="checkbox"/>	Fordham University	Bronx, NY	12%	\$0	\$0			x	x
	<i>* An additional, non-refundable Fordham application fee of \$100 is required with the submitted application. This fee is not a royalty advance and is non-recoupable toward future royalties.</i>								
<input type="checkbox"/>	Fort Lewis College	Durango, CO	10%	\$0	\$0				
<input type="checkbox"/>	Fort Valley State University	Fort Valley, GA	12%	\$0	\$0				
<input type="checkbox"/>	Framingham State University	Framingham, MA	12%	\$0	\$0				
<input type="checkbox"/>	Francis Marion University	Florence, SC	10%	\$0	\$0				
<input type="checkbox"/>	Franklin & Marshall College	Lancaster, PA	10%	\$0	\$0				
<input type="checkbox"/>	Fredonia State University	Fredonia, NY	10%	\$0	\$0				
<input type="checkbox"/>	Gardner-Webb University	Boiling Springs, NC	10%	\$50	\$25			x	
<input type="checkbox"/>	Geneseo, State University of New York	Geneseo, NY	12%	\$0	\$0				
<input type="checkbox"/>	Georgia College and State University	Milledgeville, GA	10%	\$0	\$0				
<input type="checkbox"/>	Georgia Southern University	Statesboro, GA	12%	\$250	\$100				
<input type="checkbox"/>	Georgia Southwestern State University	Americus, GA	8%	\$0	\$0				
<input type="checkbox"/>	Georgia Gwinnett College	Lawrenceville, GA	12%	\$50	\$25				
<input type="checkbox"/>	Georgian Court University	Lakewood Township, NJ	10%	\$0	\$0				
<input type="checkbox"/>	Glenville State College	Glenville, WV	10%	\$0	\$0				
<input type="checkbox"/>	Goshen College	Goshen, IN	12%	\$0	\$0				
<input type="checkbox"/>	Grand Valley State University	Grand Rapids, MI	10%	\$100	\$50			x	x
<input type="checkbox"/>	Guttman Community College	New York, NY	12%	\$0	\$0				
<input type="checkbox"/>	Hampden-Sydney College	Hampden-Sydney, VA	10%	\$50	\$25				
<input type="checkbox"/>	Hampton University	Hampton, VA	12%	\$50	\$25				
<input type="checkbox"/>	Harford Community College	Bel Air, MD	10%	\$0	\$0				
<input type="checkbox"/>	Hartford, University of	West Hartford, CT	12%	\$100	\$100				
<input type="checkbox"/>	Hartwick College	Oneonta, NY	12%	\$0	\$0				
<input type="checkbox"/>	Hawaii University of	Honolulu, HI	10%	\$250	\$100				
<input type="checkbox"/>	Hawaii Pacific University	Honolulu, HI	10%	\$0	\$0				
<input type="checkbox"/>	Heartland Community College	Normal, IL	10%	\$50	\$25				
<input type="checkbox"/>	Henderson State University	Arkadelphia, AR	10%	\$0	\$0				
<input type="checkbox"/>	High Point University	High Point, NC	12%	\$100	\$100				
<input type="checkbox"/>	Hilbert College	Hamburg, NY	10%	\$0	\$0				
<input type="checkbox"/>	Hofstra University	Hempstead, NY	12%	\$250	\$150				
<input type="checkbox"/>	Holy Cross, College of the	Worcester, MA	10%	\$100	\$50			x	x
<input type="checkbox"/>	Hostos Community College	Bronx, NY	12%	\$0	\$0				
<input type="checkbox"/>	Houston Baptist University	Houston, TX	12%	\$0	\$0				
<input type="checkbox"/>	Houston, University of*	Houston, TX	12%	\$500	\$250			x	x
<input type="checkbox"/>	Hunter College	New York, NY	12%	\$0	\$0				
<input type="checkbox"/>	Idaho, University of	Moscow, ID	12%	\$200	\$100				x
<input type="checkbox"/>	Illinois at Chicago Department of Intercollegiate Athletics, University of	Chicago, IL	10%	\$0	\$0			x	x
<input type="checkbox"/>	Illinois at Chicago, University of (Institutional)	Chicago, IL	10%	\$0	\$0			x	x
<input type="checkbox"/>	Illinois Springfield, University of	Springfield, IL	12%	\$0	\$0				
<input type="checkbox"/>	Incarinate Word, University of the	San Antonio, TX	12%	\$0	\$0				
<input type="checkbox"/>	Indiana State University	Terre Haute, IN	12%	\$100	\$50				
<input type="checkbox"/>	Purdue University Fort Wayne	Fort Wayne, IN	10%	\$0	\$0				
<input type="checkbox"/>	Indianapolis, University of	Indianapolis, IN	12%	\$0	\$0				
<input type="checkbox"/>	Iona College	New Rochelle, NY	12%	\$100	\$50				
<input type="checkbox"/>	Iowa State University	Ames, IA	12%	\$500	\$250				x
<input type="checkbox"/>	Ithaca College	Ithaca, NY	10%	\$250	\$250			x	
<input type="checkbox"/>	Ivy Tech Community College of Indiana	Indianapolis, IN	10%	\$0	\$0				
<input type="checkbox"/>	Jackson State University	Jackson, MS	12%	\$100	\$100				
<input type="checkbox"/>	Jacksonville State University	Jacksonville, AL	12%	\$100	\$50				
<input type="checkbox"/>	Jacksonville University	Jacksonville, FL	12%	\$50	\$25				
<input type="checkbox"/>	John Carroll University	University Heights, OH	12%	\$0	\$0				
<input type="checkbox"/>	John Jay College of Criminal Justice	New York, NY	12%	\$0	\$0				
<input type="checkbox"/>	Johns Hopkins University	Baltimore, MD	12%	\$0	\$0			x	x
	<i>* An additional, non-refundable JOHNS HOPKINS administration fee is required per category as outlined above with the submitted application. These fees are not royalty advances and non-recoupable toward future royalties.</i>								
<input type="checkbox"/>	Johnson & Wales University	Providence, RI	12%	\$0	\$0				

<input type="checkbox"/>	Kansas State University	Manhattan, KS	12%	\$1,000	\$500	x		
	* Internal Usage Contract Not Available for Kansas State University							
<input type="checkbox"/>	Kennesaw State University	Kennesaw, GA	12%	\$250	\$100			
	* An additional, non-refundable KSU administration fee of \$50 is required with the submitted application. This fee is not a royalty advance and is non-recoupable toward future royalties.							
<input type="checkbox"/>	Kentucky State University	Frankfort, KY	10%	\$0	\$0			
<input type="checkbox"/>	Kentucky Wesleyan College	Owensboro, KY	10%	\$0	\$0			
<input type="checkbox"/>	Kenyon College	Gambier, OH	10%	\$250	\$250		x	
<input type="checkbox"/>	Kingsborough Community College	New York, NY	12%	\$0	\$0			
<input type="checkbox"/>	Knox College	Galesburg, IL	10%	\$0	\$0			
<input type="checkbox"/>	Kutztown University (PASSHE)	Kutztown, PA	12%	\$250	\$100		x	
<input type="checkbox"/>	La Salle University	Philadelphia, PA	12%	\$250	\$150			
<input type="checkbox"/>	La Verne, University of	La Verne, CA	10%	\$0	\$0			
<input type="checkbox"/>	Lafayette College	Easton, PA	12%	\$100	\$50			
<input type="checkbox"/>	LaGuardia Community College	Long Island City, NY	12%	\$0	\$0			
<input type="checkbox"/>	Lake Erie College	Painesville, OH	10%	\$250	\$100			
<input type="checkbox"/>	Lake Superior State University	Sault Ste. Marie, MI	10%	\$0	\$0			
<input type="checkbox"/>	Lamar University	Beaumont, TX	12%	\$100	\$50			
<input type="checkbox"/>	Le Moyne College	Syracuse, NY	12%	\$0	\$0			
<input type="checkbox"/>	Lehigh University	Bethlehem, PA	12%	\$0	\$0			
<input type="checkbox"/>	Lehman College	Bronx, NY	12%	\$0	\$0			
<input type="checkbox"/>	Lenoir-Rhyne University	Hickory, NC	12%	\$50	\$50			
<input type="checkbox"/>	Lewis University	Romeoville, IL	12%	\$0	\$0			
<input type="checkbox"/>	Liberty University	Lynchburg, VA	12%	\$100	\$50			
<input type="checkbox"/>	Lincoln University (MO)	Jefferson City, MO	10%	\$50	\$25			
<input type="checkbox"/>	Lincoln University (PA)	Lincoln, PA	12%	\$0	\$0			
<input type="checkbox"/>	Lindenwood University	St. Louis, MO	10%	\$0	\$0			
<input type="checkbox"/>	Lipscomb University	Nashville, TN	12%	\$100	\$50			
<input type="checkbox"/>	Lock Haven University (PASSHE)	Lock Haven, PA	12%	\$250	\$250			
<input type="checkbox"/>	Long Island University (LIU Brooklyn & LIU Post)	Brooklyn, NY	10%	\$100	\$50			
	* Sales must reported separately; must carry both contract types - only one admin fee/advance required							
<input type="checkbox"/>	Longwood University	Farmville, VA	12%	\$50	\$25			
<input type="checkbox"/>	Louisiana Monroe, University of	Monroe, LA	12%	\$100	\$50			
<input type="checkbox"/>	Louisiana Tech University Foundation, Inc.	Ruston, LA	12%	\$200	\$100			x
<input type="checkbox"/>	Loyola Marymount University	Los Angeles, CA	12%	\$100	\$50			
<input type="checkbox"/>	Loyola University, Chicago	Chicago, IL	12%	\$0	\$0	x		x
	* An additional, non-refundable Loyola University Chicago administration fee of \$50 is required with the submitted application. This fee is not a royalty advance and is non-recoupable toward future royalties.							
<input type="checkbox"/>	Loyola University Maryland	Baltimore, MD	12%	\$0	\$0			
<input type="checkbox"/>	Lubbock Christian University	Lubbock, TX	12%	\$0	\$0			
<input type="checkbox"/>	Lynchburg, University of	Lynchburg, VA	12%	\$50	\$25			
<input type="checkbox"/>	Macaulay Honors College	New York, NY	12%	\$0	\$0			
<input type="checkbox"/>	Madonna University	Livonia, MI	10%	\$0	\$0			
<input type="checkbox"/>	Maine Maritime Academy	Castine, ME	10%	\$0	\$0			
<input type="checkbox"/>	Maine, University of	Orono, ME	12%	\$100	\$50	x		
<input type="checkbox"/>	Manhattan College	Riverdale, NY	12%	\$0	\$0			
<input type="checkbox"/>	Manhattanville College	Purchase, NY	10%	\$0	\$0			
<input type="checkbox"/>	Marian University (IN)	Indianapolis, IN	12%	\$0	\$0			
<input type="checkbox"/>	Maricopa County Community College District	Tempe, AZ	10%	\$50	\$25			
<input type="checkbox"/>	Marietta College	Marietta, OH	12%	\$0	\$0			
<input type="checkbox"/>	Marist College	Poughkeepsie, NY	12%	\$100	\$50			
<input type="checkbox"/>	Marquette University	Milwaukee, WI	12%	\$100	\$50	x	x	x
<input type="checkbox"/>	Mary, University of	Bismarck, ND	10%	\$50	\$25			
<input type="checkbox"/>	Maryland Eastern Shore, University of	Princess Anne, MD	10%	\$0	\$0			
<input type="checkbox"/>	Maryland Baltimore County, University of	Baltimore, MD	10%	\$0	\$0		x	
<input type="checkbox"/>	Massachusetts College of Liberal Arts	North Adams, MA	12%	\$0	\$0			
<input type="checkbox"/>	Massachusetts Maritime Academy	Buzzards Bay, MA	12%	\$0	\$0			
<input type="checkbox"/>	McKendree University	Lebanon, IL	10%	\$0	\$0			
<input type="checkbox"/>	McNeese State University*	Lake Charles, LA	12%	\$100	\$50			
<input type="checkbox"/>	Medgar Evers College	New York, NY	12%	\$0	\$0			
<input type="checkbox"/>	Memphis, University of	Memphis, TN	12%	\$200	\$100			
<input type="checkbox"/>	Mercer University	Macon, GA	12%	\$100	\$50			
<input type="checkbox"/>	Mercy College	Dobbs Ferry, NY	12%	\$0	\$0			
<input type="checkbox"/>	Meredith College	Raleigh, NC	12%	\$50	\$25			
	* Note: Both the Institutional Mark license and the Athletic Mark license are required for this school.							
<input type="checkbox"/>	Metropolitan State University of Denver	Denver, CO	12%	\$100	\$50			

<input type="checkbox"/>	Miami University	Oxford, OH	12%	\$250	\$100		x	x
	* Internal Usage Contract is subject to a \$1250 royalty advance							
	** Vintage Marks and the Indian Head M Chief Marks royalty rates are 15%							
	*** Royalty advance on apparel (headwear) is \$500							
	****Minimum Royalty per Unit (MRU) is \$0.60 for t-shirts, \$0.60 for headwear, and \$1.10 for fleece							
<input type="checkbox"/>	Michigan Technological University	Houghton, MI	10%	\$0	\$0		x	
<input type="checkbox"/>	Middle Georgia State University	Macon, GA	12%	\$50	\$25			
<input type="checkbox"/>	Midwestern State University	Wichita Falls, TX	10%	\$0	\$0			
<input type="checkbox"/>	Millikin University	Decatur, IL	10%	\$0	\$0			
<input type="checkbox"/>	Minnesota-Duluth, University of	Duluth, MN	10%	\$0	\$0		x	x
<input type="checkbox"/>	Minnesota State University, Mankato	Mankato, MN	12%	\$0	\$0			
<input type="checkbox"/>	Minnesota State University Moorhead	Moorhead, MN	12%	\$0	\$0			
<input type="checkbox"/>	Minot State University	Minot, ND	10%	\$0	\$0			
<input type="checkbox"/>	Mississippi College	Clinton, MS	12%	\$50	\$50			
<input type="checkbox"/>	Mississippi University for Women	Columbus, MS	10%	\$50	\$25			
<input type="checkbox"/>	Mississippi Valley State University	Itta Bena, MS	12%	\$100	\$100			
<input type="checkbox"/>	Missouri Baptist University	Saint Louis, MO	10%	\$0	\$0			
<input type="checkbox"/>	Missouri Southern State University	Joplin, MO	10%	\$0	\$0			
<input type="checkbox"/>	Missouri State University	Springfield, MO	12%	\$100	\$50			
<input type="checkbox"/>	Missouri Western State University	St. Joseph, MO	10%	\$0	\$0			
<input type="checkbox"/>	Missouri-Kansas City, University of	Kansas City, MO	12%	\$0	\$0			
<input type="checkbox"/>	Missouri-Saint Louis, University of (Athletics Only)	St. Louis, MO	10%	\$0	\$0		x	
<input type="checkbox"/>	Missouri University of Science and Technology	Rolla, MO	10%	\$0	\$0			
<input type="checkbox"/>	Monmouth College	Monmouth, IL	10%	\$0	\$0			
<input type="checkbox"/>	Monmouth University	West Long Branch, NJ	12%	\$0	\$0			
<input type="checkbox"/>	Montana Tech of the University of Montana	Butte, MT	10%	\$0	\$0			
<input type="checkbox"/>	Montevallo, University of	Montevallo, AL	10%	\$0	\$0			
<input type="checkbox"/>	Morehead State University	Morehead, KY	10%	\$0	\$0			
<input type="checkbox"/>	Morehouse College	Atlanta, GA	10%	\$150	\$150			
<input type="checkbox"/>	Mount St. Mary's University	Emmitsburg, MD	12%	\$100	\$50			
<input type="checkbox"/>	Mount Union, University of	Alliance, OH	8%	\$0	\$0			
<input type="checkbox"/>	Murray State University	Murray, KY	12%	\$100	\$50			
<input type="checkbox"/>	Nebraska at Kearney, University of	Kearney, NE	12%	\$0	\$0			
<input type="checkbox"/>	Nebraska at Omaha, University of	Omaha, NE	12%	\$0	\$0			
<input type="checkbox"/>	Nevada, Reno, University of	Reno, NV	12%	\$250	\$125			
<input type="checkbox"/>	Nevada-Las Vegas, University of	Las Vegas, NV	12%	\$250	\$100		x	
<input type="checkbox"/>	New College of Florida	Sarasota, FL	12%	\$0	\$0			
<input type="checkbox"/>	New England, University of	Biddeford, ME	10%	\$0	\$0			
<input type="checkbox"/>	New Haven, University of	West Haven, CT	10%	\$0	\$0			
<input type="checkbox"/>	New Jersey Institute of Technology	Newark, NJ	12%	\$100	\$50			
<input type="checkbox"/>	New Mexico, University of*	Albuquerque, NM	12%	\$500	\$250		x	
	*Internal Usage Contract subject to a 12% royalty rate							
<input type="checkbox"/>	New Orleans, The University of	New Orleans, LA	12%	\$50	\$25			
<input type="checkbox"/>	New York City College of Technology	New York, NY	12%	\$0	\$0			
<input type="checkbox"/>	New York Institute of Technology	Old Westbury, NY	12%	\$0	\$0			
<input type="checkbox"/>	Newberry College	Newberry, SC	10%	\$0	\$0			
<input type="checkbox"/>	Niagara University	Niagara, NY	12%	\$100	\$50			
<input type="checkbox"/>	Nicholls State University	Thibodaux, LA	12%	\$100	\$50			
<input type="checkbox"/>	Norfolk State University	Norfolk, VA	12%	\$50	\$25			
<input type="checkbox"/>	North Alabama, University of	Florence, AL	12%	\$50	\$25			
<input type="checkbox"/>	North Carolina A & T State University	Greensboro, NC	12%	\$100	\$50			
<input type="checkbox"/>	North Carolina Asheville, University of	Asheville, NC	12%	\$50	\$50			
<input type="checkbox"/>	North Carolina at Pembroke, University of	Pembroke, NC	12%	\$0	\$0			
<input type="checkbox"/>	North Carolina Central University	Durham, NC	12%	\$100	\$50			
<input type="checkbox"/>	North Carolina Wilmington, University of	Wilmington, NC	12%	\$200	\$100			
<input type="checkbox"/>	North Dakota State College of Science	Wahpeton, ND	10%	\$0	\$0			
<input type="checkbox"/>	North Dakota State University	Fargo, ND	12%	\$500	\$250			
	* Vintage Marks royalty rate is 14%							
<input type="checkbox"/>	North Dakota, University of	Grand Forks, ND	10%	\$500	\$250			
<input type="checkbox"/>	North Florida, University of	Jacksonville, FL	12%	\$100	\$50			
<input type="checkbox"/>	North Georgia, University of	Dahlonega, GA	10%	\$50	\$25			
<input type="checkbox"/>	Northeastern State University	Tahlequah, OK	10%	\$0	\$0			
<input type="checkbox"/>	Northern Illinois University	DeKalb, IL	12%	\$250	\$125			
<input type="checkbox"/>	Northern Iowa, University of	Cedar Falls, IA	12%	\$250	\$125			
	* Vintage Marks royalty rate is 14%							
<input type="checkbox"/>	Northern Kentucky University	Highland Heights, KY	12%	\$100	\$100			
<input type="checkbox"/>	Northern Michigan University	Marquette, MI	10%	\$0	\$0			
<input type="checkbox"/>	Northern State University Foundation	Aberdeen, SD	12%	\$250	\$100			

<input type="checkbox"/>	Northern Vermont University	Johnson, VT	10%	\$0	\$0			
<input type="checkbox"/>	Northern Virginia Community College	Fairfax, VA	10%	\$0	\$0			
<input type="checkbox"/>	Northwest Missouri State University	Maryville, MO	10%	\$100	\$100			
<input type="checkbox"/>	Northwest Technical College	Bemidji, MN	10%	\$0	\$0			
<input type="checkbox"/>	Northwestern Ohio, University of	Lima, OH	12%	\$0	\$0			
<input type="checkbox"/>	Northwestern Oklahoma State University	Alva, OK	12%	\$0	\$0			
<input type="checkbox"/>	Northwestern State University	Natchitoches, LA	12%	\$150	\$50			
<input type="checkbox"/>	Northwood University	Midland, MI	12%	\$0	\$0			
<input type="checkbox"/>	Nova Southeastern University	Fort Lauderdale, FL	12%	\$100	\$50			
<input type="checkbox"/>	Oakland University	Rochester, MI	12%	\$0	\$0			
<input type="checkbox"/>	Ohio Dominican University	Columbus, OH	10%	\$0	\$0			
<input type="checkbox"/>	Ohio University	Athens, OH	12%	\$100	\$50	x		x
<input type="checkbox"/>	Ohio Wesleyan University	Delaware, OH	12%	\$0	\$0			
<input type="checkbox"/>	Oklahoma Baptist University	Shawnee, OK	12%	\$0	\$0			
<input type="checkbox"/>	Oral Roberts University	Tulsa, OK	12%	\$0	\$0			
<input type="checkbox"/>	Ottawa University	Ottawa, KS	8%	\$0	\$0			
<input type="checkbox"/>	Otterbein University	Westerville, OH	12%	\$100	\$50			
<input type="checkbox"/>	Pace University	Pleasantville, NY	10%	\$100	\$50			
<input type="checkbox"/>	Pacific University (OR)	Forest Grove, OR	10%	\$0	\$0			
<input type="checkbox"/>	Palm Beach Atlantic University	West Palm Beach, FL	10%	\$50	\$25			
<input type="checkbox"/>	Park University (MO)	Parkville, MO	10%	\$0	\$0			
<input type="checkbox"/>	Pierpont Community & Technical College	Fairmont, WV	12%	\$0	\$0			
<input type="checkbox"/>	Pittsburg State University	Pittsburg, KS	12%	\$100	\$100			
<input type="checkbox"/>	Plymouth State University	Plymouth, NH	10%	\$0	\$0			
<input type="checkbox"/>	Point University	West Point, GA	10%	\$0	\$0			
<input type="checkbox"/>	Polk State College	Winter Haven, FL	10%	\$0	\$0			
<input type="checkbox"/>	Portland, University of	Portland, OR	12%	\$100	\$50	x	x	x
<input type="checkbox"/>	Prairie View A&M University	Prairie View, TX	12%	\$200	\$200			
<input type="checkbox"/>	Presbyterian College	Clinton, SC	12%	\$200	\$150			
<input type="checkbox"/>	Purdue University	West Lafayette, IN	12%	\$500	\$250	x	x	x
<input type="checkbox"/>	Purdue University Northwest	Hammond, IN	12%	\$0	\$0			
<input type="checkbox"/>	Queens College	Queens, NY	12%	\$0	\$0			
<input type="checkbox"/>	Queens University of Charlotte	Charlotte, NC	12%	\$50	\$25			
<input type="checkbox"/>	Queensborough Community College	Bayside, NY	12%	\$0	\$0			
<input type="checkbox"/>	Quincy University	Quincy, IL	10%	\$0	\$0			
<input type="checkbox"/>	Quinnipiac University	Hamden, CT	12%	\$90	\$50			
<input type="checkbox"/>	Radford University	Radford, VA	12%	\$100	\$50			
<input type="checkbox"/>	Ramapo College of New Jersey	Mahwah, NJ	10%	\$0	\$0			
<input type="checkbox"/>	Reinhardt University	Waleska, GA	12%	\$0	\$0			
<input type="checkbox"/>	Rensselaer Polytechnic Institute	Troy, NY	12%	\$0	\$0			
<input type="checkbox"/>	Rhode Island College	Providence, RI	10%	\$0	\$0			
<input type="checkbox"/>	Rhode Island, University of	Kingston, RI	12%	\$300	\$150		x	
<input type="checkbox"/>	Rider University	Lawrenceville, NJ	12%	\$0	\$0			
<input type="checkbox"/>	Ripon College	Ripon, WI	12%	\$0	\$0			
<input type="checkbox"/>	Robert Morris University	Moon Township, PA	10%	\$100	\$50			
<input type="checkbox"/>	Rochester Institute of Technology	Rochester, NY	12%	\$0	\$0			
<input type="checkbox"/>	Rochester, University of	Rochester, NY	12%	\$0	\$0			
<input type="checkbox"/>	Rogers State University	Claremore, OK	10%	\$0	\$0			
<input type="checkbox"/>	Rollins College	Winter Park, FL	12%	\$0	\$0			
<input type="checkbox"/>	Rowan College at Burlington County	Pemberton, NJ	12%	\$0	\$0			
<input type="checkbox"/>	Rowan University	Glassboro, NJ	8%	\$0	\$0			
<input type="checkbox"/>	Sacramento City College	Sacramento, CA	12%	\$100	\$50			
<input type="checkbox"/>	Sacred Heart University	Fairfield, CT	12%	\$100	\$50			
<input type="checkbox"/>	Saginaw Valley State University	University Center, MI	8%	\$0	\$0			
<input type="checkbox"/>	Saint Francis University	Loretto, PA	12%	\$0	\$0			
<input type="checkbox"/>	Saint Francis, University of	Fort Wayne, IN	8%	\$0	\$0			
<input type="checkbox"/>	Saint Leo University	Saint Leo, FL	10%	\$0	\$0			
<input type="checkbox"/>	Saint Louis University	St. Louis, MO	12%	\$100	\$50			
<input type="checkbox"/>	Saint Peters University	Jersey City, NJ	12%	\$100	\$50			
<input type="checkbox"/>	Salem State University	Salem, MA	12%	\$0	\$0			
<input type="checkbox"/>	Salve Regina University	Newport, RI	12%	\$100	\$50			
<input type="checkbox"/>	Sam Houston State University	Huntsville, TX	12%	\$250	\$125			
<input type="checkbox"/>	Samford University	Birmingham, AL	12%	\$50	\$50			
<input type="checkbox"/>	San Diego State University	San Diego, CA	13%	\$500	\$500	x	x	
<input type="checkbox"/>	San Francisco State University	San Francisco, CA	12%	\$0	\$0			
<input type="checkbox"/>	San Francisco, University of	San Francisco, CA	12%	\$250	\$150			
<input type="checkbox"/>	San Jose State University	San Jose, CA	12%	\$250	\$125	x		
<input type="checkbox"/>	Savannah State University	Savannah, GA	12%	\$0	\$0			

<input type="checkbox"/>	Seattle Pacific University	Seattle, WA	10%	\$0	\$0		
<input type="checkbox"/>	Seattle University	Seattle, WA	12%	\$100	\$50	x	x
<input type="checkbox"/>	Seminole State College	Sanford, FL	10%	\$0	\$0		
<input type="checkbox"/>	Seton Hall University	South Orange, NJ	12%	\$100	\$50		
<input type="checkbox"/>	Shaw University	Raleigh, NC	12%	\$50	\$50		
	* Internal Usage Contract Not Available for Shaw University						
<input type="checkbox"/>	Shenandoah University	Winchester, VA	12%	\$0	\$0		
<input type="checkbox"/>	Shippensburg University (PASSHE)	Shippensburg, PA	12%	\$100	\$100		
<input type="checkbox"/>	Siena College	Loudonville, NY	12%	\$0	\$0		
<input type="checkbox"/>	Sinclair Community College	Dayton, OH	7.5%	\$0	\$0		
<input type="checkbox"/>	Sioux Falls, University of	Sioux Falls, SD	10%	\$50	\$25		
<input type="checkbox"/>	Slippery Rock University (PASSHE)	Slippery Rock, PA	12%	\$0	\$0	x	
<input type="checkbox"/>	South Alabama, University of	Mobile, AL	12%	\$0	\$0		
<input type="checkbox"/>	South Carolina Aiken, University of	Aiken, SC	12%	\$0	\$0		
<input type="checkbox"/>	South Carolina Beaufort, University of	Beaufort, SC	12%	\$0	\$0		
<input type="checkbox"/>	South Carolina State University	Orangeburg, SC	12%	\$150	\$100		
<input type="checkbox"/>	South Carolina Upstate, University of	Spartanburg, SC	10%	\$0	\$0		
<input type="checkbox"/>	South Dakota, The University of	Vermillion, SD	10%	\$50	\$25		
	* Internal Usage Contract Not Available for The University of South Dakota						
<input type="checkbox"/>	Southeast Missouri State University	Cape Girardeau, MO	10%	\$50	\$50		
<input type="checkbox"/>	Southeastern Louisiana University	Hammond, LA	12%	\$100	\$50		
<input type="checkbox"/>	Southeastern Oklahoma State University	Durant, OK	12%	\$0	\$0		
<input type="checkbox"/>	Southern Arkansas University	Magnolia, AR	12%	\$0	\$0		
<input type="checkbox"/>	Southern Connecticut State University	New Haven, CT	12%	\$100	\$50		
<input type="checkbox"/>	Southern Illinois University Edwardsville	Edwardsville, IL	12%	\$100	\$50		
<input type="checkbox"/>	Southern Indiana, University of	Evansville, IN	12%	\$0	\$0		
<input type="checkbox"/>	Southern Maine, University of	Portland, ME	10%	\$100	\$100	x	
<input type="checkbox"/>	Southern Methodist University	Dallas, TX	12%	\$250	\$100		
<input type="checkbox"/>	Southern Mississippi, University of	Hattiesburg, MS	12%	\$250	\$100		
<input type="checkbox"/>	Southern Nevada, College of	Las Vegas, NV	10%	\$0	\$0		
<input type="checkbox"/>	Southern Wesleyan University	Central, SC	10%	\$0	\$0		
<input type="checkbox"/>	Southwest Baptist University	Bolivar, MO	8%	\$0	\$0		
<input type="checkbox"/>	Southwest Minnesota State University	Marshall, MN	10%	\$0	\$0		
<input type="checkbox"/>	Southwestern Oklahoma State University	Weatherford, OK	12%	\$0	\$0		
<input type="checkbox"/>	Southwestern University	Georgetown, TX	10%	\$0	\$0		
<input type="checkbox"/>	Spalding University	Louisville, KY	12%	\$0	\$0		
<input type="checkbox"/>	St. Bonaventure University	St. Bonaventure, NY	12%	\$100	\$50		
<input type="checkbox"/>	St. Edward's University	Austin, TX	12%	\$0	\$0		
<input type="checkbox"/>	St. John Fisher College	Pittsford, NY	10%	\$0	\$0		
<input type="checkbox"/>	St. Lawrence University	Canton, NY	12%	\$0	\$0		
<input type="checkbox"/>	St. Mary's University (TX)	San Antonio, TX	12%	\$0	\$0		
<input type="checkbox"/>	St. Norbert College	DePere, WI	10%	\$25	\$25		
<input type="checkbox"/>	St. Thomas University	Miami Gardens, FL	10%	\$0	\$0		
<input type="checkbox"/>	State College of Florida	Sarasota, FL	10%	\$0	\$0		
<input type="checkbox"/>	State University of New York at Potsdam	Potsdam, NY	12%	\$0	\$0		
<input type="checkbox"/>	Stetson University	DeLand, FL	12%	\$0	\$0		
<input type="checkbox"/>	Stockton University	Galloway, NJ	12%	\$100	\$50		
<input type="checkbox"/>	Stony Brook University	Stony Brook, NY	10%	\$200	\$100	x	
<input type="checkbox"/>	Tampa, University of	Tampa, FL	10%	\$0	\$0		
<input type="checkbox"/>	Tarleton State University	Stephenville, TX	12%	\$100	\$100		
<input type="checkbox"/>	Temple University	Philadelphia, PA	12%	\$500	\$250	x	x
	* Ad Specialty & Promotional Product Licenses Currently Not Available for Temple University						
<input type="checkbox"/>	Tennessee State University	Nashville, TN	12%	\$50	\$25		
<input type="checkbox"/>	Tennessee Technological University	Cookeville, TN	12%	\$0	\$0		
<input type="checkbox"/>	Texas A&M AgriLife Extension Service	College Station, TX	10%	\$0	\$0		
	* Standard Contract Not Available						
<input type="checkbox"/>	Texas A&M AgriLife Research	College Station, TX	10%	\$0	\$0		
	* Standard Contract Not Available						
<input type="checkbox"/>	Texas A&M Engineering Experiment Station	College Station, TX	10%	\$0	\$0		
	* Standard Contract Not Available						
<input type="checkbox"/>	Texas A&M Engineering Extension Service	College Station, TX	10%	\$0	\$0		
<input type="checkbox"/>	Texas A&M Forest Service	College Station, TX	10%	\$0	\$0		
	* Standard Contract Not Available						
<input type="checkbox"/>	Texas A&M International University	Laredo, TX	12%	\$100	\$100		
<input type="checkbox"/>	Texas A&M Transportation Institute	College Station, TX	10%	\$0	\$0		
<input type="checkbox"/>	Texas A&M University System	College Station, TX	10%	\$0	\$0		
	* Standard Contract Not Available						
<input type="checkbox"/>	Texas A&M University-Central Texas	Killeen, TX	12%	\$100	\$100		

<input type="checkbox"/>	Texas A&M University-Commerce	Commerce, TX	12%	\$100	\$100			
<input type="checkbox"/>	Texas A&M University-Corpus Christi	Corpus Christi, TX	12%	\$100	\$100			
<input type="checkbox"/>	Texas A&M University-Kingsville	Kingsville, TX	12%	\$100	\$100			
<input type="checkbox"/>	Texas A&M University-San Antonio	San Antonio, TX	12%	\$100	\$100			
<input type="checkbox"/>	Texas A&M University-Texarkana	Texarkana, TX	12%	\$100	\$100			
<input type="checkbox"/>	Texas A&M Veterinary Medical Diagnostic Laboratory	College Station, TX	10%	\$0	\$0			
* Standard Contract Not Available								
<input type="checkbox"/>	Texas at Arlington, The University of	Arlington, TX	12%	\$100	\$100			
<input type="checkbox"/>	Texas at Dallas, The University of	Dallas, TX	12%	\$100	\$100			
<input type="checkbox"/>	Texas at El Paso, The University of	El Paso, TX	12%	\$100	\$100			
<input type="checkbox"/>	Texas at San Antonio, The University of	San Antonio, TX	12%	\$250	\$100			
<input type="checkbox"/>	Texas at Tyler, The University of	Tyler, TX	12%	\$100	\$100			
<input type="checkbox"/>	Texas Health Science Center Houston, The University of	Houston, TX	12%	\$100	\$100			
<input type="checkbox"/>	Texas Health Science Center San Antonio, The University of	San Antonio, TX	12%	\$100	\$100			
<input type="checkbox"/>	Texas Medical Branch Galveston, The University of	Galveston, TX	12%	\$100	\$100			
<input type="checkbox"/>	Texas of the Permian Basin, The University of	Odessa, TX	12%	\$100	\$100			
<input type="checkbox"/>	Texas Rio Grande Valley, The University of	Edinburg, Texas	12%	\$100	\$100			
<input type="checkbox"/>	Texas Southern University	Houston, TX	12%	\$300	\$150			
<input type="checkbox"/>	Texas Southwestern Medical Center Dallas, The University of	Dallas, TX	12%	\$100	\$100			
<input type="checkbox"/>	Texas State Technical College	Waco, TX	8%	\$0	\$0			
<input type="checkbox"/>	Texas State University	San Marcos, TX	12%	\$500	\$200			
<input type="checkbox"/>	Texas Woman's University	Denton, TX	12%	\$50	\$25			
<input type="checkbox"/>	Tiffin University	Tiffin, OH	12%	\$0	\$0			
<input type="checkbox"/>	Toledo, University of	Toledo, OH	12%	\$100	\$50			
<input type="checkbox"/>	Toronto, University of	Toronto, ON, Canada	8%	\$0	\$0			x
* An additional, non-refundable Toronto administration fee of \$20 is required with the submitted application.								
<input type="checkbox"/>	This fee is not a royalty advance and is non-recoupable toward future royalties.							
<input type="checkbox"/>	Towson University	Towson, MD	12%	\$100	\$50			
<input type="checkbox"/>	Transylvania University	Lexington, KY	12%	\$0	\$0			
<input type="checkbox"/>	Trinity College	Hartford, CT	12%	\$0	\$0			
<input type="checkbox"/>	Truman State University	Kirksville, MO	10%	\$0	\$0			
<input type="checkbox"/>	Tyler Junior College	Tyler, TX	10%	\$0	\$0			
<input type="checkbox"/>	United States Merchant Marine Academy RA NAFI	Kings Point, NY	10%	\$0	\$0			
<input type="checkbox"/>	Union College	Schenectady, NY	10%	\$250	\$250			x
<input type="checkbox"/>	United States Coast Guard Academy Alumni Association	New London, CT	12%	\$250	\$150			
<input type="checkbox"/>	United States Military Academy	West Point, NY	12%	\$0	\$0			
* Note: Both the Institutional Mark license and the Athletic Mark license are required for the United States Military Academy								
<input type="checkbox"/>	United States Naval Academy	Annapolis, MD	10%	\$250	\$100			
<input type="checkbox"/>	Upper Iowa University	Fayette, IA	10%	\$0	\$0			
<input type="checkbox"/>	Urbana University	Urbana, OH	10%	\$0	\$0			
<input type="checkbox"/>	Ursinus College	Collegeville, PA	12%	\$0	\$0			
<input type="checkbox"/>	Utica College	Utica, NY	10%	\$100	\$50			
<input type="checkbox"/>	Valdosta State University	Valdosta, GA	12%	\$0	\$0			x
* An additional, non-refundable Valdosta State administration fee of \$50 is required with the submitted application.								
This fee is not a royalty advance and is non-recoupable toward future royalties.								
<input type="checkbox"/>	Valparaiso University	Valparaiso, IN	12%	\$0	\$0			
<input type="checkbox"/>	Vermont, University of	Burlington, VT	12%	\$200	\$100		x	x
<input type="checkbox"/>	Virginia Military Institute	Lexington, VA	10%	\$100	\$50			x
<input type="checkbox"/>	Virginia State University	Petersburg, VA	12%	\$100	\$50			
<input type="checkbox"/>	Virginia's College at Wise, University of	Wise, VA	10%	\$0	\$0			
<input type="checkbox"/>	Virginia Union University	Richmond, VA	12%	\$50	\$25			
<input type="checkbox"/>	Wagner College	Staten Island, NY	10%	\$0	\$0			
<input type="checkbox"/>	Wartburg College	Waverly, IA	10%	\$0	\$0			
<input type="checkbox"/>	Washburn University	Topeka, KS	10%	\$0	\$0			
<input type="checkbox"/>	Washington and Lee University	Lexington, VA	8%	\$0	\$0			
<b>*Prior to completing the application for Washington and Lee, please contact <a href="mailto:admin@learfieldlicensing.com">admin@learfieldlicensing.com</a> with a copy of your marketing plan and how you plan to utilize the license.</b>								
<b>Please wait to complete the application for Washington and Lee until you have received a response from Admin.</b>								
<input type="checkbox"/>	Washington University in St. Louis	St. Louis, MO	10%	\$0	\$0		x	x
<input type="checkbox"/>	Wayne State University	Detroit, MI	10%	\$250	\$100			x
<input type="checkbox"/>	Webster University	St. Louis, MO	10%	\$50	\$25			
<input type="checkbox"/>	Wellesley College	Wellesley, MA	12%	\$0	\$0		x	
<input type="checkbox"/>	Wesleyan University	Middletown, CT	10%	\$0	\$0			x
<input type="checkbox"/>	West Alabama, University of	Livingston, AL	12%	\$0	\$0			
<input type="checkbox"/>	West Chester University (PASSHE)	West Chester, PA	10%	\$0	\$0			
* An additional, non-refundable West Chester administration fee of \$100 is required with the submitted application.								
This fee is not a royalty advance and is non-recoupable toward future royalties.								
<input type="checkbox"/>	West Florida, University of	Pensacola, FL	12%	\$0	\$0			

<input type="checkbox"/>	West Texas A&M University	Canyon, TX	12%	\$100	\$100		
<input type="checkbox"/>	West Virginia State University	Institute, WV	8%	\$0	\$0		
<input type="checkbox"/>	Western Carolina University	Cullowhee, NC	10%	\$50	\$25		
<input type="checkbox"/>	Western Illinois University	Macomb, IL	10%	\$0	\$0		
<input type="checkbox"/>	Western Michigan University	Kalamazoo, MI	12%	\$250	\$100	x	x
<input type="checkbox"/>	Western Oregon University	Monmouth, OR	8%	\$0	\$0		
<input type="checkbox"/>	Western State Colorado University	Gunnison, CO	10%	\$50	\$25		
<input type="checkbox"/>	Westfield State University	Westfield, MA	12%	\$0	\$0		
<input type="checkbox"/>	Westminster College	Salt Lake City, Utah	10%	\$0	\$0		
<input type="checkbox"/>	Wheaton College	Norton, MA	12%	\$100	\$50		
<input type="checkbox"/>	Whittier College	Whittier, CA	10%	\$0	\$0		
<input type="checkbox"/>	Wichita State University	Wichita, KS	12%	\$500	\$250		
<input type="checkbox"/>	William Carey University	Hattiesburg, MS	12%	\$50	\$25		
<input type="checkbox"/>	Williams College	Williamstown, MA	12%	\$0	\$0		
<input type="checkbox"/>	Williston State College	Williston, ND	10%	\$0	\$0		
<input type="checkbox"/>	Wingate University	Wingate, NC	12%	\$0	\$0		
<input type="checkbox"/>	Winona State University	Winona, MN	12%	\$0	\$0		
<input type="checkbox"/>	Winston-Salem State University	Winston-Salem, NC	12%	\$100	\$50		
<input type="checkbox"/>	Wisconsin-Eau Claire, University of	Eau Claire, WI	12%	\$50	\$25		
<input type="checkbox"/>	Wisconsin-Green Bay, University of	Green Bay, WI	12%	\$100	\$50		
<input type="checkbox"/>	Wisconsin-La Crosse, University of	La Crosse, WI	12%	\$0	\$0		x
<input type="checkbox"/>	Wisconsin-Parkside, University of	Kenosha, WI	12%	\$200	\$100		
<input type="checkbox"/>	Wisconsin-Platteville, University of	Platteville, WI	12%	\$0	\$0		
<input type="checkbox"/>	Wisconsin-River Falls, University of	River Falls, WI	10%	\$0	\$0		
<input type="checkbox"/>	Wisconsin-Stevens Point, University of	Stevens Point, WI	11%	\$0	\$0		
<input type="checkbox"/>	Wisconsin-Stout, University of	Menomonie, WI	12%	\$0	\$0		
<input type="checkbox"/>	Wisconsin-Whitewater, University of	Whitewater, WI	12%	\$0	\$0		
<input type="checkbox"/>	Wofford College	Spartanburg, SC	12%	\$100	\$50		
<input type="checkbox"/>	Worcester Polytechnic Institute	Worcester, MA	12%	\$100	\$50		
<input type="checkbox"/>	Worcester State University	Worcester, MA	12%	\$0	\$0		
<input type="checkbox"/>	Wright State University	Dayton, OH	12%	\$0	\$0		
<input type="checkbox"/>	Xavier University	Cincinnati, OH	12%	\$250	\$100	x	x
	* Victory Parkway Collection Marks royalty rate is 14%						
<input type="checkbox"/>	Xavier University of Louisiana	New Orleans, LA	10%	\$0	\$0		
<input type="checkbox"/>	York College	New York, NY	12%	\$0	\$0		
<input type="checkbox"/>	Youngstown State University	Youngstown, OH	10%	\$100	\$50		

## LEARFIELD LICENSING - BOWLS & CHAMPIONSHIPS

<input type="checkbox"/>	Bahamas Bowl (Complete Sports Management)	Hanford, CA	15%	\$500	\$100		
<input type="checkbox"/>	Crossroads Classic	Indianapolis, IN	16%	\$0	\$0		
<input type="checkbox"/>	Cure Bowl	Orlando, FL	15%	\$0	\$0		
<input type="checkbox"/>	Kanza Bowl	Topeka, KS	10%	\$0	\$0		
<input type="checkbox"/>	Miami Beach Bowl, LLC	Miami, FL	15%	\$200	\$100		
<input type="checkbox"/>	Pinstripe Bowl	Bronx, NY	15%	\$0	\$0		

## LEARFIELD LICENSING - CONFERENCES

<input type="checkbox"/>	American Athletic Conference	Providence, RI	5%/15%	\$250	\$125		
<input type="checkbox"/>	Atlantic Sun Conference	Macon, Georgia	10.0%/14.0%	\$0	\$0		
<input type="checkbox"/>	Big East Conference	New York, NY	5%/15%	\$250	\$125		
<input type="checkbox"/>	Big Sky Conference	Ogden, Utah	13%	\$100	\$0		
<input type="checkbox"/>	Big South Conference	Charlotte, NC	12%	\$50	\$50		
<input type="checkbox"/>	Big Ten Conference	Chicago, IL	15%	\$5,000	\$1,000		
<input type="checkbox"/>	California Collegiate Athletic Association (CCAA)	Walnut Creek, CA	10%	\$0	\$0		
<input type="checkbox"/>	Central Atlantic Collegiate Conference (CACCC)	New Haven, CT	10%	\$0	\$0		
<input type="checkbox"/>	Central Intercollegiate Athletic Association	Charlotte, NC	12%	\$0	\$0		
<input type="checkbox"/>	City University of New York Athletic Conference	Flushing, NY	12.0%/15%	\$0	\$0		
<input type="checkbox"/>	Eastern College Athletic Conference	Centerville, MA	10%	\$0	\$0		
<input type="checkbox"/>	ECAC Hockey League	Albany, NY	12%	\$0	\$0		
<input type="checkbox"/>	Great American Conference	Russellville, AR	12%	\$0	\$0		
<input type="checkbox"/>	Great Lakes Intercollegiate Athletic Conference	Bay City, MI	8%/12%	\$0	\$0		
<input type="checkbox"/>	Great Lakes Valley Conference	Indianapolis, IN	10%	\$0	\$0		
<input type="checkbox"/>	Hockey East Association	Wakefield, MA	10%/15%	\$100	\$50		
<input type="checkbox"/>	Horizon League	Indianapolis, IN	13%	\$0	\$0		
<input type="checkbox"/>	Landmark Conference	Towson, MA	10%	\$0	\$0		

<input type="checkbox"/> Liberty League	Troy, NY	10%	\$0	\$0
<input type="checkbox"/> Little East Conference	North Dartmouth, MA	10%	\$0	\$0
<input type="checkbox"/> Lone Star Conference	Richardson, TX	10%	\$0	\$0
<input type="checkbox"/> Massachusetts State College Athletic Conf (MASCAC)	Westfield, MA	10%	\$0	\$0
<input type="checkbox"/> Mid-America Intercollegiate Athletics Assoc. (MIAA)	Kansas City, MO	10%	\$0	\$0
<input type="checkbox"/> Mid-American Conference	Cleveland, OH	14%	\$500	\$250
<input type="checkbox"/> Missouri Valley Conference	St. Louis, MO	12%	\$0	\$0
<input type="checkbox"/> Missouri Valley Football Conference	St. Louis, MO	12%	\$0	\$0
<input type="checkbox"/> National Collegiate Hockey Conference	Colorado Springs, CO	12%	\$50	\$25
<input type="checkbox"/> National Junior College Athletic Association (NJCAA)	CO Springs, CO	10%	\$0	\$0
<input type="checkbox"/> New England Small College Athletic Conf. (NESCAC)	Hadley, MA	10%	\$0	\$0
<input type="checkbox"/> Northeast Conference	Somerset, NJ	12%	\$50	\$25
<input type="checkbox"/> PAC-12 Conference	San Francisco, CA	14%	\$0	\$0
<input type="checkbox"/> Pacific West Conference	Newport Beach, CA	10%	\$0	\$0
<input type="checkbox"/> Peach Belt Conference	Augusta, GA	12%	\$0	\$0
<input type="checkbox"/> Pioneer Football League	St. Louis, MO	12%	\$0	\$0
<input type="checkbox"/> Southern California Intercollegiate Athletic Conference	Los Angeles, CA	10%	\$0	\$0
<input type="checkbox"/> Southern Intercollegiate Athletic Conference (SIAC)	Atlanta, GA	10%	\$0	\$0
<input type="checkbox"/> Southland Conference	Frisco, TX	15%	\$250	\$100
<input type="checkbox"/> Southwestern Athletic Conference	Birmingham, AL	10.0%/13.0%	300	200
<input type="checkbox"/> Sunshine State Conference	Winter Park, FL	10%	\$0	\$0
<input type="checkbox"/> The Summit League	Elmhurst, IL	10%	\$0	\$0
<input type="checkbox"/> West Coast Conference	San Bruno, CA	13%	\$100	\$50
<input type="checkbox"/> Western Collegiate Hockey Association	Edina, MN	12%	\$50	\$25