

West Texas Today, August 15, 1926:

A Guide

Descriptive Summary

Creator: West Texas Chamber of Commerce, publisher

Title: West Texas Today, August 15, 1926

Inclusive Dates: 1926

Abstract: The collection documents the activities of the West Texas Chamber of Commerce in August 1926 by demonstrating the organization's interest in promoting higher education in the region. *West Texas Today* was the official publication of the organization.

Identification: AR89

Extent: 1 periodical (56 pages)

Shelf location: 7:E:1

Language(s): Collection is in English.

Repository: Tarleton State University, Tarleton Libraries, Archives and Special Collections, Stephenville, Texas

Organizational History

The West Texas Chamber of Commerce was founded in December 1918. The organizational meeting was called by Dr. C.C. Gumm and held in Fort Worth, Texas. Representatives of chambers of commerce from twenty-five counties and four cities attended. The purposes of the organization were to foster, promote, protect, and develop West Texas. The organization also looked to stimulate the prosperity and promote the general welfare of West Texas. The first regional convention was held in Mineral Springs, Texas in 1919. President C.T. Herring of Abilene presided. The regional headquarters were in Stamford, Texas from 1918 to 1937, when they moved to Amarillo, Texas. *West Texas Today* was the official publication. It was published quarterly from 1918 until 1922 when it became a monthly magazine. The West Texas Chamber of Commerce was involved in two mergers. In 1988 it merged with other regional chambers of commerce to become the Texas Chamber of Commerce. That organization merged with the Texas Association of Business in 1995 to become the Texas Association of Business and Chambers of Commerce.

Sources:

Anonymous, "West Texas Chamber of Commerce," *Handbook of Texas Online*, accessed November 04, 2022, <https://www.tshaonline.org/handbook/entries/west-texas-chamber-of-commerce>. Published by the Texas State Historical Association.

Scope and Contents

The collection documents the activities of the West Texas Chamber of Commerce in August 1926 by demonstrating the organization's interest in promoting higher education in the region. *West Texas Today* was the official publication of the organization. The editor of the August 1926 issue was E.H. Whitehead. The issue spotlighted more than twenty educational institutions located in West Texas and was sent to more than one thousand West Texas high school graduates. The purpose of the issue was to reveal opportunities for advancement in the West Texas region. It also contained several articles about higher education in general. Of special interest is the full-page ad for John Tarleton Agricultural College (JTAC)

on the inside of the front cover. An article about JTAC titled "On Ye Tarleton" written by Vera Jean McNew is on pages 4-5, 52.

Rights and Access

Access Restrictions

Collection is open for research.

Physical Access Restrictions

None.

Technical Access Restrictions

None.

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Administrative Information

Provenance

Provenance is unknown.

Preferred Citation

West Texas Today, August 15, 1926, AR89, SC Box 3, Folder 15, Tarleton State University, Tarleton Libraries, Archives and Special Collections, Stephenville, Texas.

Processing Information

Finding aid prepared by Phyllis Kinnison, 2022.

Note to the Researcher

The collection is processed, but advance notice is required with time allowed to

retrieve the records from an offsite location before conducting research. There may be occasions when staffing or weather conditions may delay or prevent retrieval of the records. For more information, contact Librarian/Archivist Phyllis Kinnison at pkinnison@tarleton.edu.

Schools listed in the publication

Abilene Christian College
Allen Academy
Clarendon College
Daniel Baker College
Howard Payne College
John Tarleton Agricultural College
McMurry College
Metropolitan Business College
Randolph Junior College
Simmons University
South Texas State Teachers College
Southern Methodist University
Sul Ross State Teachers College
Terrill School for Boys
Texas Christian University
Texas Technological College
Texas Women's College
Wayland College
Weatherford College
West Texas State Teachers College