

TARLETON STATE UNIVERSITY
OFFICE OF INSTITUTIONAL RESEARCH AND EFFECTIVENESS

**Administration of the Entering Students' Parent Survey
Orientation Attendees for April 9, 2016**

Introduction

The Office of Institutional Research and Effectiveness (OIRE) administered the Entering Students' Parent Survey to incoming family members. This assessment is an initiative of the Office of Transition and Family Programs.

Design and Methodology

Participants

The population for this survey research was family members planning to attend Orientation 2016 and registered by March 24, 2016. The CVENT Registration Management System was used to identify email addresses for individuals registered for the event.

The survey is housed in Qualtrics and distributed through the utilization of an "Anonymous Link" via email. A copy of the survey instrument is provided at the following link:

[Entering Students' Parent Survey](#)

The survey was launched on March 24, 2016 with an ending date of April 7, 2016. The survey was sent to 490 registrants for Orientations 2016. A total of 241 individuals participated in the survey. With 241 respondents, a response rate of 49% is achieved and a $\pm 4.5\%$ margin of error is noted.

Instrument

The instrument used in this assessment project was locally developed through feedback from the Office of Transition and Family Relations with input from the Tarleton State University Survey Review Committee. Questions were designed to gather information to inform the programs and services available to Orientation attendees in 2016.

Findings

Below are the four questions asked of survey participants with three comments which highlight limited comments provided. A link to all comments is found at the end of this document.

My top question regarding my student's academic entry into the University is:

- How will I pay/finance for college?
- How safe is the campus?
- What if my student does not have a good roommate experience?

My top concern about my students as he/she enters the University is:

- Finding a place to fit in
- Safety
- Will someone help my student be successful

To assure I, as the primary support system, am doing the best for my student, I need to know:

- Can I see my student's grades?
- How will I keep track of his grades/attendance/how he is doing?
- How do I support him?

Upon your completion of Orientation, what one thing should we do to assure you can say "That was a huge success?"

- Answer all my questions in a straight forward way
- Help me feel confident that course schedule is going to be best for graduating on time
- For my daughter to know where to go to get her questions answered

[Survey Comments](#)