

OFFICE OF INSTITUTIONAL RESEARCH AND EFFECTIVENESS  
ANNUAL REPORT FOR WEAVE YEAR 2016-2017

EXECUTIVE SUMMARY

The Office of Institutional Research and Effectiveness (OIRE) once again contributed to the 2016-2017 Tarleton academic year by providing timely and accurate reporting, innovation in the dissemination of information, and high quality service to our constituents. OIRE staff completed over 179 data requests in an average time of 5.02 days; 4.38 days below our office metric. Additionally, 26 Texan Facts reports were updated to reflect new data/needs, 14 new Texan Facts reports were developed, 8 open records request were processed, 23 surveys were completed, and 19 institutional reporting tasks were completed.

OIRE staff attended seven state and national conferences and/or training workshops, with the Executive Director making a presentation at the Texas Association of Institutional Research annual conference in Houston. OIRE personnel served on 13 administrative committees including Academic Council, Athletic Council, and the University Scholarship Committee. OIRE participated in five service/charitable committees/activities during the academic year including Pass the Hat, TREAT Riding Special Kids Rodeo, and the Tarleton Day of Service.

Finally, the institution received notification that the Southern Association of Colleges and Schools Commission on Colleges 5<sup>th</sup> Year Interim report was accepted with minor edits. This report is mandated for all accredited institutions at the midpoint of their affirmation and the OIRE was instrumental in the compilation of the report.

CONTRIBUTIONS TO THE INSTITUTION

In September 2016, Ms. Julia Price conducted a hands-on Qualtrics training session in conjunction with the Center for Instructional Innovation. She also conducted several one-on-one Qualtrics trainings in the OIRE offices.

Jamie Wood took the lead in developing several Tableau dashboards that provide a more visually appealing display of information such as enrollment, student demographics, and retention.

*Institutional Committee Service*

Tarleton State University committee appointments for the 2016-2017 academic year were as follows:

Dr. Michael Haynes, Executive Director

- Academic Assessment & University Evaluation and Effectiveness Committee, co-chair
- Academic Affairs Executive Team
- Academic Council
- Institutional Review Board
- Strategic Enrollment Management Executive Council
- Pass the Hat (State Employee Charitable Campaign)
- University Planning Council
- University Research Committee
- University Survey Review Committee, chair

Mr. Morgan Carter

- Athletic Council
- Pass the Hat (State Employee Charitable Campaign), chair
- Staff Council
- University Project Management Committee

Ms. Julia Price

- Carnegie Community Engagement Classification, Assessment Subcommittee
- Pass the Hat (State Employee Charitable Campaign), treasurer
- Staff Development Day

Ms. Jamie Wood

- Administrative Operations Committee
- University Scholarship Committee

*WEAVE*

The Office of Institutional Research and Effectiveness' 3-5 year WEAVE goals (established in 2013-2014):

- Serve as Tarleton's central data source
- Participate in Tarleton's planning processes
- Assist Executive Leadership in institutional management

For additional information, please contact Dr. Michael Haynes, Executive Director, Tarleton State University Office of Institutional Research and Effectiveness

The Outcomes and Objectives for the 2015-2016 WEAVE year were as follows:

- 1) Represent Tarleton at the SACSCOC Summer Institute
  - Achievement Target: submit at least 1 session proposal for the SACSCOC Summer Institute
  - Achievement Target not met: no relevant current projects/activities that lent themselves for session proposals
- 2) The OIRE will manage the development of a WEAVE website
  - Achievement Target: WEAVE resource website will be published for public use by May 31, 2017
  - Achievement Target partially met: while several critical pieces have been added to the website, full functionality is an ongoing process
- 3) The OIRE will work with Student Success and Multicultural Initiatives (SSMI) in identifying potential data collection activities to assist in university diversity efforts
  - Achievement Target: meet with the AVP of SSMI or their designate 4 times to discuss ways in which appropriate data can be collected
  - Achievement Target met: OIRE met with the Director of Diversity and Inclusion and AVP of SSMI 3 times to develop protocol and IRB proposal to administer the CIRP's Diverse Learning Environments assessment in Spring 2017
- 4) The OIRE will provide necessary data to support at least 1 grant application from a Tarleton faculty member/department/division
  - Achievement Target: meet with at least 1 campus division/department/individual regarding providing data for a grant proposal
  - Achievement Target met: OIRE provided graduation, departure, retention, and demographic information on cohorts between 2010 and 2016 to the Office of Diversity and Inclusion for a grant application
- 5) The OIRE will participate/collaborate in regional/statewide planning activities related to higher education
  - Achievement Target: OIRE staff will participate in/attend at least 1 regional committee/conference related to higher education issues
  - Achievement Target met: the OIRE staff attended the Texas Association of Institutional Research annual conference in Houston, Texas.

## HIGHLIGHTS

### *Conference Attendances/Professional Development*

In October 2016, Mr. Morgan Carter attended the Digital Measures annual conference in Milwaukee, WI

In October 2016, Ms. Toni Rhodes, Mr. Simon Smith, and Ms. Jamie Wood attended the Information Builders Dallas Users Group annual meeting in Plano, TX

In October 2016, Ms. Julia Price, Mr. Simon Smith, and Ms. Jamie Wood attended an Edward Tufte training in Dallas; Dr. Michael Haynes attended the same training in Austin, TX

In February/March 2017, Dr. Michael Haynes, Mr. Morgan Carter, Ms. Toni Rhodes, Mr. Simon Smith, Ms. Julia Price and Ms. Jamie Wood attended the Texas Association of Institutional Research annual conference in Houston, TX

In April 2017, Ms. Toni Rhodes, Mr. Simon Smith, and Ms. Jamie Wood attended a Tableau training workshop in Fort Worth, TX

In May 2017, Dr. Michael Haynes and Ms. Julia Price attended the Association for Institutional Research annual conference in Washington, DC

In July 2017, Dr. Michael Haynes and Mr. Morgan Carter attended the Southern Association of Colleges and Schools Commission on Colleges Summer Institute in Austin, TX

## TEACHING ACTIVITIES

Dr. Michael Haynes holds Affiliate Graduate Faculty status in the College of Education's Educational Leadership and Policy Studies program. In the Spring of 2017, he taught a section of EDAD 6331, Methods of Inquiry II, at Tarleton's Fort Worth campus.

## RESEARCH AND SCHOLARLY ACTIVITIES

### *Presentations/Publications*

Haynes, R.M. (2017). Are you considering all possible factors? A user-friendly discussion of canonical correlation and commonality analysis. Presented at the annual Texas Association for Institutional Research conference, Houston, TX.

### *Educational Activities*

As an institution of higher education, the OIRE is committed to the continuing education of its personnel. In December 2016, Ms. Julia Price completed the requirements for a BS in communications from Tarleton State University. Mr. Morgan Carter continued in working toward meeting the requirements for a PhD in learning technologies from the University of North Texas.

## PUBLIC/COMMUNITY SERVICE

Dr. Michael Haynes once again served on the Pass the Hat leadership committee, Tarleton's version of the State Employee Charitable Campaign. In March 2017, Dr. Haynes also participated in the campus Black Lives Matter assembly. Mr. Morgan Carter served as chair of the 2016 Pass the Hat campaign, in which Tarleton employees gave over \$13,000 to local, state, and regional charities. Mr. Carter once again provided assistance with commencement activities, New Student Move In, and Tarleton's Day of Service. The OIRE was well represented in the Pass the Hat campaign with Ms. Julia Price once again serving as the committee treasurer for the 2016 effort. In October 2016, Ms. Toni Rhodes participated in the TREAT Riding Special Kids Rodeo and in March 2017, represented OIRE at the Faculty Resource Fair.

## INTERNATIONAL ACTIVITIES

Mr. Morgan Carter is a second year doctoral student at the University of North Texas (UNT). In March 2017 as part of a course assignment, Mr. Carter traveled with other UNT personnel to China to participate in a symposium on learning technologies in higher education. While not a Tarleton sponsored activity, arguably his participation as a staff member promoted Tarleton at the global level as well as providing Mr. Carter exposure to international perspectives.

## CHALLENGES

Flat budgets continue to limit the number and quality of professional development and training opportunities for OIRE staff. In the past year, the Senior Database Developers have made great strides in learning and applying the basics of Tableau to our presentation of data and information. However, more advanced training in the form of hands-on workshops/seminars would facilitate Tableau outputs.