TARLETON STATE UNIVERSITY OFFICE OF INSTITUTIONAL RESEARCH AND EFFECTIVENESS

Administration of the Summer Course Survey Fall 2015

Summary of Key Findings

- 43.38 % of respondents enrolled in Summer 2015 courses (43% of total enrollment enrolled for summer courses)
- 55.60% of respondents were Stephenville campus students (72% of total enrollment classified as Stephenville students)
- 41.70 % of respondents were Online students (5% of total enrollment classified as online students)
- 85% Strongly Agreed/Agreed to being able to register for the courses needed for Summer 2015
- 67.17%; of respondents indicated they did not enroll in Summer 2015 because of commitments such as work or family

Introduction

In partial fulfillment of an Academic Plan 2015 strategy (ES1.c, AA18.5) associated with the Tarleton State University 2015-2020 Strategic Plan, the Office of Institutional Research and Effectiveness (OIRE) developed and administered a Summer Course survey. Under the leadership of Dr. Elizabeth Wallace, representatives from various Tarleton divisions/departments developed questions to not only measure levels of satisfaction with options offered during Summer 2015 but also inquired about preferences in delivery format and schedules.

Methodology

Participants

The population for this survey research was all Tarleton students enrolled in Fall 2015 (N = 12,364). Email addresses for the population were extracted from Banner by Tarleton's Information Technology department. An electronic invitation to participate stating the purpose of the assessment, instructions on how to access the survey via Qualtrics, and an informed consent were sent to each address

The survey was launched on September 8th and closed at end of business on September 18th. Three reminders were sent to individuals not having completed the survey. The dates of the reminders were September 10th, 16th and the final reminder on September 18th. In total 572 individuals participated in the survey for a response rate of 5% and +/- margin of error of 4.00%

Instrument

The instrument used in this assessment project was locally-developed and constructed through feedback from representatives of Academic Affairs. Questions were developed to measure the level of satisfaction associated with Tarleton's summer course offerings for Summer 2015. Additionally, the survey collected the participant's primary campus of attendance as well as classification to determine if there are gaps in service for specific subpopulations.

The survey was comprised of seven questions, including one open-ended question. The survey may be accessed at the following link:

Summer Course Survey Instrument

Summer enrollment by classification and Tarleton campus are presented in Table 1. It should be noted that some students may have incorrectly identified their campus classification as "Online" due to enrollment in an online class, however their official enrollment campus could have been another location such as Stephenville.

Findings

Table 1. Summer 2015 Enrollment by Classification and Tarleton Campus Location

		FR	SO	JR	SR	GR	DR	PB	TOTAL
 Were you enrolled in Summer 2015 courses? 									
	Υ	15	38	64	88	29	6	3	243
	N	94	82	80	32	38	0	3	329
	Total	109	120	144	120	67	6	6	572
2. Please select the campus for which you enrolled in a class for Summer 2015 (select all that apply)									
	Stephenville	15	25	38	45	11	3	1	138
	Waco		3	2	5	1	2		13
	Fort Worth		1	2	11	7	3	2	26
	Midlothian			1					1
	Online	1	9	34	36	14	1		95
	Total	16	38	77	97	33	9	3	273

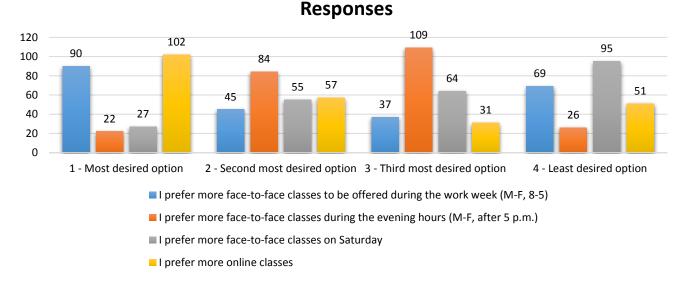
Table 2. Likert Responses by Level of Agreement and Classification

		FR	so	JR	SR	GR	DR	РВ	TOTAL
Able to register for needed courses									
	Strongly Agree	3.40%	5.00%	12.60%	16.80%	5.90%	2.10%	0.80%	46.60%
	Agree	1.30%	7.60%	10.50%	14.30%	3.80%	0.40%	0.40%	38.30%
	Neutral	0.40%	1.70%	1.30%	1.70%	0.40%	0.00%	0.00%	5.50%
	Disagree	0.40%	0.40%	2.10%	2.10%	0.80%	0.00%	0.00%	5.80%
	Strongly Disagree	0.40%	0.80%	0.40%	0.80%	1.30%	0.00%	0.00%	3.70%
	Total	5.90%	15.50%	26.90%	35.70%	12.20%	2.50%	1.20%	99.90%
			- 00						
Able to register for		FR	SO	JR	SR	GR	DR	PB	TOTAL
preferred time									
	Strongly Agree	1.70%	5.50%	9.70%	15.10%	5.90%	1.70%	0.40%	40.00%
	Agree	2.50%	5.00%	8.80%	11.30%	3.40%	0.40%	0.40%	31.80%
	Neutral	0.80%	1.70%	4.20%	2.50%	1.30%	0.40%	0.40%	11.30%
	Disagree	0.40%	2.90%	3.80%	5.00%	0.80%	0.00%	0.00%	12.90%
	Strongly Disagree	0.40%	0.40%	0.40%	1.70%	0.80%	0.00%	0.00%	3.70%
	Total	5.80%	15.50%	26.90%	35.60%	12.20%	2.50%	1.20%	99.70%
Cationia de la		FR	SO	JR	SR	GR	DR	PB	TOTAL
Satisfied with summer course offerings									
	Strongly Agree	2.50%	3.40%	8.40%	10.10%	3.80%	1.70%	0.00%	29.90%
	Agree	1.70%	5.50%	6.30%	9.20%	2.90%	0.40%	0.40%	26.40%
	Neutral	0.80%	3.40%	5.50%	7.60%	2.50%	0.40%	0.40%	20.60%
	Disagree	0.40%	2.90%	3.80%	7.10%	2.10%	0.00%	0.00%	16.30%
	Strongly Disagree	0.40%	0.40%	2.90%	1.70%	0.80%	0.00%	0.40%	6.60%
	Total	5.80%	15.60%	26.90%	35.70%	12.10%	2.50%	1.20%	99.80%
									*rounding

		FR	SO	JR	SR	GR	DR	РВ	TOTAL
Likelihood to enroll in 3- week course									
	Highly Likely	2.70%	4.40%	5.80%	6.70%	1.80%	0.00%	0.40%	21.80%
	Very Likely	0.40%	2.70%	3.60%	6.70%	1.30%	0.40%	0.00%	15.10%
	Neutral	0.40%	1.80%	5.30%	4.00%	0.40%	0.90%	0.90%	13.70%
	Not Likely	1.30%	2.20%	5.80%	11.10%	4.40%	1.30%	0.00%	26.10%
	If only time offered	0.90%	3.60%	7.60%	7.60%	3.60%	0.00%	0.00%	23.30%
	Total	5.70%	14.70%	28.10%	36.10%	11.50%	2.60%	1.30%	100.00%
		FR	SO	JR	SR	GR	DR	РВ	TOTAL
Likelihood to enroll in 4- week course					J.				
	Highly Likely	2.20%	5.30%	8.40%	10.70%	2.20%	0.40%	0.40%	29.60%
	Very Likely	1.30%	3.60%	8.00%	11.10%	1.30%	0.40%	0.00%	25.70%
	Neutral	0.40%	2.70%	5.30%	6.20%	1.80%	1.30%	0.90%	18.60%
	Not Likely	1.80%	1.30%	1.80%	4.90%	2.70%	0.40%	0.00%	12.90%
	If only time offered	0.00%	1.80%	4.40%	3.10%	3.60%	0.00%	0.00%	12.90%
	Total	5.70%	14.70%	27.90%	36.00%	11.60%	2.50%	1.30%	99.70%
Likelihood to enroll in 6- week course		FR	SO	JR	SR	GR	DR	PB	TOTAL
	Highly Likely	2.20%	4.40%	8.00%	12.00%	3.10%	0.00%	0.40%	30.10%
	Very Likely	1.30%	4.00%	11.60%	13.80%	4.00%	2.20%	0.00%	36.90%
	Neutral	1.80%	4.40%	4.40%	5.30%	1.30%	0.40%	0.90%	18.50%
	Not Likely	0.00%	0.90%	0.90%	3.10%	0.90%	0.00%	0.00%	5.80%
	If only time offered	0.40%	0.90%	3.10%	1.80%	2.20%	0.00%	0.00%	8.40%
	Total	5.70%	14.60%	28.00%	36.00%	11.50%	2.60%	1.30%	99.70%
									*rounding

		FR	so	JR	SR	GR	DR	РВ	TOTAL
Likelihood to enroll in 8- week course									
	Highly Likely	1.80%	1.30%	10.20%	11.60%	3.60%	0.40%	0.90%	29.80%
	Very Likely	0.90%	6.20%	7.60%	10.20%	4.90%	1.30%	0.00%	31.10%
	Neutral	2.20%	4.40%	3.10%	7.10%	0.90%	0.90%	0.40%	19.00%
	Not Likely	0.40%	2.20%	4.00%	4.00%	0.40%	0.00%	0.00%	11.00%
	If only time offered	0.40%	0.40%	3.10%	3.10%	1.80%	0.00%	0.00%	8.80%
	Total	5.70%	14.50%	28.00%	36.00%	11.60%	2.60%	1.30%	99.70%
		FR	SO	JR	SR	GR	DR	РВ	TOTAL
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Likelihood to enroll in 12- week course									
	Highly Likely	1.30%	2.70%	7.60%	12.00%	3.60%	0.00%	0.40%	27.60%
	- :	1.30% 0.40%	2.70%	7.60% 5.80%	12.00% 6.20%	3.60% 4.90%	0.00%		
	Likely Very							0.40%	27.60%
	Likely Very Likely	0.40%	3.60%	5.80%	6.20%	4.90%	0.90%	0.40%	27.60% 21.80%
	Likely Very Likely Neutral Not	0.40%	3.60%	5.80%	6.20%	4.90% 1.30%	0.90%	0.40% 0.00% 0.90%	27.60% 21.80% 15.90%
	Likely Very Likely Neutral Not Likely If only time	0.40% 3.10% 0.40%	3.60% 0.90% 4.40%	5.80% 4.90% 4.00%	6.20% 4.40% 7.10%	4.90% 1.30% 0.40%	0.90% 0.40% 0.90%	0.40% 0.00% 0.90% 0.00%	27.60% 21.80% 15.90% 17.20%

4. Please rank the statements below based upon your preferences with 1 being your most desired option and 4 being your least desired option-List the responses in order



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For additional information/questions please contact Dr. Michael Haynes, Tarleton State University Office of Institutional Research & Effectiveness

5. If you would like to see online options, please indicate what classes you might prefer offered online in the future.

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ology	
usiness (Marketing, Management, Accounting, BCIS 3389, 4301,3342, 3304, Economics, Finance)	
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For a full list of responses, click here: Full Response List

6. Reasons for not enrolling in Summer 2015 courses: (select all that apply)

Responses

