

TARLETON STATE UNIVERSITY

Graduate Council

Heller, Nate – <i>Chair</i>	Dobbs, Rhonda	Morgan, Ryan
Laurent, Matt – <i>ex-officio</i>	Faulkenberry, Eileen	Morrow, Christopher
Shipman, Brandon – <i>ex-officio</i>	Fragoso-Diaz, Gloria	Ross, Sharon
Hancock, Michele – <i>ex-officio</i>	Garcia, Elizabeth	Ryou, Myoung
Becker, Melissa – <i>ex-officio</i>	Geye, Trina	Sanderford, Max
LaTouche, Jason – <i>ex-officio</i>	Glassner, Steven	Schuessler, Joseph
Caudle, Adelaide – <i>ex-officio</i>	Goodpasture, James	Smith, Martha
Foster, Ryan – <i>ex-officio</i>	Holliman, Ryan	Stafford, Paul
Ashton, Triss	Howell, Julie	Tarpley, Rudy
Cavazos, David	Jones, Trinette	Westbrook, Gary
Cohen, Galia	Martin, Randy	Wigington, Tiffany
Cook, Scott	Martinson, Brian	Xu, Jun
Cruz, Richard	Mathewson, Heather	

Minutes from the Meeting of May 17, 2022

Curriculum items submitted for Graduate Council action are available at <https://nextcatalog.tarleton.edu/courseleaf/approve/>. You can view items by logging in using your NTNET username and password.

Present: Heller, Laurent, Becker, Caudle, Cook, Dobbs, Faulkenberry, Fragoso-Diaz, Garcia, Glassner, Howell, Jones, Martinson, Mathewson, Ross, Ryou, Sanderford, Schuessler, Smith, Tarpley, Westbrook, Xu

Absent: Ashton, Cavazos, Cohen, Cruz, Geye, Goodpasture, Holliman, Martin, Morgan, Morrow, Stafford, Wigington

Agenda Item 1: Minutes of the April 19, 2022 meeting.

Dr. Schuessler moved to approve, Dr. Martinson seconded, April 2022 minutes were approved.

Agenda Item 2: Consent Items

Dr. Faulkenberry moved to approve, Dr. Martinson seconded, agenda item 2 was approved.

Department	Program/Course	Change Request	Item No.	Effective Term
Med Lab, Pub Hlth, & Nutr Sci	MDLS 5127	Reduced lab from 5 hours a week to 4.	C3651	202308
Med Lab, Pub Hlth, & Nutr Sci	MDLS 5149	Reduced lab hours a week from 5 to 4.	C4280	202308

Agenda Item 3: Dept. of Marketing & Computer Information Systems

Dr. Schuessler presented, Dr. Ross moved to approve, Dr. Faulkenberry seconded, agenda item 3 was approved.

Department	Program/Course	Change Request	Item No.	Effective Term
Marketing & Computer Information Systems	MKTG-MS - MKTG-MS: Master of Science Degree in Marketing	There is a noticeable lack of MS-Marketing degrees in this region. In fact, only two graduate marketing programs are located in the DFW area (both are in Dallas) and there are currently no programs in the Fort Worth area. Other existing Texas graduate marketing programs are located over 130 miles away from Tarleton's main campus and DFW area. This program should allow Tarleton to position itself as a regional leader in graduate marketing studies. Demand in this field is growing at 5 percent per year and appears to be stable for the foreseeable future.	P335	202408
Marketing & Computer Information Systems	MKTG 5302	New course to support the concentration for the MSM program	C4631	202308

New Accelerated Program Notifications:

Department	Program/Course	Change Request	Item No.	Effective Term
Marketing & Computer Information Systems	CIS-BS - CIS-BS: The Bachelor of Science Degree in Computer Information Systems	Adding Cyber Security concentrations. Approved by CIS faculty on 4.22.2022 during departmental meeting.	P12	202308
Marketing & Computer Information Systems	INT-BAAS - INT-BAAS: The Bachelor of Applied Arts and Sciences Degree in Information Technology	Adding Cyber Security concentrations, modifying the advanced hours from 45 to 36 to align with other BAAS programs, adding BCIS 1305, and adjusting other hours accordingly to reach 120. Approved by the CIS faculty during their department meeting on 4.22.2022.	P14	202308