

**BACHELOR OF BUSINESS ADMINISTRATION (BBA) DEGREE IN INTERNATIONAL
BUSINESS**

GENERAL EDUCATION REQUIREMENTS

TSU REQUIRED	HOURS	ACCEPTABLE TRANSFER EQUIVALENTS
ENGL 1301, 1302	6	ENGL 1301, 1302
COMM 1311, 1315, 2302	3	SPCH 1315, 1318, 1321
MATH 1314 OR ABOVE	3	MATH 1314 OR ABOVE
8 HOURS LAB SCIENCE	8	BIOLOGY, GEOLOGY, CHEMISTRY, PHYSICS
VISUAL AND PERFORMING ARTS (SEE CATALOG FOR LISTING)	3	ART 1301, 1303, 1304 MUSI 1306, DRAM 1310
LITERATURE OR PHIL 1301	3	ANY 2000 LEVEL LITERATURE COURSE (ENGLISH DEPARTMENT)
HIST 1301, 1302	6	HIST 1301, 1302
GOVT 2305, 2306	6	GOVT 2302 OR 2305 = POLS 201 GOVT 2301 OR 2306 = POLS 202
SOCIAL AND BEHAVIORAL SCIENCES (ECO 2301* PREFERRED)	3	FROM APPROVED LISTING (ECON 2301* PREFERRED)
WELLNESS (HLTH or 2 HOURS ACTIVITY PE)	2	PHED 1338, 1373 OR 2 HOURS ACTIVITY PE
FRESHMAN SEMINAR	1	COBA 1100

COBA CORE BUSINESS REQUIREMENTS

MATH 1325	3	
ACCT 2301, 2302	6/8	ACCT 2301 OR 2401 = ACC 203 ACCT 2302 OR 2402 = ACC 204
ECON 2302	3	ECON 2301
MGMT 3301	3	
MKTG 3314	3	
BUSI 3311	3	
BUSI 3312	3	
BUSI 4332	3	
MGMT/BCIS/ACCT 4350)	3	
ECON 4301/ FINC 4301/BUSI 4344	3	
BUSI 4359	3	
BCIS/ACCT 3301	3	
FINC 3301	3	

*ECO 201 MEETS THE SBS REQUIREMENT AND A COBA CORE REQUIREMENT. IF TAKEN TO MEET THE SBS ELECTIVE,
3 ADDITIONAL HOURS OF OPEN ELECTIVE WILL BE NECESSARY TO MEET THE 120 HOURS NECESSARY TO GRADUATE

DEGREE SPECIFIC COURSE REQUIREMENTS

BUSI 1301	BUSINESS PRINCIPLES(BUSI 1301)
MGMT 4354	INTERNATIONAL MANAGEMENT
MKTG 4354	INTERNATIONAL MARKETING
BLAW 4383	INTERNATIONAL LAW
MGMT/MKTG 4314	SUPPLY CHAIN MANAGEMENT
FINC 4301	INTERNATIONAL FINANCE
ECON 4301	INTERNATIONAL ECONOMICS
LANGUAGE OR BUSI/MGMT/MKTG 4389 OR MKTG/MGMT ADMS 484 (6 HOUR REQUIREMENT)	FOREIGN LANGUAGE, STUDY ABROAD, OR INTERNSHIP (6 HOUR REQUIREMENT)
ELECTIVES (9 HOURS)	9 HOURS FROM GEOL 110; HIST 101, 102; ENGL 341; POLS 301, 308, 320, 405; PHIL 304; GB OR MKTG OR MGMT OR POLS OR AS&D OR AEC 490

TOTAL HOURS REQUIRED FOR BBA IN INTERNATIONAL BUSINESS DEGREE PROGRAM

GENERAL EDUCATIONS REQUIREMENTS	42 HOURS
COBA CORE REQUIREMENTS	39 HOURS
DEGREE SPECIFIC REQUIREMENTS	39 HOURS
TOTAL HOURS	120 HOURS