

Submission Deadline:

October 1st, 2021

Types of Submissions

- Full Research Paper (25 pages): Completed research papers will undergo peer review, and if accepted, those papers will be published in the Advances in Business Research, 2021 Volume, Conference Proceedings section.
- Developmental Paper (7 pages): We encourage preliminary research for hypothesis development, and literature reviews to generate thoughtful discussions on a range of business topics.
- Expedited Review: Conference award papers receive an expedited review for potential publication consideration in the Advances in Business Research Journal.

Advances in Business Research Chair:

Dr. John LeCounte Tarleton State University <u>lecounte@tarleton.edu</u>



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Submission Link: https://journals.sfu.ca/abr/index.php/abr/user/register

Conference Awards

Best Student Paper: One conference student manuscript will receive the best manuscript award. Business students at all levels are encouraged to submit manuscripts for review. The cash award will be \$200.

Best Conference Paper: One conference research manuscript will receive the best manuscript award. The winning manuscript will receive an expedited review for publication consideration in the Advances in Business Research Journal. The cash award will be \$500.

Best Faculty-Student Paper Award: One conference research manuscript will receive the award. The winning manuscript will receive an expedited review for publication consideration in the Advances in Business Research Journal. The cash award will be \$500.

Faculty-Student Research Award: One faculty member who mentored the most quality students' submission will receive the award. The cash award will be \$300.

<u>Author Guidelines:</u> APA 7th Edition will be utilized for full and developmental papers. The page count requirements include: (a) title page, (b) abstract, (c) paper body, (d) figures, and (e) references.



Advances in Business Research Journal

Journal Website: https://journals.sfu.ca/abr/index.p hp/abr/index

Advances in Business Research is published by the Tarleton State University College of Business. We aim to further the research boundaries of business and business education in all the related disciplines. Our journal provides a forum for conceptual, empirical, mixed methods, qualitative, and theoretical studies. We primarily publish articles in various business fields including accounting, business law, economics, entrepreneurship, finance, human resources, information systems, leadership, management, marketing, and strategy.

Managing Editor: Dr. Catalin Dinulescu Tarleton State University DINULESCU@tarleton.edu

Advances in Business Research 2021 Annual Virtual Conference

November 11th, 2021

Conference Track Chairs:

Accounting Track Dr. Ebenezer Lamptey Tarleton State University Klamp1969@gmail.com

Finance Track Dr. Omar A. Esqueda Tarleton State University ESQUEDA@tarleton.edu

Information Systems Track Dr. Leah Schultz Tarleton State University LSCHULT@tarleton.edu

Marketing Track Dr. Tommy Hsu Tarleton State University <u>HSU@tarleton.edu</u> Business Law Ms. Ashley Schieck Tarleton State University schieck@tarleton.edu

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Economics Track Dr. Hussain Jafri Tarleton State University JAFRI@tarleton.edu

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