

**Educational Excellence Week 2021  
POSTER Presentation Judging Rubric**

<b>Category</b>	<b>0 - 1</b>	<b>2 - 4</b>	<b>5 - 7</b>	<b>8 - 10</b>	<b>SCORE</b>
<b>Abstract</b>	Unable to connect abstract to oral presentation.	Somewhat able to see connection of abstract to research/presentation. Abstract did not contain sufficient information.	Abstract adequately summarized the student's research. More information would have been beneficial.	Abstract strongly summarized the student's research. Clearly supported topic presented and contained important points.	
<b>Poster Organization, Mechanics, and Appearance</b>	Unable to understand link between information presented and topic of research. Not organized or visually effective. Many mechanical errors.	Poster was acceptable but needs work to improve visual appeal and organization through better utilization of graphics, colors, headings, and white space. Some mechanical errors.	Poster organization was adequate but could improve effectiveness through better use of space through graphics, colors, headings, and white space. Few mechanical errors.	Visually appealing and strongly effective presentation. Easy to read. Utilized creativity in use of graphics, headings, colors, and white space to provide sequential information from introduction to conclusion and references. No mechanical errors.	
<b>Oral Presentation</b>	Presenter was poorly prepared and did not adequately discuss the research. Demonstrated problems in several areas (no eye contact, no clear discussion of research, or a lack of professionalism).	Presenter did not convey a sense of confidence or ability to clearly convey the research problem, methods, conclusion, and implications. Additional practice would be helpful.	Presentation and demonstration of understanding was acceptable. Demonstrated some problems (speaking too softly, use of jargon, hesitation, inability to handle questions, etc.)	Presenter was confident and professional. Established eye contact and clearly conveyed research problem, methods, conclusions, and implications. Answered questions well. Discussed research in layman's terms or appropriate to judge.	
<b>Poster Content</b>	No or poor connection between poster content and purpose of study, research hypothesis/question(s), method, conclusions, or implications. Few or no sources documented. The motivation of the study, appropriate methodology, and future research directions were not included.	Content presented was difficult to understand and did not sufficiently convey a connection to the study, research hypothesis, method, conclusions, or implications. Cited sources were scarce or inadequately documented. The motivation of the study, appropriate methodology, and future research directions were not adequately included.	The content was adequately presented but support for the study, research hypothesis, or question(s) is somewhat general. Conclusion and implications were reasonable. Several sources were correctly documented. Some of the motivation of the study, appropriate methodology, and future research directions were included.	Strong material. Well summarized. Clearly shows development of study or research with strong citation of sources. Material appears to accurately support purpose of study, hypothesis, or research question(s). Strong conclusions and implications presented. The motivation of the study, appropriate methodology, and future research directions were adequately included.	
<b>Grand Total (Maximum of 40)</b>					