

Top Reasons for Use

2022-2023



Help Deciding My Major
8.3%

Exploring Occupations
24.4%

Exploring Majors
11.4%

Course/Assignment
50.3%

COURSE/ASSIGNMENT
Faculty required or incentivized

EXPLORING MAJORS
Deeper exploration of TSU majors and beyond

EXPLORING OCCUPATIONS
Learning more about existing careers

HELP DECIDING MY MAJOR
Specifically needing assistance choosing a major

PLAN FOR FUTURE EDUCATION
Exploring advanced degrees, requirements and employability

FOCUS 2 is a career assessment tool and guides students through a reliable, intuitive career and education decision making model to help them choose a college, select a major, explore occupations, make informed career decisions and take action in their career development.

Use per Graduation Cohort

2022-2023

400

300

200

100

0

Grad 2020

Grad 2021

Grad 2022

Grad 2023

Grad 2024

Grad 2025

Grad 2026

Grad 2027

Alumni

Prospect

Staff/Faculty

