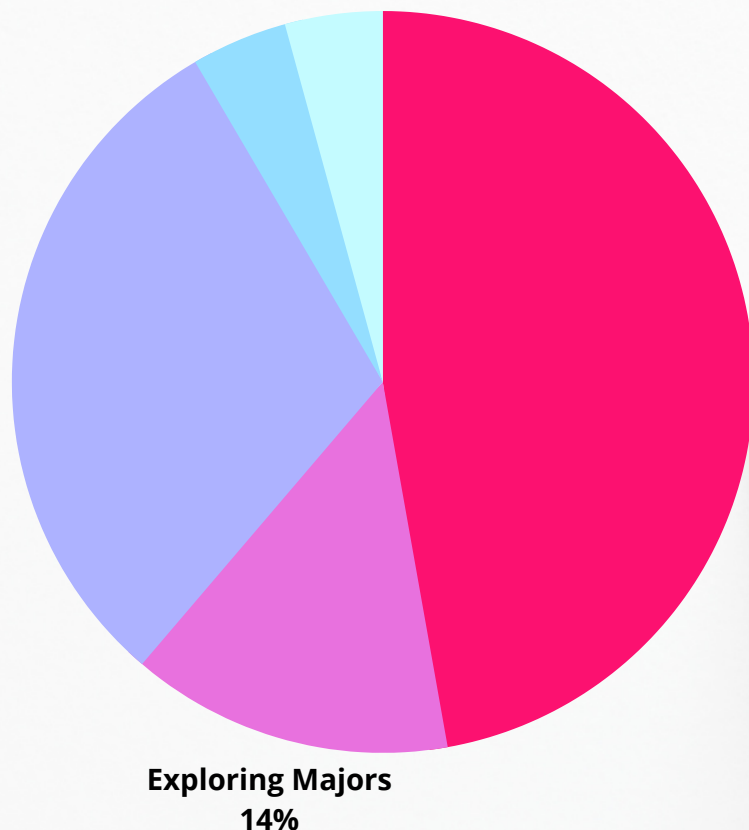


# Top Reasons for Use

2020-2022



**Plan for Future Education**  
4.3%



## COURSE/ASSIGNMENT

Faculty required or incentivized

## EXPLORING MAJORS

Deeper exploration of TSU majors and beyond

## EXPLORING OCCUPATIONS

Learning more about existing careers

## HELP DECIDING MY MAJOR

Specifically needing assistance choosing a major

## PLAN FOR FUTURE EDUCATION

Exploring advanced degrees, requirements and employability

**Exploring Occupations**  
30.3%

**Course/Assignment**  
47.2%

**Exploring Majors**  
14%

*FOCUS 2 is a career assessment tool and guides students through a reliable, intuitive career and education decision making model to help them choose a college, select a major, explore occupations, make informed career decisions and take action in their career development.*

# Use per Graduation Cohort

2020-2022

1,000

750

500

250

0

Grad 2020

Grad 2021

Grad 2022

Grad 2023

Grad 2024

Grad 2025

Grad 2026

Grad 2027

Alumni

Prospect

Staff/Faculty

  
Tarleton State University Contact Information

