



Course Prefix	Course Number	Course Title	F '08 # of Sec	SP '09 # of Sec	SU '09 # of Sec	F '09 # of Sec	SP '10 # of Sec	SU '10 # of Sec	F '10 # of Sec	SP '11 # of Sec	SU '11 # of Sec
MKTG (COMS)	312	Public Relations	x								
MKTG	316	Consumer Behavior					x				
MKTG	317	Retailing		x							
MKTG	318	Promotional Strategy				x					
MKTG (COMS)	401	Advertising		x							
MKTG	402	Services Marketing			x					x	
MKTG	412	Sales Management		x							x
MKTG	415	Marketing Research									
MKTG	416	Marketing Management	x			x			x		
MKTG	454	International Marketing		x							
MKTG	485	Seminar in Marketing (Topic Varies)									
MKTG	490	Special Topic in Marketing (Non-Profit Marketing)						x			
ACC	300	Accounting Concepts	x								
ACC	302	Cost Accounting	x		x						
ACC	303	Intermediate Accounting I	x			x			x		
ACC	304	Intermediate Accounting II		x			x			x	
ACC	305	Governmental Accounting				x					
ACC	308	Managerial Accounting									
ACC	310	Accounting Information Systems		x				x			
ACC	401	Financial Accounting	x						x		
ACC	403	Advanced Accounting Principles		x						x	
ACC	405	Federal Tax Accounting				x					x
ACC	406	Federal Tax Accounting- Advanced					x				
ACC	423	Ethics for Accountants				x					
ACC	424	Auditing Evidence and Reporting					x				
<b>ADDITIONAL COURSES FOR USE AS NEEDED</b>											
COMS	303	Debate		x							
COMS	304	Interpersonal Communication			x						
COMS	404	Organizational Communication									
COMS	406	Group Process and Decision Making	x								
ECO	303	Money and Banking		x							