



TARLETON STATE UNIVERSITY
DEPARTMENT OF MANAGEMENT, MARKETING AND ADMINISTRATIVE SYSTEMS
PROPOSED UNDERGRADUATE COURSE ROTATION - (Updated September, 2008)
SUBJECT TO CHANGE AS DEEMED NECESSARY

Course Prefix	Course Number	Course Title	Fall # of Sections	Spring # of Sections S/CT	Summer # of Sections S/CT	Planned Online Semester
G B	103	Business and Society	4 OR 5	3	1	F/SP
G B	311	Business Statistics	4 OR 5	4 OR 5	1	F/SP
G B	312	Business Correspondence (W.I.)	3 OR 4	3 OR 4	2 (1 in Mini)	F/SP/SU
G B	403	Texas Real Estate Agency Law				F
G B	404	Principles of Real Estate I	1	1	0	F
G B	405	Principles of Real Estate II	1	0	0	SP
G B	406	Texas Real Estate Contract Law				SP
G B	407	Real Estate Law	1 (Odd)	0	0	
G B	408	Texas Real Estate Brokerage		1 (Odd)		
G B	409	Real Estate Appraisal	0	1 (Even)	0	
G B	432	Business Law I	2	2	1	SP/SU
G B	433	Business Law II	2	2	1	F/SU
G B	434	Employment Law	1	0	0	
G B	444	International Business	2 OR 3	2 OR 3	1	F,SP,SU
G B	459	Business Strategy (W.I.)	5	5	2	F/SP/SU
G B	484	International Business Law		1 (Odd)		
G B	4861, 4862, 4863	Problems (As Needed)				
G B	487	Small Business Consulting	1	1	2	
G B	489	Global Business Practices				

MKTG	312	Public Relations (Cross-listed with COMS 312)	2	0	0	
MKTG	314	Principles of Marketing	4 OR 5	4 OR 5	1	F,SP,SU
MKTG	315	Personal Selling (Not Offered in Stephenville)	0	0	0	
MKTG	316	Consumer Behavior	2	0	1	
MKTG	317	Retailing	0	1 (ODD)	0	
MKTG	318	Promotional Strategy	2	0	1	
MKTG/ COMS	401	Advertising	0	1	0	
MKTG	402	Services Marketing	0	1	0	
MKTG	412	Sales Management	0	1	0	SP
MKTG	415	Marketing Research	1	1	0	
MKTG	416	Marketing Management (W.I.)	1 or 2	1 or 2	0	SU
MKTG	454	International Marketing	0	1 (EVEN WITH MKTG 554)	TBA	
MKTG	479	Technology of E-Commerce (Cross-listed with CIS 479)	1	0	0	F
MKTG	484	Internship	1	1	2	
MKTG	485	Seminar in Marketing (As Needed)				
MKTG	486	Problems (As Needed)				
MKTG	489	Global Marketing Practices				
MKTG	490	Topics in Marketing (As Needed)				

MGMT	301	Principles of Management	4 or 5	4 or 5	1 or 2	F,SP,SU
MGMT	302	Personnel/Human Resource Management	3 or 4	3 or 4	1 or 2	SP/SU
MGMT	303	Supervisory Management	0	2	0	
MGMT	304	Small Business Management	1	0	1(Mini)	
MGMT	325	Advanced Leadership Applications	0	1	0	
MGMT	350	Organizational Behavior	2	0	1	
MGMT	402	Creating Productive Relationships	0	1	0	
MGMT	403	Wage and Salary Administration	1	0	0	
MGMT	404	Recruitment, Selection and Placement	0	1	1	
MGMT	405	Human Resource Development	1	0	0	
MGMT	406	Employee and Labor Relations	0	1	0	
MGMT	407	Business Ethics (W.I.)	2	2	1	F/SU
MGMT	412	Entrepreneurship	0	1	0	
MGMT	421	Production/Operations Management	2	1	0	
MGMT	422	Management Science	0	1	0	
MGMT	450	Management Information Systems (CIS/ACC/MGMT)				
MGMT	454	International Management	1			
MGMT	484	Internship	1	1	2	
MGMT	486	Problems (As Needed)				
MGMT	489	Global Management Practices				

ADMS	105	Intermediate Keyboarding	1	0	0	F
ADMS	314	Advanced Document Production	0	1	0	SP
ADMS	315	Word Processing	1	0	0	F
ADMS	316	Advanced Document Production	0	1	0	SP
ADMS	318	Current Issues in Business Technology	1	0	0	
ADMS	319	Current Issues in Business Operations (W.I.)	0	1	0	
ADMS	413	Administrative Information Systems	1	0	0	F
ADMS	414	Administration of the Electronic Office	0	1	0	SP
ADMS	484	Internship	1	1	2	
ADMS	486	Problems (As Needed)				