



BACHELOR OF BUSINESS ADMINISTRATION (BBA) DEGREE IN INTERNATIONAL BUSINESS

TARLETON STATE UNIVERSITY
DEPARTMENT OF MANAGEMENT, MARKETING AND ADMINISTRATIVE SYSTEMS (MMAS)
RECOMMENDED CURRICULUM (Updated AY 2012)

GENERAL EDUCATION REQUIREMENTS

TSU REQUIRED	HOURS	ACCEPTABLE TRANSFER EQUIVALENTS
ENGL 111, 112	6	ENGL 1301, 1302
COMS 101, 102, 301	3	SPCH 1315, 1318, 1321
MATH 107 OR ABOVE	3	MATH 1314 OR ABOVE
7 HOURS LAB SCIENCE	7	BIOLOGY, GEOLOGY, CHEMISTRY, PHYSICS
VISUAL AND PERFORMING ARTS (SEE CATALOG FOR LISTING)	3	ART 1301, 1303, 1304 MUSI 1306, DRAM 1310
SOPH LITERATURE	3	ANY 2000 LEVEL LITERATURE COURSE (ENGLISH DEPARTMENT)
HIST 201, 202	6	HIST 1301, 1302
POLS 201, 202	6	GOVT 2302 OR 2305 = POLS 201 GOVT 2301 OR 2306 = POLS 202
SOCIAL AND BEHAVIORAL SCIENCES (ECO 201* PREFERRED)	3	FROM APPROVED LISTING (ECON 2301* PREFERRED)
WELLNESS (HLTH 101 or 2 HOURS ACTIVITY PE)	2	PHED 1338, 1373 OR 2 HOURS ACTIVITY PE

COBA CORE BUSINESS REQUIREMENTS

ACC 203, 204	6/8	ACCT 2301 OR 2401 = ACC 203 ACCT 2302 OR 2402 = ACC 204
ECO 201*	3	ECON 2301
ECO 202	3	ECON 2302
MGMT 301	3	
MKTG 314	3	
G B 311	3	
G B 432	3	
G B 433 (OR MGMT/CIS/ACC 450)	3	
G B 444	3	
G B 459	3	
CIS/ACC 301	3	
FIN 301	3	

***ECO 201 MEETS THE SBS REQUIREMENT AND A COBA CORE REQUIREMENT. IF TAKEN TO MEET THE SBS ELECTIVE, 3 ADDITIONAL HOURS OF OPEN ELECTIVE WILL BE NECESSARY TO MEET THE 120 HOURS NECESSARY TO GRADUATE**

DEGREE SPECIFIC COURSE REQUIREMENTS

G B 103	BUSINESS AND SOCIETY (BUSI 1301)
G B 312 (OR ENGL 309)	BUSINESS CORRESPONDENCE (OR TECHNICAL WRITING)
MGMT 454	INTERNATIONAL MANAGEMENT
MKTG 454	INTERNATIONAL MARKETING
G B 454	INTERNATIONAL LAW
MGMT/MKTG 414	SUPPLY CHAIN MANAGEMENT
FIN 401	INTERNATIONAL FINANCE
ECO 401	INTERNATIONAL ECONOMICS
LANGUAGE OR GB/MGMT/MKTG 489 OR MKTG/MGMT ADMS 484 (6 HOUR REQUIREMENT)	FOREIGN LANGUAGE, STUDY ABROAD, OR INTERNSHIP (6 HOUR REQUIREMENT)
ELECTIVES (9 HOURS)	9 HOURS FROM GEOL 110; HIST 101, 102; ENGL 341; POLS 301, 308, 320, 405; PHIL 304; GB OR MKTG OR MGMT OR POLS OR AS&D OR AEC 490

TOTAL HOURS REQUIRED FOR BBA IN INTERNATIONAL BUSINESS DEGREE PROGRAM

GENERAL EDUCATIONS REQUIREMENTS	42 HOURS
COBA CORE REQUIREMENTS	39 HOURS
DEGREE SPECIFIC REQUIREMENTS	39 HOURS
TOTAL HOURS	120 HOURS