Department of Management, Marketing and Administrative Systems

PROPOSED Course Rotations for MMAS Courses- All Locations and Support Courses for Off-Campus Locations (Updated October, 2009)

				FALL SEMESTERS (PLANNED SECTIONS)				*SPRING SEMESTERS (PLANNED SECTIONS)*				*SUMMER SEMESTERS (PLANNED SECTIONS)*				
PREFIX	**COURSE**	**COURSE NAME**	**W.I.**	**S'VILLE**	**WACO**	**FW**	**ONLINE**	**S'VILLE**	**WACO**	**FW**	**ONLINE**	**S'VILLE**	**WACO**	**FW**	**ONLINE**	**POTENTIAL FACULTY**
G B	103	Business and Society		3 to 5			2	3			2				1	Barker, Hall, Atchley, Freed, Lewis, Adjuncts
G B	311	Business Statistics		5	1	1	1	5	1	1	1	1	1	1		Gerhardt, Bradley, Foster, Alejandro (Waco)
G B	312	Business Correspondence	YES	5	2	1	2	5	2	1	2	1	1 to 2	1	2	Lewis, LaMarca,
G B	402	Real Estate Finance **(Planned Cross-List)**					1									TBA
G B	403	Texas Real Estate Agency Law					1				1				1	McDougal
G B	404	Principles of Real Estate I					1				1				1	Cooper, Couch
G B	405	Principles of Real Estate II					1				1				1	Cooper, Couch
G B	406	Texas Real Estate Contract Law					1				1				1	McDougal
G B	407	Real Estate Law					1									McDougal
G B	408	Texas Real Estate Brokerage									1					Cooper
G B	409	Real Estate Appraisal									1					Cooper, Couch
G B	432	Business Law I		2			2	2	1	1	1	1		1	2	R.Petronis, Nash, Van Orden (Waco), Harris (FW)
G B	433	Business Law II		2	1	1	1	2	1		2	1	1	1	1	Petronis, Nash (Online), Van Orden (Waco), Harris (FW)
G B	434	Employment Law		1	1											R.Petronis, Van Orden (Waco), Harris (FW)
G B	444	International Business		3	1 to 2	1	1	3	1 to 2	1	1	1	1 to 2	1	1	J.Petronis, Ball, Kendall, Rasmussen (Online), Lowrance (Waco), Brown (Waco), Adjuncts
G B	459	Business Strategy	YES	5	1	1	1 to 2	5	1	1	1 to 2	2	1	1	1 to 2	Ball, Hazen, Gerhardt, Kegans, Atchley, Deviney, B.Turner, Rasmussen,
G B	484	International Business Law						1 (ODD)								R.Petronis
G B	486(1), 486(2), 486(3)	Problems (As Needed)														TBA
G B	487	Small Business Consulting		1				1				1				Freed
G B	489	Global Business Practices (As Needed)														TBA

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MKTG	312	Public Relations **(TO BE DELETED AND RE-CREATED AS A 400-LEVEL COURSE)**														Boykin
MKTG	314	Principles of Marketing		1 to 2			2 to 3	4 to 5		1	2 to 3	1	1		2 to 3	Boykin, LaMarca, Kendall, Kegans, Lewis, Heller, Rasmussen
MKTG	315	Personal Selling (Not Offered in Stephenville)														Staff
MKTG	316	Consumer Behavior		1 to 2	1			1	1			1				Boykin, J.Petronis, B.Turner
MKTG	317	Retailing						1 (ODD)								J.Petronis
MKTG	318	Promotional Strategy		2	1							1				Boykin, LaMarca, B.Turner
MKTG/ COMS	401	Advertising **(TO BE DELETED)**														
MKTG	402	Services Marketing						1	1							Boykin, B. Turner
MKTG	412	Sales Management						1			1		1		1	Kegans
MKTG	413	Strategic Marketing Communications **(Planned - to replace MKTG 312)**		1												Kendall
MKTG	414	Logistics and Supply Chain Management **(Planned - New Course)**						1								Boykin, B.Turner
MKTG	415	Marketing Research		1				1								Kendall, Kegans
MKTG	416	Marketing Management	YES	1			1	1			1				1 to 2	Boykin, Kendall, Heller
MKTG	454	International Marketing						1 (EVEN)								J.Petronis, Kendall
MKTG	479	Technology of E-Commerce (Cross-listed with CIS 479)					1									G.Wright
MKTG	484	Internship		1	1	1		1	1	1		1	1	1		TBA
MKTG	485	Seminar in Marketing (As Needed)														TBA
MKTG	486	Problems (As Needed)														TBA
MKTG	489	Global Marketing Practices (As Needed)														TBA
MTKG	490	Topics in Marketing (As Needed)														TBA

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MGMT	301	Principles of Management		4 to 5	1	1	2 to 3	4 to 5			2 to 3	1			2 to 3	Kirkland, Foster, McCamey, Hazen, Dudley, Kegans, Adjunct
MGMT	302	Personnel/Human Resource Management		3	1	1	2	3	1	1	3	1	1	1	2	Myers, McCamey, Hall, Freed, Vrba, Shaw, Blackwood (Waco)
MGMT	303	Supervisory Management						2	1							Kirkland, Bennett (Waco)
MGMT	304	Small Business Management		1	1	1							1			Gerhardt, Freed, Lowrance (Waco)
MGMT	320	Industrial Safety					1			1	1					ET Department Faculty - Mollick, Egger, Roderick, Smith
MGMT	325	Advanced Leadership Applications						1	1							Ball, McCamey, Bradley, Vrba, Bennett (Waco)
MGMT	350	Organizational Behavior		2	1							1		1		McCamey, Hazen, Vrba, Kellner (Waco), Adjunct
MGMT	402	Creating Productive Relationships						1	1	1						Ball, Vrba, (Bennett (Waco)
MGMT	403	Wage and Salary Administration		1	1	1										Vrba, Hazen, McCamey
MGMT	404	Recruitment, Selection and Placement						1	1			1		1		Hall, Vrba, Freed, McCamey, Bennett (Waco)
MGMT	405	Human Resource Development		1	1	1										Ball, Vrba, McCamey, Freed, Bennett (Waco)
MGMT	406	Employee and Labor Relations						1	1							Vrba, McCamey, Shaw
MGMT	407	Business Ethics	YES	2	1	1	2	2	1	1	2	1	1	1	2	Hall, Vrba, Atchley, Adjunct
MGMT	412	Entrepreneurship						1	1							Gerhardt, Freed, Lowrance (Waco)
MGMT	414	Logistics and Supply Chain Management **(Planned)**						1								Kendall
MGMT	421	Production/Operations Management		1 to 2	1			1		1						Bradley, Gerhardt, McCamey, Lowrance (Waco)
MGMT	422	Management Science						1								Zubik
MGMT	450	Management Information Systems		1	1		2	1	1	1	2				2	Wells, Schultz, Adjunct
MGMT	454	International Management		1	1											Ball, Vrba, Brown (Waco)
MGMT	484	Internship		1	1	1		1	1	1		1	1	1		Dudley
MGMT	485	Seminar in Management (As Needed)														TBA
MGMT	486	Problems (As Needed)														TBA
MGMT	489	Global Management Practices (As Needed)														TBA

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ADMS	105	Intermediate Keyboarding					1									Earnest
ADMS	314	Advanced Document Production									1					Earnest
ADMS	315	Word Processing					1									Lewis
ADMS	316	Advanced Document Production									1					Lewis
ADMS	318	Current Issues in Business Technology					1									Barker
ADMS	319	Current Issues in Business Operations	YES								1					Lewis
ADMS	413	Administrative Information Systems			1		1 to 2								1	Barker, B. Turner
ADMS	414	Administration of the Electronic Office							1		1 to 2				1	Barker, B. Turner
ADMS	484	Internship		1	1		1	1	1	1	1	1	1	1	1	Dudley
ADMS	486	Problems (As Needed)														TBA

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