

Course Information			Book Information				
Course #	Title	Instructor	Author	Title	Edition	Publisher/ISBN	Required?
ADMS 105-010	Intermediate Keyboarding	Earnest	Vanhuss	Keyboarding word proc.	18th 11	Cengage 978-0-5-3849647-6	Yes
ADMS 315-010	Word Processing	Lewis	Rutkosky	Microsoft Word 2010: LV1		EMCIP 978-0-76384-300-7	
ADMS 318-010	Current Issues in Bus. Operations	Lewis		no book			
ADMS 413-010/020	Admin Info Systems	Earnest	Burton & Shelton	Office Procedures for the 21st Century	8th	Prentice Hall 0-13-506389-2	Yes
ADMS 414-010	Adminstration of the Elec. Off	Earnest	Odgers	Admin. Office Mgmt	13th 05	Cengage 978-0-5-3843857-5	Yes
ADMS 484	Internship	Dudley		No Book		No Book	
GB 103-010/020/030/040/050/060/070	Business and Society	Jefferies/Shaw/Foster/Wells	Boone	Contemp. Business	14th 11	Wiley 978-0-4-7053129-7	Yes
GB 311-010/020/030/040/050/060/070/080	Business Statistics	McCamey/Gerhardt/Bradley/ Alejandro	Levine	Business Stats	5th 10	Pearson 978-0-1-3606580-7	Yes
GB 312-010/020/030/040/050/060/070/080/090/100/120	Business Correspondence	Lewis/Barbier/Kelly/Kellner/B.Turner/N.Turner/LaMarca	Guffey	Essentials of Bus. Comm - W/Access	8th 10	Cengage 978-0-3-2458800-2	Yes
GB 403-010	Texas Real Estate Agency Law	McDougal	Peeples	Texas Real Estate Agency	6th 08	Dearborn 978-1-4-2777875-8	Yes
GB 404-010	Principles of Real Estate I	Cooper	Nance	Modern Real Estate Practice in TX	14th 10	Dearborn 978-1-4-2778921-1	Yes
GB 405-010	Principles of Real Estate II	Ramaker	Nance	Modern Real Estate Practice in TX	14th 10	Dearborn 978-1-4-2778921-1	Yes
GB 406-010	Real Estate Contract Law	McDougal	Tamper	Texas Real Estate Contract	5th 08	Dearborn 978-1-4-2776837-7	Yes
GB 407-010	Real Estate Law	Cooper	Jacobus	Texas Real Estate Law	10th 09	Cengage 978-0-3-2459248-1	
GB 432-010/020/030/040	Business Law I	Petronis/Nash	Brown	Bus. Law w/ UCC appl	12th 09	MCG 978-0-0-7352494-8	Yes
GB 433-010/020/030/040/050	Business Law II	Petronis/Nash/Schiek/ Van Orden/Harris	Brown	Bus. Law w/ UCC appl	12th 09	MCG 978-0-0-7352494-8	Yes
GB 434-010/020	Employment Law	Petronis/Van Orden	Bennett-Alexan	Employment Law for Business	6th 09	MCG 978-0-0-7337763-6	Yes
GB 444-010/020/030/040/050/070/080	International Business	Petronis/Barbier/Staff	Wild	International Business	6th 12	Pearson 978-0-1-3255575-3	Yes
GB 459-010/020/030/040/050/060/070	Business Strategy	Ball/Zubik/Hazen/Rasmussen/Ferrero/Notgrass	Gamble	Essentials of Strategic Mgmt	2nd 10	MCG 978-0-0-7813714-3	Yes
			Thompson	Business Strategy Game	2nd 11	MCG 9780078112706	No
GB 486-010/020				no book			
GB 487-010	Small Business Consulting	Freed	Dushkin Group	Entrepreneurship	6th 10	MCG 978-0-0-7738609-2	Yes
GB 586-010	Intro to Public Admin	Heller	Stillman	Public Administration: Concepts&Cases	9th 10	Cengage 978-0-6-1899301-7	
GB 586-020	International Business	J.Petronis		NB			
GB 587-010	Small Business Consulting	Freed	Dushkin Group	Entrepreneurship	6th 10	MCG 978-0-0-7738609-2	Yes
GB 588-010	Seminar in Business Strategy	Heller	Am. Pysch. Assn.	Publ. Man. Of APA	6th 10	MBS APA 978-1-4-3380562-2	
			Ellet	Case Study Handbook	7	Perseus 978-1-4-2210158-2	
			Thompson	Crafting and Executing Strategy	17/10	MCG 978-0-0-7353042-0	
GB 598-010/020/030/040	Business Research Methods	Zuch/Staff	Zikmund	Business Research Methods	8th 10	Cengage 978-1-4-3908067-2	Yes
HRM 500-010	HRM	Deviney	Mathis Jackson	Human Resource Mgmt	12th	South 978-0-324-54275-2	Yes
				Disc TTI Success Insights Mgmt - Staff Version			Yes
HRM 501-010/020/030	Law and Regulations in HR	Petronis/Cooper/ Van Orden	Bennett-Alexan	Employment Law for Business	6th 09	MCG 978-0-0-7337763-6	yes
HRM 503-010	Managing HR Development	Zuch	Werner	Human Resource Development	5th/09	Cengage 978-0-3-2457874-4	Yes
			Am. Pysch. Assn.	APA Manual (2nd + Prtg)	6th/10	MBS APA 978-1-4-3380562-2	Yes
HRM 516-010/020	Compensation Management	Hazen	Henderson	Compensation Mgmt in a knowledge world	10th	Prentice 0-13-149479-1	yes
			Gray	Exercise Book: Comp. Mgmt	10th	Prentice 0-13-149482-1	
HRM 555-010	Internship			No Book			
MGMT 301-010/020/030/040/050/060/070/080/090/100	Principles of Management	Kegans/Hall/Hazen/Dudley/Turner	Schermerhorn	Management	11th 11	Wiley 978-0-4-7053051-1	yes
MGMT 302-010/020/030/040/050/060/070/080/090	Personnel/Human Resource Mgmt	Shaw/Swindell/Brown/Blackwood/Sharp	Noe	Fund. Of Human Resource Management	4th 11	MCG 978-0-0-7353046-8	yes

MGMT 303-010	Supervisory Management	Kellner	Leonard	Supervision	11th 10	Cengage 978-0-3-2459092-0	yes
MGMT 304-010/020/030	Small Business Management	Gerhardt	Taylor	Up against the Wal-Marts	2nd 05	Amacom 978-0-8-1447300-9	yes
			Tyson	Small Business for Dummies	3rd 08	Wiley 978-0-4-7017747-1	yes
MGMT 320-010/020/030	Industrial Safety	Staff	Goetsch	Occupational Safety and Health for Tech	7th 11	Pearson 978-0-1-3700916-9	
MGMT 350-010/020/030/ 040/050	Organizational Behavior	Hazen/McCamey/ Notgrass	Bauer	Organizational Behavior	10	Flat World 978-1-4-5330084-8	yes
MGMT 350-060	Organizational Behavior	Deviney	Bauer	Organizational Behavior	10	Flat World 978-1-4-5330084-9	yes
				DISC TTI Success Insight MGMT Staff Version			
MGMT 403-010/020/030	Wage & Sale Admin	Hazen	Henderson	Compensation Mgmt in a knowledge world	10th	Prentice 0-13-149479-1	yes
			Gray	Exercise Book: Comp. Mgmt	10th	Prentice 0-13-149482-1	
MGMT 405-010/020	Human Resource Development	Staff/Bennett	Noe	Employee Training and Development	5th 10	MCG 978-0-07353034-5	
MGMT 407/010/020/030/040/050	Business Ethics	Swindell/Hall/Kelly/ Kegans	Trevino	Managing Business Ethics	5th 10	Wiley 978-0-4-7034394-4	yes
MGMT 414-010	Supply Chain and Logistic	Kendall	Coyle, et al.	Supply Chain Mgmt: A logistics perspective	8th 10	Cengage 978-0-324-376928	yes
MGMT 421-010/020/030	Production/Operations Management	Gerhardt/Zubik	Reid	Operations Management	4th 10	Wiley 978-0-4-7032504-9	yes
MGMT 450- 010/020/030/040/050	Management Information Systems	Wells/Veselka/Staff	Haag	Management Info. Sys.	8th 10	MCG 978-0-07337678-3	yes
MGMT 454-020/030	International Management	Ball	Luthans	International Management	8th 12	978-007-811-25-77	yes
MGMT 454-040	International Management	Deviney	Dersky	International Management	7th	Prentice 978-0-13-60989-0	yes
			Goldstein Pevehouse	Prin of Int'l Relation	1st	Person 978-0-205-65266-2	yes
MGMT 484-010/020/030/040	Internship	Dudley		no book			
MGMT 500-010/020				no book			
MGMT 501-010/020	Organizational Behavior	Dulin/Notgrass	Bauer	Organizational Behavior	10	Flat World 978-1-4-5330084-8	yes
MGMT 501-030	Organizational Behavior	Deviney	Bauer	Organizational Behavior	11	Flat World 978-1-4-5330084-9	yes
				DISC - TTI Success Insights MGMT - Staff Version			
MGMT 510-010	Leadership Development	Bradley	Am. Psych. Assn.	Publ. Man. Of APA	6th 10	MBS APA 978-1-4-3380561-5	yes
			Clawson	Level Three Leadership	5th 12	Pearson 978-0-1-3255641-5	yes
MGMT 568-010/020	Organizational Development and Change	Dulin	Rothwell Stauros & Sullivan	Practicing Org. Deve. And Change	3rd 09	Pfeiffer 9780470405444	yes
MGMT 585-010/020	Seminar: Project Mgmt	Bradley	Meredith & Mantel	Project Mgmt: A Managerial Approach	7th 11	Wiley 978-0-470-22621-6	Yes
MGMT 585-040	Seminar: Project Mgmt	Deviney	Dersky	Int'l MGMT	7th	Prentice 978-0-13-609869-0	yes
			Goldstein Peuehouse	Prin of Int'l Relation	1st	Pearson 978-0-205-65266-2	yes
MGMT 586-010	HRM	Deviney					
MGMT 595-010/020/030	Internship	Bradley		no book			
MKTG 314-010/020/030/ 040/050/060	Principles of Marketing	Boykin/Staff/Rasmussen	Kerin	Marketing:Core	4th 11	MCG 978-0-0-7811206-5	yes
MKTG 315-010	Personal Selling	Smith, J	Futrell	Fundamentals of Selling	12th	MCG 978-0-07-352999-8	yes
MKTG 316-010/030	Consumer Behavior	Boykin	O'Donnell/Yarrow	General Buy	2009	Jossey Bass 978-047040913	Yes
MKTG 316-020	Consumer Behavior	Turner	Schiffman	Consumer Behavior	10th 10	Pearson 978-0-1-3505301-0	Yes
MKTG 318-010/020/030	Promotional Strategy	LaMarca/B. Turner	Parente	Advertising Campaign Strategy	4th/06	Cengage 978-0-3-2432271-2	Yes
MKTG 414-010	Supply Chain and Logistic	Kendall	Coyle, et al.	Supply Chain Mgmt: A logistics perspective	8th 10	Cengage 978-0-324-376928	yes
MKTG 415-010	Marketing Research	Kendall	Burns	Marketing Research	5th	132280353	Yes
MKTG 416-010/020	Marketing Management	Smith	Winer	Marketing Management	4th 11	Pearson 978-0-1-3607489-2	
MKTG 484	Internship	Freed		no book			
MKTG 508-010/020	Marketing Management	Kendall	Cialdini	Influence: Psychology of Persuasion	Rev 07	Harp Pub 978-0-0-6124189-5	yes
			Murray	Marketing Gurus	2006	Peng USA 978-1-5-9184105-0	yes
			Ries	22 Immutable Laws of Marketing	94	Harp Pub 978-0-8-8730666-2	yes
			Schewe	Portable MBA in Marketing	2nd 98	Wiley 978-0-4-7119367-8	yes
MKTG 585-010			Zeithaml, Bitner, Gremler	Services Marketing	5th	MCG 00073380938	Yes