



COLLEGE OF BUSINESS ADMINISTRATION



20 Years and Counting!

Volume 2, Number 1, 2008-2009

Tarleton's College of Business Administration will celebrate its 20th birthday this year. You - our alumni and friends, our students, faculty, and staff - made these 20 successful and eventful years possible with your support and commitment to Tarleton and your College of Business Administration. Mark your calendars for our 20th Anniversary bash during the 2009 Homecoming Week! Watch for details!

Dean's Message

Let me first wish you, your family, and your friends, a happy and prosperous new year. Since our last newsletter, lots of exciting events have occurred at Tarleton and at your College of



Business Administration (COBA). Here are the highlights:

Dr. Dominic Dottavio started his term as the 15th President of Tarleton State University on August 1, 2008, and Dr. Dennis McCabe returned to teaching after serving as Tarleton's 14th

President since 1991. As Tarleton's chief executive officer, Dr. Dottavio will supervise more than 1,200 employees, manage a \$112-million annual budget and provide vision for a comprehensive curriculum for 9,460 students located at campuses in Stephenville, Killeen, Fort Worth, Granbury and Thurber.

Demand for Tarleton COBA programs is growing in its satellite locations in Fort Worth and Waco. Tarleton COBA's on-line graduate programs are also experiencing significant growth. Preparations are well under way for offering on-line undergraduate degree programs.

COBA faculty members continued their quest for excellence under new leadership with Dr. Sundar, Crockett, and Freed. Our international programs, including study abroad tours, received enthusiastic participation from the students. Jason Sharp and Leah Schultz received their Ph.D. degrees from the University of North Texas.

Tarleton COBA's SIFE (Students in Free Enterprise) Team won the regional contest and represented us at the National SIFE Tournament in Chicago. Each of the student organizations had an active year with speaker forums and regional/national meetings.



President F. Dominic Dottavio, pictured above, is off and sprinting in his leadership role as Tarleton's 15th President and Chief Executive Officer. As one of his first steps toward Tarleton's excellence in the global educational arena, Dr. Dottavio has realigned Tarleton's stated mission, goals, and strategies, concisely into the "4 E's" below:

- Excel in Scholarship, Teaching, and Learning
- Expand our horizons
- Encourage leadership, service, & student success
- Extend our reach

As alumni and friends of Tarleton and COBA, please visit our web site at www.tarleton.edu/~coba to learn more about Tarleton's 4 E's and how each and every one of you can contribute to each of the 4 E's.

As always, COBA and Tarleton are committed to excellence in providing the best information and services to all of you, who made the past 20 years successful for COBA. Do stay in touch.

Dean Raja K. Iyer

College of Business Administration Accolades



Tarleton's College of Business Administration strives to receive all "A's" on all "E's" with the dedication of its faculty and staff. Each year our faculty, staff, and alumni excel in numerous areas and a selected few present us with extraordinary bragging opportunities. Here we go:

Ms. Dorothy Carr - Employee of the Month, December 2008



Ms. Dorothy J. Carr, affectionately known to every one as "Jean," was chosen as the "Tarleton Employee of the Month" for December 2008. This is the second time Jean has been selected for this recognition in her 23 year career here at Tarleton. Jean is the Administrative Assistant V for the College of Business and has worked for Tarleton for over 22 years. Jean is hard-working and self-disciplined. No matter how busy or tired she may be, she will drop everything to help students, faculty or other staff. She always gives 110% towards whatever she is doing, whether it is coordinating Dean/Department head meetings, conquering a new software program, answering students' questions or directing phone calls. Jean is an invaluable asset to the College of Business and to the Tarleton community.

Ms. Karen Varnell, COBA Teacher of the Year, 2008



Ms. Karen Varnell, an Accounting Faculty member, was elected by COBA students as the COBA Teacher of the Year for 2007-2008. Annually awarded by the COBA Delta Mu Delta Honor Society, business students vote for the teacher of the year. Karen is described by COBA's Accounting and Finance majors as well as the other business majors as a teacher that motivates students to learn the important, but difficult, topics in accounting. Karen received her BS from Angelo State University and her MBA from Tarleton State University. She is a Certified Public Accountant and teaches courses Introduction to Accounting, Cost Accounting, Ethics in Accounting, and Auditing Evidence and Reporting.

Mr. Jerry Campbell, COBA Alumnus of the Year, 2008



Mr. Jerry Campbell of Granbury, Texas, was honored as outstanding Alumnus for 2008. Jerry was awarded a B.B.A. in Management from Tarleton in 1984. That year, he became the Vice President of Operations for the First National Bank in Granbury, Texas, where he served for 20 years. He currently serves as the Senior Vice President of Operations for Stephenville's Town and Country Bank in Granbury and the Branch Coordinator of five branches. Jerry also serves on the Granbury Volunteer Fire Department and the Granbury ISD School Board. Other civic affiliations include the Granbury Optimist Club, the Lake Granbury Area Chamber of Commerce, and the Hood County Livestock Raisers Association.

Mr. Rocky Hardin, COBA Alumnus of the Year, 2008



Rocky Hardin received his B.B.A. in Accounting and Finance from Tarleton in 1981. He became a licensed Certified Public Accountant in 1986. That year he went to work with the Embree Group of Companies, where he currently serves as Chief Financial Officer and Executive Vice President. Rocky is also a member of the Board of Directors and a principal shareholder of both Embree Construction Group, Inc. and Embree Asset Group, Inc. He played an essential role in licensing Embree in all fifty states. In addition to serving on Embree Group's Board of Directors, Rocky serves on the Board of Directors of Compass Bank-Georgetown and has numerous civic affiliations.

Ms. Robin Wells, O.A. Grant Excellence in Teaching, 2008



Robin Wells is an Instructor in the Department of Computer Information Systems. She became a member of the Tarleton faculty in 2001. Wells received her B.S. in Computer Information Systems and a B.S. in Business Administration in 1992 from Tarleton. She returned to Tarleton to earn her M.B.A. in 1995. She worked for Texas Instruments as an application developer and for the Killeen ISD as a Programmer/Analyst prior to beginning her teaching career at Tarleton. Wells, who's primary teaching interest is in Multimedia and Educational Technology, is known as an energetic and highly motivational teacher who interacts with students both in and out of the classroom. She has involved herself as a faculty advisor for the AITP organization and was instrumental in developing the CIS Programming contest and a reunion for CIS alumni.



COBA IN THE NEWS



Photo: Dr. Randy McCamey

Who Are You? “Who’s Who”

Dr. Boyd Collier, professor of finance and economics at Tarleton State University, was recently named to the newest list of the “Who’s Who of Professionals.” This list is considered to be the most elite professional network in the world. More than 20,000 members in 154 countries have been inducted.



“It is always an honor to be selected for something or requested to apply for membership in a prestigious organization when they invite you without prior effort on your own,” Collier said. “I have been listed in ‘Who’s Who in the World’ and ‘Who’s Who in America’ for numerous years, but it’s always nice to be invited by an even more selective listing organization.”

Reach Globally, Teach Locally

Dr. Walter Kendall, assistant professor in the College of Business at Tarleton State University, recently received professional designation as a Certified Global Business Professional (CGBP).



CGBP is a highly regarded and prestigious professional accreditation that is awarded through NASBITE International. CGBP provides a benchmark of competency for those who are employed in global commerce. This designation demonstrates an individual’s ability to conduct international business, such as global business management, global marketing, supply chain management and trade finance.

COBA AITP Chapter Wins Big!



The Association of Technology Professionals (AITP) Student Chapter at Tarleton State University (TSU) has traditionally been very active in AITP sponsored events. This year has been no exception. When the AITP Region 3 Collegiate Competition was announced for 23 to 25 October in San Angelo, the Tarleton Chapter signed up nearly all their members to make the trip with an eye toward using this competition as a warm-up for the National Collegiate Conference next April in Oklahoma City.

With two exceptions, all the competitors from Tarleton were competing for the first time at this event. Despite not having experience in competition, Tarleton AITP brought home four trophies, including a sweep in Network Design. Brent Davis and Matthew Mills placed second and brought home a trophy in PC Troubleshooting. In Network Design, Brent Davis and Matthew Mills placed third, William Little and Blake Dugger placed second with both teams bring home a trophy. Justin Pack and Matthew Mills placed first in Network Design and brought home the big trophy and a check for \$250.



FOR OUR ALUMNI AND FRIENDS

Bailout ? \$700 Billion. COBA Alumni ? Priceless.

As Tarleton COBA's alumni and friends, you are indeed priceless. You represent our past, present, and the future in the organizations you work in and the communities you live in. You are the ambassador that constantly delivers Tarleton COBA's messages on our culture for, of, and by excellence in the teaching and research, and services that we provide to our students and community, locally as well as globally. So, be a proud Tarleton Texan whichever corner of the globe you are in.



Just be sure to keep us informed about your whereabouts and your achievements so that we can take pride as well. Be sure to e-mail your current contact information and e-mail addresses to coba@tarleton.edu. And, by the way, visit our new web site at <http://www.tarleton.edu/~coba> and tell us what you think.

DONATE TO COBA DEAN'S DONOR HONOR ROLL:

GOLD DONATION (\$1,000.00) _____
SILVER DONATION (\$750.00) _____

Save the Date: COBA 20th Anniversary Celebrations

Dear Alumni and Friends,
Be sure to save the dates on your calendar for the Fall 2009 Homecoming Week and Week-end activities. We will celebrate our COBA's milestone - 20th Birthday - with events on the Saturday of the Homecoming Week, following the parade and before the kickoff for the homecoming game.



More details will be included in the next COBA Newsletter and through e-mail, so be sure to update your e-mail information by visiting our web site, clicking on "Contact Us" button, and providing your contact information. See y'all in Fall 2009 at the TSU Homecoming!

SILVER DONATION (\$750.00) _____
BRONZE DONATION (\$250.00) _____
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