

TARLETON-CENTRAL TEXAS

Advisement Plan
2008-2009 Catalog

Bachelor of Business Administration Marketing

Student's Name:
Assigned Faculty Advisor:
Email Address:

TSUID:
Office Number:
Department Phone: (254)

Date:

I. University Core Curriculum (42 Hours)

3	ENG 111	(ENGL 1301)		3	+Visual & Performing Arts	SEE NOTE
3	ENG 112	(ENGL 1302)		3	*Social & Behavioral Science	SEE NOTE
3	ENG 200 Any or PHIL 101	(ENGL 2000) or PHIL 1301		2	¹ Wellness or 2 Activity P.E.	(HLTH 101 or PHED 1304)
3	COMS	(SPCH 1315)		3	HIST 201	(HIST 1301)
3	MATH 107	(MATH 1414)		3	HIST 202	(HIST 1302)
4	BIO, CHEM, GEOL, or PHYS	Any Natural Science w/ Lab		3	POLS 201	(GOVT 2302)
3	BIO, CHEM, GEOL, or PHYS	Any Natural Science w/ Lab		3	POLS 202	(GOVT 2301)

II. Lower Level Major Requirements (27 Hours)

3	ACC 203	(ACCT 2301)		3	G B 103	(BUSI 1301)
3	ACC 204	(ACCT 2302)		3	ELECTIVE (LL or UL)	
3	ECO 201	(ECON 2301)		3	ELECTIVE (LL or UL)	
3	ECO 202	(ECON 2302)		3	ELECTIVE (LL or UL)	
3	PSY 101 or SOC 201	(PSYC 2301 or SOCI 1301)		3		

III. Upper Level Degree Requirements (51 Hours)

3	MKTG 314			3	G B 459	
3	MKTG 316			3	ENGL 309 or G B 312	
3	MKTG 415			3	G B 433, MGMT 450, ACC 450 OR CIS 450	
3	MKTG 416			3	ACC 301 or CIS 301	
3	MGMT 301			3	MKTG 312, 315, 317, 318, 401, 402, 412, 454, 479, 484, 489 or 490	
3	FIN 301			3	MKTG 312, 315, 317, 318, 401, 402, 412, 454, 479, 484, 489 or 490	
3	G B 311			3	MKTG 312, 315, 317, 318, 401, 402, 412, 454, 479, 484, 489 or 490	
3	G B 432			3	MKTG 312, 315, 317, 318, 401, 402, 412, 454, 479, 484, 489 or 490	
3	G B 444					

Total Hours: 120hours

Degree Plan Expires: 2014

+Must be historical, appreciative, or theoretical in nature

*May not be selected from major field of study. Examples include: A EC 105, ARCH 201, ECO 101, GEOG 110, GEOG 120, GEOG 201, HIST 101, HIST 102, PHIL 201, PSY 101, SOC 101, SOC 201, SOC 303

¹Coursework for this core requirement could also be from ROTC, ANSC 150, or MUSC 100

Course numbers in parentheses are equivalent Texas Common Course numbers from community colleges.

****A maximum of 68 semester hours of academic credit will be accepted for degree credit from a two-year institution. The TCT campus only offers upper division (i.e. junior, senior level courses); all lower division courses should be taken at another institution and transferred into TCT for credit.**

Note: The purpose of this Advisement Guide is to enable students to keep track and project their academic progress. It is **not an official degree plan**, nor should it take the place of meeting with your academic or faculty advisor.