

MANAGEMENT, MARKETING, AND ADMINISTRATIVE SYSTEMS

THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE IN INTERDISCIPLINARY BUSINESS

Semester Hours
University General Education Requirements 42
See page 79 for additional information about the Tarleton State University general education requirements.
Course descriptions begin on page 281.

Courses Required for Major	
ACC 203 , ACC 204 , FIN 301	9
ACC 301 or CIS 301	3
GB 103 , GB 311 , GB 432 , GB 444 , GB 459	15
GB 433 or MGMT 450 or CIS 450 or ACC 450	3
MKTG 314 , ECO 201 ² , ECO 202	9
ENGL 309 or GB 312	3
MGMT 301 , MGMT 302	6
Electives	6
<u>Additional Courses Required for Support area (at least 12 hours advanced)</u>	
Support area	
Support area (at least 12 hours advanced) ¹	24

¹Students must complete 24 hours in a support area. Courses in the support area or areas must be selected through collaboration with the heads of the departments involved. Support areas include but are not limited to Small Business/Entrepreneurship, Real Estate/Insurance, International Business, Financial Institution Management, Manufacturing Management, Residential Management, Restaurant Management, Fashion Design, Fashion Merchandising, Housing and Interiors, Public Relations, Technical Communications, Military Science, Healthcare Administration or General Business.

²A student who counts this course toward university general education requirements must complete an additional 3 hours of electives.