

# COLLEGE OF BUSINESS ADMINISTRATION

Dr. Raja Iyer, Dean

Business Building, Room 173

Box T-0200

(254) 968-9350

<http://www.tarleton.edu/coba>

## **MISSION STATEMENT**

The primary mission of the College of Business Administration (COBA) is to provide an innovative, creative, and relevant education in business disciplines to a diverse group of students. We accomplish this mission by creating an educational environment conducive to the fullest development of an individual's learning and scholarly potential. As a community of scholars, teachers, and practitioners, we are committed to excellence in teaching, research, and service to society.

## **PROGRAMS**

The College of Business Administration offers a baccalaureate program leading to the Bachelor of Business Administration (BBA) degree with majors in Accounting, Computer Information Systems, Economics, Finance, Management, Human Resources Management, Marketing, Administrative Systems, and Interdisciplinary Business. The College works with departments across the University in developing support fields for the Interdisciplinary Business degree. It cooperates with the College of Education in offering a Bachelor of Science (BS) degree in Administrative Systems with Educator Certification. The College also offers a BS degree in Computer Information Systems for specialists not seeking a business degree, a BS degree in Management for those desiring a stronger concentration in the field, a BS degree in Business Administration, a BS degree in Economics, a BS degree in Administrative Systems (without Educator Certification), and BS degrees in Accounting and Finance. The College also offers the Bachelor of Applied Arts and Sciences (BAAS) degree in Business Occupations, and the Bachelor of Science in Applied Science (BSAS) degree in Business Administration.

The Small Business Development Center is operated by the College with a special service mission to businesses and communities within the University's service area.

For more information about business programs, see the COBA website at [www.tarleton.edu/~coba/](http://www.tarleton.edu/~coba/).

## **ACCREDITATION**

Tarleton State University, through its College of Business Administration, is nationally accredited by the Association of Collegiate Business Schools and Programs for offering the following degree programs:

1. At the graduate level, for the Master of Business Administration (MBA) degree;
2. At the undergraduate level, for BS degrees in Accounting, Business Administration, Finance, and Management; and for all BBA degrees.

## **MINORS**

Business Minor

18 hours of coursework with a minimum of 6 advanced hours from ADMS, ACC, CIS, ECO, FIN, G B, MGMT or MKTG. Student must select coursework from at least 2 different subject fields.

Business Administration Minor

ACC 203 or ACC 300

ECO 201

FIN 301

MGMT 301

MKTG 314

G B 311

## **CERTIFICATION FOR BUSINESS TEACHING**

The Department of Management, Marketing, and Administrative Systems offers the BS degree in business with a secondary teaching certificate. Please contact that department for information on program requirements.

## **COMMON BUSINESS CORE**

The following common body of courses (or their equivalents) is required of all majors seeking the BBA degree: ECO 201, 202; ACC 203, 204; CIS 301 or ACC 301; FIN 301; G B 311, 432, 459; G B 444 or FIN 401 or ECO 401; G B 433 or CIS/MGMT/ACC 450; MGMT 301; MKTG 314.

## **GENERAL REQUIREMENTS OF THE BBA/BS DEGREES**

Please consult the section on Requirements for a Baccalaureate Degree for College of Business Administration general information on general education requirements and other requirements for Tarleton's undergraduate degree programs.

The minor in International Studies is an interdisciplinary minor intended to be available for all majors. The International Studies minor must include at least one course offered in the College of Business Administration and one course from the Department of Social Sciences.

#### A. International Studies Minor with Language

Two semesters of the same foreign language and four courses from the following: AGSD 455, ECO 401 or A EC 402, FIN 401, G B 444, MKTG 454, POLS 308, 405, 415, HIST 401, SPAN 303, 306, 406, 486

#### B. International Studies Minor without Language

Four courses from those listed below and two courses from directed problems course<sup>1</sup>, POLS 485<sup>2</sup>, or internship<sup>3</sup> or five courses from the list below and one course from directed problems course POLS 485, or internship.

AGSD 455, ECO 401 or A EC 402, FIN 401, G B 444, MKTG 454, POLS 308, 405, 415, HIST 401

<sup>1</sup>Problems course in major – focused independent study of international aspect of major field of study with direction from major professor.

<sup>2</sup>POLS 485 – Seminar on Russia, the Middle East, and Latin America

<sup>3</sup>International internship in major – faculty-directed work experience in international relations.

### **TEACHER CERTIFICATION**

The Department of Computer Information Systems offers a secondary education certificate plan in Computer Science developed within the framework of the State Board for Educator Certification 2000 Standards. Courses in the plan are CIS 103 or 300, 110 or 303, 240 or 330, 242 or 342, 315, 340, 351, 389. The department also offers a technology applications secondary educator certificate plan (2000 standards) in conjunction with other campus departments. Courses required for the technology applications endorsement include ENGL 312, 412, 420; CIS 116 or 346, 315, 415; COMS 306; EDTC 300, 400.

### **TRANSFER POLICY**

Community/junior college students who plan to transfer to the College of Business Administration are advised to take the courses recommended for the freshman and sophomore years as outlined in this section. The appropriate department in COBA should be consulted to resolve questions of transferability. Upper-division 300/400-level courses taught by the COBA should not be taken at a community/junior college.

Credit for business courses taken at another college or university and transferred to Tarleton to be applied to a BBA, BS, or BAAS degree in business will be awarded on the following bases:

1. Business courses that are equivalent to a 100- or 200-level course at Tarleton will be accepted if the course content is considered by COBA to be similar.
2. Business courses that are equivalent to a 300- or 400-level course at Tarleton will be accepted for advanced credit only if they were taken for advanced credit. Some students may petition for credit in upper-level business core requirements by completing a validating examination through either the College Level Examination Program or a departmental examination; such testing requires approval of the appropriate department head and the Dean of the College of Business Administration. If permission is granted for credit by examination, such credit must be completed before taking any classes for which the course is a prerequisite. Validation must be accomplished in the first semester of enrollment at Tarleton.
3. Business courses that are upper level at Tarleton, but are transferred in as lower-level courses, will be accepted for transfer as lower-level electives with no validation exam.
4. The maximum hours that may be transferred from a community or junior college with validation and applied to a specific major in business (accounting, finance, CIS, management, marketing, or administrative systems) is 9 hours. Under no circumstances may more than 68 semester hours transferred from a two-year institution be counted toward a degree.

Freshman Year	Sem. Hrs.	Sophomore Year	Sem. H
ENGL 111, 112	6	COMS 101, 102 or 301	3
MATH 107 or higher	3	ACC 203, 204	6
Visual and performing arts	3	POLS 201, 202	6
Lab science	7	HIST 201, 202	6
Social/Behavioral Science	3	ECO 201, 202	6
HLTH 101	2	Sophomore literature	3

## **ACCOUNTING, FINANCE, AND ECONOMICS**

**Dr. Sankar Sundarrajan, Head**

**Business Building, Room 125**

**Box T-0920**

**(254) 968-9331**

**<http://www.tarleton.edu/~afe>**

The Department of Accounting, Finance, and Economics offers programs of study leading to the Bachelor of Business Administration or Bachelor of Science degree in Accounting, Finance and Economics. The department also offers the Bachelor of Science degree in International Economics. The University's MBA program is administered through the department, and graduate concentrations in Accounting and Finance are offered for the MBA program.

## **150 HOUR CPA CERTIFICATION REQUIREMENTS**

For those students preparing to become certified public accountants, the Public Accountancy Act of 1991 requires that applicants must have completed at least a baccalaureate degree and not fewer than 150 semester credit hours of recognized courses. Courses included in the BBA or BS degree program in Accounting are accepted toward this requirement. For the remainder of the 150 semester hours, students may complete the MBA or other master's program as described in the graduate section of the catalog. However, if a student does not desire to complete a master's degree, the following program of study is suggested.

### **POST-BACCALARAUEATE BUSINESS COURSES (TO MEET STATE 150-HOUR CPA REQUIREMENTS)**

In addition to completing requirements for the Bachelor of Business Administration or Bachelor of Science degree in Accounting, students may complete the following courses.

Take: CIS 511, FIN 507, MKTG 508, MGMT 501, 511, or 568

Complete graduate electives as recommended by advisor to bring total semester credit hours to 150 or more.

Note that if a student does not wish to take graduate courses can meet the requirements to sit for the CPA exam by taking additional undergraduate courses to reach the minimum of 150 hours of credit.

A departmental accounting advisor will discuss individualized study programs with each student.

### **THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE IN ECONOMICS**

#### **Semester Hours**

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

[ECO 201](#)<sup>1</sup>, [ECO 202](#), [ECO 301](#), [ECO 302](#), [ECO 303](#), [ECO 401](#) 18

Advanced ECO 6

[MATH 111](#), [ENGL 309](#) 6

Electives 15

<sup>1</sup> If this course is counted toward university general education requirements, student must complete an additional three hours of electives.

#### Professional Development

[ACC 203](#), [ACC 204](#) 6

[ACC 301](#) or [CIS 301](#), [FIN 301](#) 6

[GB 311](#) or [MATH 300](#), [GB 432](#), [GB 459](#) 9

[GB 433](#) or [ACC 450](#) or [MGMT 450](#) or [CIS 450](#) 3

[GB 444](#) or [FIN 401](#), [MGMT 301](#), [MKTG 314](#) 9

### **THE BACHELOR OF BUSINESS ADMINISTRATION OR BACHELOR OF SCIENCE DEGREE IN ACCOUNTING**

#### **Semester Hours**

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

[ACC 203](#), [ACC 301](#) or [CIS 301](#) 6

[ACC 302](#), [ACC 303](#), [ACC 304](#), [ACC 305](#), [ACC 310](#),<sup>36</sup>

[ACC 401](#), [ACC 403](#), [ACC 405](#), [ACC 406](#), [ACC 423](#),

[ACC 424](#), [ACC 450](#)

[ECO 201](#), [ECO 202](#) 6

[FIN 301](#), [GB 432](#), [GB 433](#), [GB 459](#), [MGMT 301](#),<sup>18</sup>

[MKTG 314](#)

[GB 444](#) or [FIN 401](#) or [ECO 401](#) 3

Electives 6

[MATH 300](#) or [GB 311](#) 3

### **150 HOUR CPA CERTIFICATION REQUIREMENTS**

For those students preparing to become certified public accountants, the Public Accountancy Act of 1991 requires that applicants must have completed at least a baccalaureate degree and not fewer than 150 semester credit hours of recognized courses. Courses included in the BBA or BS degree program in Accounting are accepted toward this requirement. For the remainder of the 150 semester hours, students may complete the MBA or other master's program as described in the graduate section of the catalog. However, if a student does not desire to complete a master's degree, the following program of study is suggested.

### **POST-BACCALAUREATE BUSINESS COURSES**

*(To Meet State 150-Hour CPA Requirement)*

In addition to completing requirements for the Bachelor of Business Administration or Bachelor of Science degree in Accounting, students may complete the following courses.

Take: CIS 511, FIN 507, MKTG 508, MGMT 501, 511, or 568

Complete graduate electives as recommended by advisor to bring total semester credit hours to 150 or more.

Note that if a student does not wish to take graduate courses can meet the requirements to sit for the CPA exam by taking additional undergraduate courses to reach the minimum of 150 hours of credit.

A departmental accounting advisor will discuss individualized study programs with each student.

## THE BACHELOR OF BUSINESS ADMINISTRATION OR BACHELOR OF SCIENCE DEGREE IN FINANCE

### Semester Hours

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

[FIN 301](#), [FIN 302](#), [FIN 400](#), [FIN 401](#), [FIN 402](#), [FIN 27403](#), [FIN 404](#), [FIN 304](#), [FIN 405](#)

[ACC 450](#) or [CIS 450](#) or [MGMT 450](#) 3

[ECO 201](#)<sup>1</sup>, [ECO 202](#), [ECO 303](#), [ACC 203](#), [ACC 204](#), [ACC 301](#) or [CIS 301](#) 18

[ACC 302](#), [ACC 303](#) 6

[MATH 111](#) 3

[ENGL 309](#) 3

[GB 311](#), [GB 432](#), [GB 459](#) 9

[MGMT 301](#), [MKTG 314](#) 6

Electives 3

<sup>1</sup> If this course is counted toward university general education requirements, student must complete an additional three hours of electives.

## THE BACHELOR OF SCIENCE DEGREE IN ECONOMICS

### Semester Hours

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

[ECO 201](#)<sup>1</sup>, [ECO 202](#), [ECO 301](#), [ECO 302](#), [ECO 303](#), [ECO 401](#), 6 hours advanced ECO 24

[ENGL 309](#) 3

[MATH 111](#), [MATH 300](#) or [GB 311](#) or [AEC 317](#) 6

[CIS 301](#) or [ACC 301](#) 3

[ACC 203](#), [ACC 204](#) 6

#### Additional Courses Required for Support Areas For BS in Economics

Minor or second major: approved courses

Minor or second major: approved courses (at least 18 hours advanced)

Electives (12 hours advanced) 18

<sup>1</sup>If this course is counted toward university general education requirements, the student must take an additional three hours of electives.

## THE BACHELOR OF SCIENCE DEGREE IN INTERNATIONAL ECONOMICS

### Semester Hours

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

[ECO 201](#)<sup>1</sup>, [ECO 202](#), [ECO 301](#), [ECO 302](#), [ECO 303](#), [ECO 401](#), 6 hours advanced ECO 24

[ENGL 309](#) 3

[MATH 111](#), [MATH 300](#) or [GB 311](#) or [AEC 317](#) 6

[CIS 301](#) or [ACC 301](#) 3

[ACC 203](#) 3

[GEOG 110](#) or [HIST 102](#)<sup>2</sup> 3

[SPAN 101](#), [SPAN 102](#), [SPAN 103](#), [SPAN 104](#) 14

[FIN 301](#), [FIN 401](#), [MKTG 454](#), [GB 444](#), [GB 484](#), [GB 489](#) 18

Electives 4

<sup>1</sup> Cannot be counted toward general education requirement in social and behavioral sciences.

<sup>2</sup> A student who counts these courses for university general education requirements must complete additional hours of electives.

<sup>3</sup> Other foreign languages may be substituted as available. All four courses must be in a single language

## COMPUTER INFORMATION SYSTEMS

Dr. Henry David Crockett, Head

Business Building, Room 159

Box T-0170

(254) 968-9047

<http://www.tarleton.edu/~cis>

The Department of Computer Information Systems offers programs of study leading to the Bachelor of Business Administration or Bachelor of Science degree in Computer Information Systems. The department offers a Master of Science degree in Information Systems and a graduate concentration in Computer Information Systems for the MBA program. Additional information can be found on the departmental website, <http://www.tarleton.edu/~cis>.

### THE BACHELOR OF APPLIED ART AND SCIENCE DEGREE IN TECHNOLOGY OCCUPATIONS

#### Semester Hours

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

Approved Technical Training, Approved Work33

Experience

[ACC 203](#), [ENGL 309](#) or [GB 312](#), [GB 311](#), [MGMT 12301](#)

[CIS 347](#), [CIS 389](#), [CIS 401](#), [CIS 450](#) 12

Approved Elective 6

Approved CIS Electives 3

Approved Advances CIS Electives 12

### THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE IN COMPUTER INFORMATION SYSTEMS

#### Semester Hours

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

[CIS 103](#) or [CIS 300](#) 3

[CIS 110](#) or [CIS 303](#) 3

[CIS 240](#) or [CIS 330](#) or [CIS 241](#) or [CIS 331](#) or [CIS 242](#)

[CIS 340](#) or [CIS 341](#) or [CIS 342](#) 3

[CIS 347](#), [CIS 389](#), [CIS 401](#), [CIS 450](#) 12

CIS or CS Advanced Electives 6

CIS or CS Electives 6

[GB 311](#) or [MATH 300](#) 3

[ECO 201](#)<sup>1</sup>, [ECO 202](#), [FIN 301](#) 9

[ACC 203](#) or [ACC 300](#), [ACC 204](#) or [ACC 308](#), [ACC 301](#) or [CIS 301](#)

[GB 432](#) 3

[GB 444](#) or [FIN 401](#) or [ECO 401](#) 3

[GB 433](#) or Advanced Elective 3

[GB 459](#), [MGMT 301](#), [MKTG 314](#) 9

[ENGL 309](#) 3

<sup>1</sup> If this course is counted toward university general education requirements, student must take an additional three hours of business electives.

#### Teacher Certification

The Department of Computer Information Systems offers a secondary education certificate plan in Computer Science developed within the framework of the State Board for Educator Certification 2000 Standards. Courses in the plan are CIS 103 or 300, 110 or 303, 240 or 330, 242 or 342, 315, 340, 351, 389. The department also offers a technology applications secondary educator certificate plan

(2000 standards) in conjunction with other campus departments. Courses required for the technology applications endorsement include ENGL 312, 412, 420; CIS 116 or 346, 315, 415; COMS 306; EDTC 300, 400.

### THE BACHELOR OF SCIENCE DEGREE IN COMPUTER INFORMATION SYSTEMS

#### Semester Hours

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

[CIS 103](#) or [CIS 300](#) 3  
[CIS 110](#) or [CIS 303](#) 3  
[CIS 347](#), [CIS 389](#), [CIS 401](#), [CIS 450](#) 12  
[CIS 240](#) or [CIS 330](#) or [CIS 241](#) or [CIS 331](#) or [CIS 242](#) or [CIS 332](#) 3  
[CIS 340](#) or [CIS 341](#) or [CIS 342](#) 3  
[ACC 203](#) or [ACC 300](#) 3  
[ENGL 309](#) 3  
[GB 311](#) 3  
[MGMT 301](#) 3  
 Electives 12

#### Additional Courses Required for Support Areas

##### For CIS Information Systems

[CIS 443](#), [CIS 444](#) 6  
 CIS Advanced Electives 15  
 CIS Electives 9

##### For Support Area in Software Engineering and Database Design

From, [CIS 240](#) or [CIS 330](#) or [CIS 241](#) or [CIS 331](#) 3  
 or [CIS 242](#) or [CIS 332](#)

From, [CIS 340](#) or [CIS 341](#) or [CIS 342](#) or [CIS 343](#) 3

[CIS 305](#) or [CIS 315](#) or [CIS 351](#) or [CIS 452](#) 3

[CIS 480](#) 3

CIS Electives 6

Advanced CIS or C S electives 12

##### For Support Area in Network Development and Management

[CIS 346](#), [CIS 348](#) 6

[CIS 445](#), [CIS 476](#), [CIS 478](#) 9

CIS Advanced Electives 15

CIS Electives 6

### THE BACHELOR OF SCIENCE DEGREE IN COMPUTER INFORMATION SYSTEMS WITH COMPUTER SCIENCE CERTIFICATION

#### Semester Hours

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

[CIS 103](#) or [CIS 300](#) 3  
[CIS 110](#) or [CIS 303](#) 3  
[CIS 242](#), [CIS 342](#), [CIS 351](#) 9  
[CIS 305](#), [CIS 315](#), [CIS 347](#), [CIS 389](#), [CIS 401](#), [CIS 450](#) 18  
 CIS or C S Electives 18  
 Other Required Courses  
[ENGL 309](#) 3  
[EDU 320](#), [EDU 330](#), [EDU 430](#) or [EDU 404](#), [EDU 435](#), [EDU 490](#), [PSY 303](#) or [PSY 220](#) or [HS 300](#), [RDG 351](#)

# MANAGEMENT, MARKETING, AND ADMINISTRATIVE SYSTEMS

Dr. Rusty Freed, Head  
Business Building, Room 130  
Box T-0330  
(254) 968-9098

<http://www.tarleton.edu/~mmas>

The Department of Management, Marketing, and Administrative Systems (MMAS) offers eleven undergraduate degree programs. The Bachelor of Business Administration (BBA) degree is available in Administrative Systems, Human Resource Management, Interdisciplinary Business, Management, and Marketing. The Bachelor of Science (BS) degree is offered in Administrative System (with or without Secondary Teacher Certification), Business Administration, and Management. The Department also offers the Bachelor of Applied Arts and Science (BAAS) degree in Business Occupations and the Bachelor of Science in Applied Science (BSAS) degree with a Business Administration emphasis. These degree programs are designed for students who have completed technical/occupational specializations from community college, technical schools, military schools, among others, and qualify for admission. Additional information regarding these two programs is available in the MMAS Department or in the Interdisciplinary Degree Programs section of this catalog. The department also supports a minor in International Studies.

The baccalaureate degree programs provide a broad-based education in the foundation disciplines of the liberal arts and the sciences and a focused development of business knowledge. Each major has a set of required courses and electives that students may choose to enrich their degree programs as well as business core requirements designed to provide a common set of business competencies. All departmental programs are designed to prepare students to meet the demands of today's challenging and competitive workforce and for entrance into graduate school.

At the graduate level, the department offers a Master of Science (MS) degree in Management and Leadership and in Human Resource Management. The departments of the College of Business Administration offer the Master of Business Administration (MBA) degree. Those interested in graduate programs should consult the graduate section of this catalog.

The MMAS Department participates in the University off-campus initiatives. Various degree programs are offered in Fort Worth at the Hickman Building on Camp Bowie Blvd. and in Waco through our partnership with the McLennan Community College (MCC) University Center. Information regarding these initiatives are available on the Tarleton website.

## THE BACHELOR OF APPLIED ARTS AND SCIENCES DEGREE IN BUSINESS OCCUPATIONS

### Semester Hours

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

Occupational Specialization: Approved Technical33

Training, Approved Work Experience

[GB 433](#) or [MGMT 450](#) or [CIS 450](#) or [ACC 450](#) 3

[GB 311](#), [GB 432](#), [GB 444](#), [GB 459](#) 12

[ECO 201](#)<sup>1</sup>, [ECO 202](#), [ACC 203](#), [ACC 204](#) 12

[ACC 301](#) or [CIS 301](#) 3

[FIN 301](#), [MGMT 301](#), [MKTG 314](#) 9

Approved Advanced Electives 6

[ENGL 309](#) or [GB 312](#) 3

<sup>1</sup> This course is required for the BAAS degree and may also count toward general education requirements.

## THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE IN ADMINISTRATIVE SYSTEMS

### Semester Hours

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

[ADMS 105](#), [ADMS 314](#), [ADMS 315](#), [ADMS 316](#),18

[ADMS 413](#), [ADMS 414](#)

Advanced ADMS Electives 6

[GB 103](#), [GB 311](#), [GB 432](#), [GB 444](#), [GB 459](#) 15

[GB 433](#) or [MGMT 450](#) or [CIS 450](#) or [ACC 450](#) 3

[ACC 203](#), [ACC 204](#), [FIN 301](#) 9

[ACC 301](#) or [CIS 301](#) 3

[MKTG 314](#), [ECO 201](#), [ECO 202](#), [MGMT 301](#),15

[MGMT 302](#)

[ENGL 309](#) or [GB 312](#) 3

Electives 6

<sup>1</sup> A student who counts this course toward university general education requirements must complete an additional 3 hours of electives.

### THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE IN HUMAN RESOURCES MANAGEMENT

#### Semester Hours

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

[MGMT 301](#), [MGMT 302](#), [MGMT 350](#), [MGMT 403](#),<sup>21</sup>  
[MGMT 404](#), [MGMT 405](#), [MGMT 406](#)  
[MGMT 303](#) or [MGMT 325](#) or [MGMT 402](#) or [MGMT](#)  
[484](#)  
[GB 103](#), [GB 311](#), [GB 432](#), [GB 434](#), [GB 444](#), [GB 459](#)<sup>18</sup>  
[GB 433](#) or [MGMT 450](#) or [CIS 450](#) or [ACC 450](#) 3  
[COMS 304](#) or [COMS 404](#) or [COMS 406](#) or [PSY 410](#)<sup>3</sup>  
[ACC 203](#), [ACC 204](#), [FIN 301](#), [MKTG 314](#), [ECO](#)<sup>18</sup>  
[201](#)<sup>1</sup>, [ECO 202](#)  
[ACC 301](#) or [CIS 301](#) 3  
[ENGL 309](#) or [GB 312](#) 3  
[PSY 101](#)<sup>2</sup> 3  
Elective 3

### THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE IN INTERDISCIPLINARY BUSINESS

#### Semester Hours

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

[ACC 203](#), [ACC 204](#), [FIN 301](#) 9  
[ACC 301](#) or [CIS 301](#) 3  
[GB 103](#), [GB 311](#), [GB 432](#), [GB 444](#), [GB 459](#) 15  
[GB 433](#) or [MGMT 450](#) or [CIS 450](#) or [ACC 450](#) 3  
[MKTG 314](#), [ECO 201](#)<sup>2</sup>, [ECO 202](#) 9  
[ENGL 309](#) or [GB 312](#) 3  
[MGMT 301](#), [MGMT 302](#) 6  
Electives 6  
Additional Courses Required for Support area (at least 12 hours advanced)  
Support area  
Support area (at least 12 hours advanced)<sup>1</sup> 24

<sup>1</sup>Students must complete 24 hours in a support area. Courses in the support area or areas must be selected through collaboration with the heads of the departments involved. Support areas include but are not limited to Small Business/Entrepreneurship, Real Estate/Insurance, International Business, Financial Institution Management, Manufacturing Management, Residential Management, Restaurant Management, Fashion Design, Fashion Merchandising, Housing and Interiors, Public Relations, Technical Communications, Military Science, Healthcare Administration or General Business.

<sup>2</sup>A student who counts this course toward university general education requirements must complete an additional 3 hours of electives.

### THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE IN MANAGEMENT

#### Semester Hours

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

[MGMT 301](#), [MGMT 302](#), [MGMT 350](#), [MGMT 407](#),<sup>15</sup>  
[MGMT 421](#)  
From, [MGMT 303](#), [MGMT 304](#), [MGMT 325](#), [MGMT](#)  
[412](#)  
[GB 103](#), [GB 311](#), [GB 432](#), [GB 444](#), [GB 459](#) 15  
[GB 433](#) or [MGMT 450](#) or [CIS 450](#) or [ACC 450](#) 3  
[MGMT 320](#) or [MGMT 402](#) or [MGMT 403](#) or [MGMT](#)<sup>3</sup>  
[404](#) or [MGMT 405](#) or [MGMT 406](#) or [MGMT 422](#) or

<a href="#">MGMT 454</a> or <a href="#">MGMT 484</a> or <a href="#">MGMT 485</a> or <a href="#">MGMT 489</a>	
<a href="#">COMS 304</a> or <a href="#">COMS 404</a> or <a href="#">COMS 406</a>	3
Advanced ECO, Advanced ACC, or Advanced FIN	3
<a href="#">ACC 203</a> , <a href="#">ACC 204</a> , <a href="#">FIN 301</a>	9
<a href="#">ACC 301</a> or <a href="#">CIS 301</a>	3
<a href="#">MKTG 314</a> , <a href="#">ECO 201</a> <sup>1</sup> , <a href="#">ECO 202</a>	9
<a href="#">ENGL 309</a> or <a href="#">GB 312</a>	3
<a href="#">PSY 101</a> <sup>1</sup>	3
Elective	3

<sup>1</sup> A student who counts this course toward the university general education requirements must complete 3 hours of electives.

### THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE IN MARKETING

#### Semester Hours

University General Education Requirements	42
---	----

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

<a href="#">MKTG 314</a> , <a href="#">MKTG 316</a> , <a href="#">MKTG 415</a> , <a href="#">MKTG 416</a>	12
From, <a href="#">MKTG 312</a> , <a href="#">MKTG 315</a> , <a href="#">MKTG 317</a> , <a href="#">MKTG 318</a> , <a href="#">MKTG 401</a> , <a href="#">MKTG 402</a> , <a href="#">MKTG 412</a> , <a href="#">MKTG 454</a> , <a href="#">MKTG 479</a> , <a href="#">MKTG 484</a> , <a href="#">MKTG 485</a> , <a href="#">MKTG 486</a> , <a href="#">MKTG 489</a> , <a href="#">MKTG 490</a>	12
<a href="#">GB 103</a> , <a href="#">GB 311</a> , <a href="#">GB 432</a> , <a href="#">GB 444</a> , <a href="#">GB 459</a>	15
<a href="#">GB 433</a> or <a href="#">MGMT 450</a> or <a href="#">CIS 450</a> or <a href="#">ACC 450</a>	3
<a href="#">ACC 203</a> , <a href="#">ACC 204</a> , <a href="#">FIN 301</a>	9
<a href="#">ACC 301</a> or <a href="#">CIS 301</a>	3
<a href="#">MGMT 301</a> , <a href="#">ECO 201</a> , <a href="#">ECO 202</a>	9
<a href="#">ENGL 309</a> or <a href="#">GB 312</a>	3
<a href="#">SOC 201</a> <sup>1</sup> or <a href="#">PSY 101</a> <sup>1</sup>	3
Electives	9

<sup>1</sup> A student who counts this course toward university general education requirements must complete an additional 3 hours of electives.

### THE BACHELOR OF SCIENCE DEGREE IN ADMINISTRATIVE SYSTEMS

#### Semester Hours

University General Education Requirements	42
---	----

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

#### Additional Courses Required for Emphasis Areas

#### Business Teacher Certification

<a href="#">ADMS 105</a> , <a href="#">ADMS 314</a> , <a href="#">ADMS 315</a> , <a href="#">ADMS 316</a> , <sup>24</sup> <a href="#">ADMS 318</a> , <a href="#">ADMS 319</a> , <a href="#">ADMS 413</a> , <a href="#">ADMS 414</a> <a href="#">FIN 101</a> , <a href="#">GB 103</a> , <a href="#">GB 312</a> , <a href="#">GB 432</a> , <a href="#">GB 444</a> , <a href="#">MGMT</a> <sup>18</sup> <a href="#">301</a>	
---	--

<a href="#">CIS 103</a> or <a href="#">CIS 300</a>	3
--	---

<a href="#">ACC 203</a> , <a href="#">ECO 201</a> <sup>1</sup>	6
--	---

<a href="#">EDU 320</a> , <a href="#">EDU 330</a> , <a href="#">EDU 430</a> , <a href="#">EDU 435</a> , <a href="#">EDU 490</a> , <sup>24</sup> <a href="#">RDG 351</a> , <a href="#">PSY 303</a>	
--	--

Sophomore ENGL	3
----------------	---

#### Without Teacher Certification

<a href="#">ADMS 105</a> , <a href="#">ADMS 314</a> , <a href="#">ADMS 315</a> , <a href="#">ADMS 316</a> , <sup>24</sup> <a href="#">ADMS 318</a> , <a href="#">ADMS 319</a> , <a href="#">ADMS 413</a> , <a href="#">ADMS 414</a> <a href="#">FIN 101</a> , <a href="#">GB 103</a> , <a href="#">GB 312</a> , <a href="#">GB 432</a> , <a href="#">GB 444</a> , <a href="#">MGMT</a> <sup>18</sup> <a href="#">301</a>	
---	--

<a href="#">CIS 103</a> or <a href="#">CIS 300</a>	3
--	---

<a href="#">ACC 203</a> , <a href="#">ECO 201</a> <sup>1</sup>	6
--	---

Approved Advanced Electives <sup>2</sup>	15
--	----

Approved Advanced Electives <sup>2</sup>	12
--	----

<sup>1</sup> May count toward university general education requirements.	
--	--

<sup>2</sup> Students are encouraged to declare a minor or second major.	
--	--

## THE BACHELOR OF SCIENCE DEGREE IN BUSINESS ADMINISTRATION

### Semester Hours

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

<a href="#">ECO 201</a> , <a href="#">ECO 202</a>	6
<a href="#">ACC 203</a> , <a href="#">ACC 204</a>	6
Approved Electives	6
<a href="#">FIN 301</a>	3
<a href="#">GB 103</a> , <a href="#">GB 311</a> , <a href="#">GB 312</a> , <a href="#">GB 432</a> , <a href="#">GB 444</a> , <a href="#">GB 459</a>	18
<a href="#">GB 433</a> or <a href="#">MGMT 450</a> or <a href="#">CIS 450</a> or <a href="#">ACC 450</a>	3
<a href="#">MGMT 301</a> or <a href="#">MGMT 301</a> , <a href="#">MGMT 302</a>	6
<a href="#">MKTG 314</a>	3
<a href="#">ACC 301</a> or <a href="#">CIS 301</a>	3
Supportive Area	24

## THE BACHELOR OF SCIENCE DEGREE IN MANAGEMENT

### Semester Hours

University General Education Requirements 42

See pp. 75-76 for additional information about the Tarleton State University general education requirements. **Course descriptions begin on page 264.**

#### Courses Required for Major

<a href="#">MGMT 301</a> , <a href="#">MGMT 302</a> , <a href="#">MGMT 350</a> , <a href="#">MGMT 421</a> , <a href="#">MGMT 422</a>	15
<a href="#">MGMT 303</a> or <a href="#">MGMT 304</a> or <a href="#">MGMT 320</a> or <a href="#">MGMT 325</a> or <a href="#">MGMT 412</a> or 3 hours MGMT elective	9
<a href="#">GB 103</a> , <a href="#">GB 311</a> , <a href="#">GB 432</a> , <a href="#">GB 444</a> , <a href="#">GB 459</a>	15
<a href="#">GB 433</a> or <a href="#">MGMT 450</a> or <a href="#">CIS 450</a> or <a href="#">ACC 450</a>	3
<a href="#">PSY 101</a> <sup>1</sup>	3
<a href="#">ACC 203</a> , <a href="#">ACC 204</a> , <a href="#">FIN 301</a>	9
<a href="#">ACC 301</a> or <a href="#">CIS 301</a>	3
<a href="#">MKTG 314</a> , <a href="#">ECO 201</a> <sup>1</sup> , <a href="#">ECO 202</a>	9
<a href="#">ENGL 309</a> or <a href="#">GB 312</a>	3
Electives	9

<sup>1</sup> A student who counts this course toward the university general education requirements must complete 3 hours of electives.