

Office of Academic Affairs  
Tarleton State University  
Date Prepared: 12/1/08  
Dates Revised:

### Master Course Syllabus Outline

Department: Management, Marketing, and Administrative Systems  
Course Prefix/Number: MGMT 513  
Course Title: Strategic Impact of Technology  
Master Syllabus Approved by Department on: 12/1/08

- I. Catalog Description: Explores the strategic implications of emerging information systems and communication technology on both for-profit and not-for-profit organizations. Students will research, evaluate, present, and discuss case situations of current and potential technology applications. Students will have opportunities to interact with representatives of national and global entities that are either developing or applying technology. Emphasis will be on trend and issue identification, managing and interfacing with technology, organizational implications, and strategic insight.
- II. Prerequisites: None
- III. Expanded Course Description: This course explores how management uses technology for its advantage. Technology is constantly advancing and as technology changes, this course changes accordingly. Students will be exposed to various current technologies used by management in the day-to-day operations of organizations. Through research of various secondary and primary sources, students will gain valuable knowledge of real world uses of technology for assisting with strategy development and implementation.
- IV. Intended Student Outcomes: (Must include outcomes of knowledge and skills, and may also include behavioral).
- V. Students completing this course will know current technology used by management. Students will know how managers use this technology for their advantage while creating and implementing organization strategies.
- VI. Unless otherwise stipulated in this master syllabus by the department, the following items are subject to faculty discretion as described in each faculty member's individual course outline/syllabus:
  - a) Course Requirements
  - b) Required Text(s)
  - c) Bibliography
- VII. Academic Honesty: Cheating, plagiarism (submitting another person's materials or ideas as one's own), or doing work for another person who will receive academic

credit are all-impermissible. This includes the use of unauthorized books, notebooks, or other sources in order to secure or give help during an examination, the unauthorized copying of examinations, assignments, reports, or term papers, or the presentation of unacknowledged material as if it were the student's own work. Disciplinary action may be taken beyond the academic discipline administered by the faculty member who teaches the course in which the cheating took place.

- VIII. **Students With Disabilities Policy:** It is the policy of Tarleton State University to comply with the Americans with Disabilities Act (ADA) and other federal, state, and local laws relative to the provision of disability services. Students with disabilities attending Tarleton State University may contact the Office of Disability Services at (254) 968-9478 to request appropriate accommodation. Furthermore, formal accommodation requests cannot be made until the student has been officially admitted to Tarleton State University.

Department Head Signature/Date:

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Signature

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Date