

Office of Academic Affairs
Tarleton State University
Date Prepared: 12/1/08
Dates Revised:

Master Course Syllabus Outline

Department: Management, Marketing and Administrative Systems
Course Prefix/Number: MGMT 500
Course Title: Foundations of Management
Master Syllabus Approved by Department on: 12/1/08

- I. Catalog Description: Students develop an integrated strategic, operational, and process view of the organization. Focus is on operations, marketing, information systems, research processes and statistical techniques for decision making, management, leadership and ethics, and human resource management. Students demonstrate mastery of secondary research techniques, case analysis methodology, communication skills, and hands-on computer skills.

- II. Prerequisites: None

- III. Expanded Course Description: In the overview course, students will review concepts, practices and theories applied in management today. Topics include strategy, motivational approaches, organizational analysis and design, leadership, organizational culture, change management, marketing, applied statistics, organizational structure, globalization, managing information systems, decision making and human resource management. Through the use of situational and case analysis, students will apply these concepts, practices and theories to real organizational settings. Additionally, emphasis will be given to the implementation, integration and assimilation of these concepts into a business.

- IV. Intended Student Outcomes: (Must include outcomes of knowledge and skills, and may also include behavioral).

At the conclusion of the course the student will:

- Explain trends in corporate governance including the role and responsibility of the corporate officers.
- Analysis organizational situations to determine the various issues facing companies.
- Determine the various steps in changing organizations.

- Select and apply common statistical techniques in decision making.
 - Examine the impact of organizational culture, human resource staffing and corporate ethics.
 - Using various marketing theories, construct solutions to creating a competitive advantage.
 - Analyze and recommend solutions to business issues in a global marketplace.
- V. Unless otherwise stipulated in this master syllabus by the department, the following items are subject to faculty discretion as described in each faculty member's individual course outline/syllabus:
- a) Course Requirements
 - b) Required Text(s)
 - c) Bibliography
- VI. Academic Honesty: Cheating, plagiarism (submitting another person's materials or ideas as one's own), or doing work for another person who will receive academic credit are all-impermissible. This includes the use of unauthorized books, notebooks, or other sources in order to secure or give help during an examination, the unauthorized copying of examinations, assignments, reports, or term papers, or the presentation of unacknowledged material as if it were the student's own work. Disciplinary action may be taken beyond the academic discipline administered by the faculty member who teaches the course in which the cheating took place.
- VII. Students With Disabilities Policy: It is the policy of Tarleton State University to comply with the Americans with Disabilities Act (ADA) and other federal, state, and local laws relative to the provision of disability services. Students with disabilities attending Tarleton State University may contact the Office of Disability Services at (254) 968-9478 to request appropriate accommodation. Furthermore, formal accommodation requests cannot be made until the student has been officially admitted to Tarleton State University.

Department Head Signature/Date:

Signature

_____/_____/_____
Date