

Office of Academic Affairs  
Tarleton State University  
Date Prepared: 12/1/08  
Date Revised:

## Master Course Syllabus Outline

Department: Management, Marketing & Administrative Systems  
Course Prefix/Number: MGMT 407 W.I.  
Course Title: Business Ethics  
Master Syllabus Approved by Department on: 12/1/08

### I. Catalog Description:

This course is designed to provide the student with a basic examination of the manager's personal, social, and environmental responsibilities to oneself, ones employees, customers, the general public, the government and other agencies. It is also intended to totally familiarize the student with a basic understanding of Personal Business Ethics Concepts in today's modern workplace environment. Emphasis will be placed upon the manager's social and environmental responsibilities to employees, customers and the public.

### II. Prerequisites: There are no pre-requisites for this course.

### III. Expanded Course Description: The objective of this course is for each student to develop a critical thinking approach regarding many of the significant ethical concerns confronted by organizational members within the contemporary world which is constantly becoming ever more complex. The extent to which firms are responsible to society concerning such critical issues as the environment will be explored in depth. Course is required for BBA majors in Management and Human Resource Management. The course will also serve other COBA majors needing or desiring the course. This course would be a good elective for any student having achieved junior level status wanting a better understanding of the manager's social and environmental responsibilities to employees, customers and the public.

### **Writing Intensive Component**

This course will focus on continuous improvement in **written** and spoken correspondence. The instructor will provide ongoing feedback of the individual's **written**, verbal and nonverbal skills. Assignments will be evaluated for content, form, style, correctness and overall writing proficiency and give students the opportunity for revision and improvement. It will be the student's responsibility to make the instructional adjustments and corrections throughout the semester. Students must pass the writing component of a WI course in order to pass the course. To improve student's writing proficiency—their ability to develop ideas and transmit information for an appropriate audience in an organized, coherent fashion while writing with appropriate style and correct grammar, usage, punctuation and spelling.

To encourage students to use writing as a learning tool to explore and structure ideas, to articulate thoughts and questions, and to discover what they know and do not know, thereby empowering students to use writing as a tool of discovery, self discipline and thought.

To demonstrate for students the ways in which writing is integral to the learning and conveying of knowledge.

#### IV. Intended Student Outcomes

Explore and understand the definition of Ethics is and the importance and role ethical behavior serves in the business world today.

Recognize and identify various ethical issues that occur in the workplace.

Examine and evaluate an ethical situation by applying the steps involved in ethical decision making.

Examine and evaluate various moral philosophies and approaches to ethical decision making.

Present methods of moral reasoning, case analysis, and of resolving ethical dilemmas.

Investigate ethical values considered relevant to business activity—respect for human dignity, honesty, fairness, and the development of trust.

Evaluate the concept of Corporate Social Responsibility, and explore its relevance to ethical business activity.

Examine the moral obligations of businesses to the environment and specifically global competitors and global stakeholders.

#### **At the conclusion of the course the student will:**

Student will be able to communicate effectively in both **written** and spoken correspondence.

Student will be able to demonstrate an understanding of what Ethics is and the importance and role ethical behavior serves in the business world today.

Student will be able to effectively demonstrate the ability to identify various ethical issues that may be confronted in the workplace and thoroughly discuss and resolve the various ethical issues.

Student will be able to demonstrate the ability to evaluate an ethical situation by applying the steps involved in ethical decision making. Students will be able to effectively provide multiple solutions to the ethical dilemmas with sound judgment, effective planning and analysis.

- V. Unless otherwise stipulated in this master syllabus by the department, the following items are subject to faculty discretion as described in each faculty member's individual course outline/syllabus:
- VI. Academic Honesty: Cheating, plagiarism (submitting another person's materials or ideas as one's own), or doing work for another person who will receive academic credit are all-impermissible. This includes the use of unauthorized books, notebooks, or other sources in order to secure or give help during an examination, the unauthorized copying of examinations, assignments, reports, or term papers, or the presentation of unacknowledged material as if it were the student's own work. Disciplinary action may be taken beyond the academic discipline administered by the faculty member who teaches the course in which the cheating took place.
- VII. Students With Disabilities Policy: It is the policy of Tarleton State University to comply with the Americans with Disabilities Act (ADA) and other federal, state, and local laws relative to the provision of disability services. Students with disabilities attending Tarleton State University may contact the Office of Disability Services at (254) 968-9400 to request appropriate accommodation. Furthermore, formal accommodation requests cannot be made until the student has been officially admitted to Tarleton State University.

Department Head Signature/Date:

\_\_\_\_\_  
Signature

\_\_\_\_/\_\_\_\_/\_\_\_\_\_  
Date