

Office of Academic Affairs  
Tarleton State University  
Date Prepared: 12/1/08  
Dates Revised:

### Master Course Syllabus Outline

Department: Management, Marketing, and Administrative Systems  
Course Prefix/Number: GB 103  
Course Title: Business and Society  
Master Syllabus Approved by Department on: 12/1/08

- I. Catalog Description: Business as an integral part of society. Emphasis on ethics, social responsibility, the legal environment, and global prospective.
- II. Prerequisites: None
- III. Expanded Course Description: The objective of this course is to introduce students to the ever-changing field of business. Emphasis is placed on ethics, social responsibility, the legal environment, global perspective, and the various components that make up the business arena.
- IV. Intended Student Outcomes: (Must include outcomes of knowledge and skills, and may also include behavioral).

At the conclusion of the course the student will: (1) Define current business terminology, (2) Describe business ethics and social responsibility and specify how businesses can promote ethical behavior, (3) Explain the factors within the international trade environment that influence business, (4) Summarize the role and impact of technology in the global economy, (5) Compare and contrast the legal forms of business ownership, and (6) Describe the functions of business including management, marketing, accounting, and finance.

- V. Unless otherwise stipulated in this master syllabus by the department, the following items are subject to faculty discretion as described in each faculty member's individual course outline/syllabus:
  - a) Course Requirements
  - b) Required Text(s)
  - c) Bibliography
- VI. Academic Honesty: Cheating, plagiarism (submitting another person's materials or ideas as one's own), or doing work for another person who will

receive academic credit are all-impermissible. This includes the use of unauthorized books, notebooks, or other sources in order to secure of give help during an examination, the unauthorized copying of examinations, assignments, reports, or term papers, or the presentation of unacknowledged material as if it were the student's own work. Disciplinary action may be taken beyond the academic discipline administered by the faculty member who teaches the course in which the cheating took place.

- VII. **Students With Disabilities Policy:** It is the policy of Tarleton State University to comply with the Americans with Disabilities Act (ADA) and other federal, state, and local laws relative to the provision of disability services. Students with disabilities attending Tarleton State University may contact the Office of Disability Services at (254) 968-9478 to request appropriate accommodation. Furthermore, formal accommodation requests cannot be made until the student has been officially admitted to Tarleton State University.

Department Head Signature/Date:

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Signature

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Date