

Office of Academic Affairs  
Tarleton State University  
Date Prepared: 12/1/08  
Dates Revised:

### Master Course Syllabus Outline

Department: Management, Marketing and Administrative Systems  
Course Prefix/Number: G B 587  
Course Title: Small Business Consulting  
Master Syllabus Approved by Department on: 12/1/08

- I. Catalog Description: Students will develop skill in diagnosing and analyzing problems of actual small business clients and will prepare formal written reports and recommendations for client implementation.
- II. Prerequisites: Prerequisites: Senior classification and approval of department head.
- III. Expanded Course Description: This practicum course allows senior level students the opportunity to become familiar with the critical issues affecting small businesses/entrepreneurs in today's global environment. Assignments may include readings and articles synopses, research related to various small business concerns, and/or consultation with small business owners.
- IV. Intended Student Outcomes: (Must include outcomes of knowledge and skills, and may also include behavioral).
  - Students will be exposed to the consulting arena in consultation with the professor
  - Students will utilize knowledge gained in business and non-business related courses to solve small business issues and problems

At the conclusion of the course the student will:

- Demonstrate the ability to utilize knowledge of management, human resource management, marketing, finance, accounting, economics and information systems, among other areas, to analyze and synthesize issues in small business
  - Apply research, decision-making and communication skills to provide written analysis and recommendations for small business-related issues and problems
  - Engage in a consulting-related activity
- V. Unless otherwise stipulated in this master syllabus by the department, the following items are subject to faculty discretion as described in each faculty member's individual course outline/syllabus:

- a) Course Requirements
- b) Required Text(s)
- c) Bibliography

VI. Academic Honesty: Cheating, plagiarism (submitting another person's materials or ideas as one's own), or doing work for another person who will receive academic credit are all-impermissible. This includes the use of unauthorized books, notebooks, or other sources in order to secure or give help during an examination, the unauthorized copying of examinations, assignments, reports, or term papers, or the presentation of unacknowledged material as if it were the student's own work. Disciplinary action may be taken beyond the academic discipline administered by the faculty member who teaches the course in which the cheating took place.

VII. Students With Disabilities Policy: It is the policy of Tarleton State University to comply with the Americans with Disabilities Act (ADA) and other federal, state, and local laws relative to the provision of disability services. Students with disabilities attending Tarleton State University may contact the Office of Disability Services at (254) 968-9478 to request appropriate accommodation. Furthermore, formal accommodation requests cannot be made until the student has been officially admitted to Tarleton State University.

Department Head Signature/Date:

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Signature

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Date