Stakeholder Engagement Data Summary – Report #

Stakeholder Focus Group Description: Seniors interested in graduate school

UPC/PTF Member(s) Reporting: Linda Jones

Number of Focus Group Participants: 6

Brief Engagement Activity Description:
Pizza lunch informal discussion

Summary of Feedback:

At Tarleton because of location and professors.

In 10 years Tarleton will be bigger, but concern over losing the sense of community and ability to know professors if university gets much larger.

Should consider new graduate degrees in music business, accounting, and event management.

Recommendations include need to get information out about graduate school while still an UG