Stakeholder Engagement Data Summary – Report #

Stakeholder Focus Group Description: Tarleton State University Fine Arts Faculty

UPC/PTF Member(s) Reporting: Greg Ball & Janice Horak

Number of Focus Group Participants: 14

Brief Engagement Activity Description:

On Monday, November 12 Janice Horak and Greg Ball met with members of the Fine Arts Faculty and conducted a SWOT analysis in the carousel format. We discussed the top several items in each category and my notes are listed below. The discussion notes are followed by all responses with * representing check marks.

Summary of Feedback:

**Strengths**
Faculty, Affordability, Location/Proximity to metroplex

**Weaknesses**
To many adjuncts/not enough fulltime faculty, too focused on quantity of students rather than quality of students

**Opportunities**
International/national programs, Recruiting/Growth

**Threats**
Legislature, Funding, Perceived as less academic