Stakeholder Engagement Data Summary – Report #

Stakeholder Focus Group Description: Graduate students in Stephenville, Fort Worth, and Waco (survey)

UPC/PTF Member(s) Reporting: Linda Jones and Donna Savage

Number of Focus Group Participants: 41 total all sites/formats

Brief Engagement Activity Description:

Pizza dinner and informal discussion in Fort Worth and Stephenville.

Survey distributed to Waco graduate students.

Summary of Feedback:

Factors important in selecting graduate program include location, class times (convenience), value, and size.

Selected Tarleton for the program, affordability, recommendations from other graduates, TMATE/Masters track, smaller classes, and relationships with faculty.

Should consider new graduate degrees in accounting, family therapy, and doctorate in business.

To improve the graduate experience use fewer adjuncts, keep cost down, offer a graduate honor society and graduate seminars, improve web site, and include technical help (Blackboard). Provide GAs with clear job descriptions and resources to do the job.