Stakeholder Engagement Data Summary – Report

Stakeholder Focus Group Description: Parents

UPC/PTF Member(s) Reporting: Garza/Savage

Number of Focus Group Participants: 42

Brief Engagement Activity Description: Parents responded in an open forum to a set of four questions as prompted by the moderators.

Summary of Feedback (Responses shared by more than one parent):
1. What do you like/what attracted you and your student to Tarleton?
   - Sense of community
   - Parent of 1st generation student liked the student support and Transition Week
   - University’s personal investment in each student
2. What should your student come out with at the end of their time at the university?
   - An open mind
   - Carry university traditions in their heart
   - Employable
3. In what areas can Tarleton improve?
   - Housing issues
   - Tarleton is a great place for students who are not in the Top 10%
4. What programs and services should Tarleton provide in the future to better meet student needs?
   - Keep Transition Week
   - Keep Duck Camp. Was best time of student’s life
   - Keep traditions
   - Soberfest was great for students to hear from someone other than their parents
   - Need more jobs on campus