### Stakeholder Focus Group Description:
(Choose from list or indicate "other")

**COLFA Dean's Circle**

### UPC/PTF Member Reporting:
(Choose from list or indicate "other")

**A. Hefner & A. Benavides**

### Brief Engagement Activity Description
(Please indicate date(s) and activity type)

### Question #1
(Choose from list or provide "other"):
How do we become a premier student-focused institution?

<table>
<thead>
<tr>
<th>Responses</th>
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</thead>
<tbody>
<tr>
<td>It seems to me there is a good start in the fine arts-most students we see are all very complimentary of teachers-pupil ration-maybe that is the secret.</td>
<td>1</td>
</tr>
<tr>
<td>I was impressed with the student attitude about Tarleton (fine arts). This is vital to a student focused institution. Promote &quot;pride&quot; in all areas of study.</td>
<td>1</td>
</tr>
<tr>
<td>I think TSU is doing a great job and it appears that most students are very appreciative. Continue doing those things that give students ample opportunites for participation and leadership.</td>
<td>1</td>
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</tbody>
</table>

**Retention-Retention-Retention**

The students today have been guided and led to explore employment options as well as their own strengths

Students ability to communicate directly with the facility and become easily in student life is important. Reasonable faculty/student ratio helps students relate.

### Question #2
(Choose from list or provide "other"):
What issue do we really need to talk about, but we don’t?

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<tbody>
<tr>
<td>Academic freedom- Responsibility</td>
<td>1</td>
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<tr>
<td>Safety with driving and alcohol. It is a shame when students have problems.</td>
<td>2</td>
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<tr>
<td>Impressions over students give to those outside the Tarleton family</td>
<td>1</td>
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<tr>
<td>The responsibility of representing TSU to the community in a favorable light and being responsible members of the Stephenville community.</td>
<td>1</td>
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### Question #3
(Choose from list or provide "other"):
Should we continue to grow, if so, how fast?

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<td>Certain growth is good, but the personal student/teacher ratio should maintained to keep the apparent closeness to build confidence and eagerness as we saw it today. It's a delicate balance of expense/income/product(student skill)</td>
<td></td>
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<tr>
<td>Question #4</td>
<td>(Choose from list or provide &quot;other&quot;): To what student need should TSU respond?</td>
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<td>-------------</td>
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<tr>
<td>Career placement</td>
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<tr>
<td>Professionalism is all fields-Pride in who you are and what you studied and where TSU expand technical degrees. Not DROP as done with the Physics program</td>
<td>1</td>
</tr>
<tr>
<td>Instilling in student pride in Tarleton, pride in themseleves. Pride in their study field and the encouragement and opportunity to express this pride.</td>
<td>1</td>
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<tr>
<td>Analytical considderation of issues and options-Confidence in one's preparation to tackle life issues</td>
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<tr>
<td>Cultural, Social, Behavioral background, where they came from</td>
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<tr>
<th>Question #5</th>
<th>(Choose from list or provide &quot;other&quot;): What would you change about TSU, and how?</th>
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<tr>
<td>Much of the community/area doesn't realize the treasure we have at TSU. Many new folk from metroplex and beyond.</td>
<td></td>
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<tr>
<td>More exposure to the general public to let everyone know what a jewel we have.</td>
<td></td>
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<tr>
<td>It is my concern that so many people do not realize how &quot;Tarleton is Stephenville.&quot; I would like for the community to really understand how much having a university here means!</td>
<td></td>
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<tr>
<td>Public perception. Stephenville is a University city and should respond as such. What's good for Tarleton is good for Stephenville.</td>
<td></td>
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<tr>
<td>Tarleton professors should serve as examples to students. It is not disgraceful to stand out in a crowd as a professor. Dress Appearance!</td>
<td></td>
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<tr>
<td>Encourage greater professionalism as the norm for faculty.</td>
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<td>Community involvement- more than administration</td>
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### Question #6
(Choose from list or provide "other"):
Describe TSU in 20 years.

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<td>Primarily technological -- no clue how that looks! Reliable worker graduates with integrity, creativity, high expectations, leadership.</td>
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<tr>
<td>Covering many more areas-- attracts thousands of more students. Helping the area and community with qualified graduates. Hopefully, a university of some 20,000 students with degrees offered in Engineering and their applied sciences. Doctorate offerings more than present. Encourage 7 day/week presence on campus. Hmm, ideally, we will be well recognized academically and for the ability to produce graduates with skills and ability. Post-institutional</td>
<td></td>
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### Question #7
(Choose from list or provide "other"):
What skills does the job market for college graduates require? Are college graduates in general and TSU graduates in particular, entering the job market with those skills adequately developed?

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<td>A huge need is for communication-oral, written, attitudinal, appearance. Nothing is more important than communication. Communication skills are highly variable -some are inate, but others can be developed if the student can somehow be impressed with the need for effective communication and how it affects image and impression. Self confidence-self worth Communication skills able to address a variety of audienced and experience levels. Awareness of world-of-work, More technical skills where the employers don’t have to train employees. Leadership is important to know. There seems to be a lack of professionalism in dress and in presence. Do the students understand that the image they portray is almost as important as the knowledge and skills they have? How can we expect students to act professionally when professors see no reason to &quot;dress professionally&quot; I agree- faculty should present the example for students in dress behavior and public relations.</td>
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### Question #8
(Choose from list or provide "other"):
What is our image?

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<td>Quite high as a university, In time, it will become even better as enrollment increases-influence spreads. I believe we have a better image among young people than with older people who may still think of us as &quot;John Tarleton.&quot; I think a strong PR effort should be exercised.</td>
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