ASSESSMENT OF MAY 2012 GRADUATES

A satisfaction/expectation assessment of recent Tarleton graduates was developed in the fall/winter of 2011-2012 by Academic Affairs, Career Services, and the Office of Marketing and Communications. The survey is distributed to recent alumni approximately four months after commencement. The instrument attempts to collect perceptions related to time to degree, barriers to completion, post-graduate experiences, as well as major and location primarily attended.

On October 1, 2012, the survey was delivered via Qualtrics to all spring 2012 graduates (N = 981). Two reminders were delivered in the fall requesting those who had not completed the survey to do so. As of January 1, 2013, a response rate of 3% had been obtained (n = 29).

Key findings:

- 59% female; 38% male
- College conferring degree:
  - Agriculture and Environmental Sciences 28%
  - Business 21%
  - Education 17%
  - Liberal and Fine Arts 17%
  - Science and Technology 17%
- 83% completed undergraduate degrees; 17% completed graduate degrees
- 89% primarily attended the Stephenville campus; 7% Fort Worth; 4% Waco

The complete Qualtrics report is attached.